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**CHOW SANG SANG HOLDINGS INTERNATIONAL LIMITED**

**周生生集團國際有限公司\***

*(Incorporated in Bermuda with limited liability)*

**Stock code: 116**

**INSIDE INFORMATION -  
ESTIMATED PROFIT INCREASE  
FOR THE SIX MONTHS ENDED 30 JUNE 2023**

This announcement is made by Chow Sang Sang Holdings International Limited (the “Company” and, together with its subsidiaries, the “Group”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors (the “Board”) of the Company would like to inform the shareholders and potential investors of the Company that the results of the Group for the six months ended 30 June 2023 (the “Period”) are expected to record a profit attributable to owners of the Company between HKD800 million and HKD850 million, representing an increase of 70% to 80% as compared with HKD472 million for the corresponding period in 2022. Turnover for the Period rose following the ending of epidemic-related restrictions in Hong Kong, Macau and the Mainland, and the comparison of profits is made against a low base in 2022.

As the unaudited consolidated interim results of the Group for the Period are still being processed, the information contained in this announcement is an assessment based on the Group’s management accounts for the Period which have not been reviewed or audited, by the auditor or the audit committee of the Company, and is therefore subject to change. An interim results announcement of the Company for the Period will be published in August 2023.

**Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.**

By order of the Board  
**Vincent CHOW Wing Shing**  
*Chairman*

Hong Kong, 1 August 2023

As at the date of this announcement, the Executive Directors of the Company are Mr. Vincent CHOW Wing Shing, Dr. Gerald CHOW King Sing, Mr. Winston CHOW Wun Sing and Ms. Genevieve CHOW Karwing; the Non-executive Directors are Mr. Stephen TING Leung Huel and Mr. CHUNG Pui Lam; and the Independent Non-executive Directors are Dr. CHAN Bing Fun, Mr. LEE Ka Lun, Dr. LO King Man, Mr. Stephen LAU Man Lung and Mr. HSU Rockson.

\* *For identification purpose only*