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E-House (China) Enterprise Holdings Limited

易居(中國)企業控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2048)

VOLUNTARY ANNOUNCEMENT

This announcement is made by E-House (China) Enterprise Holdings Limited (易居(中國)企業控股有限公司) (the “**Company**”) pursuant to Rules 13.09(2), 37.47(b), 37.47A and 37.47B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company dated 3 April 2023, 1 May 2023, 22 May 2023, 31 May 2023, 18 June 2023, 19 June 2023, 2 July 2023 and 26 July 2023 (the “**Announcements**”) in relation to the Invitation for Irrevocable Restructuring Support. Terms used herein shall have the same meanings as defined in the Announcements unless otherwise stated.

UPDATE ON THE INVITATION FOR IRREVOCABLE RESTRUCTURING SUPPORT

The Company is pleased to announce that, it has obtained positive support for the Restructuring under the Cayman Scheme and the HK Scheme. As of the Final RSA Expiration Deadline, the Company has received the support from approximately 82.04% of the Scheme Creditors. Such Scheme Creditors comprise (i) holders of the Old Notes who had validly submitted Electronic Consent Instructions (including those that have already executed the Accession Deed and Restricted Notes Notice), (ii) Blocked Scheme Creditors who had validly submitted Accession Deeds and Restricted Notes Notices and (iii) the holder of the Convertible Note.

The Company has filed (i) an originating summons in relation to commencing the HK Scheme with the High Court of Hong Kong on 31 July 2023 and (ii) a summons for directions and petition in relation to commencing the Cayman Scheme with the Cayman Court on 1 August 2023 (31 July 2023 Cayman Islands time). As a result, the Final RSA Expiration Deadline has occurred on 31 July 2023 and the Company will no longer accept submissions of Accession Deeds and Restricted Notes Notices to the Restructuring Support Agreement. The Company, the Financial Advisor, the Information Agent and other advisors of the Company will continue to work with holders of the Old Notes who had validly submitted Electronic Consent Instructions prior to the Final RSA Expiration Deadline to complete the formalities for the execution of the Accession Deed and Restricted Notes Notice.

As stated in the Announcements, the submission of a duly executed Accession Deed and Restricted Notes Notice to the Restructuring Support Agreement by holders of the Old Notes prior to the Final RSA Expiration Deadline is a condition to the payment of the Instruction Fee. No Instruction Fee will be paid to holders of the Old Notes that did not accede to the Restructuring Support Agreement prior to the Final RSA Expiration Deadline.

The Company would like to extend its gratitude to holders of the Old Notes for their support to the Restructuring. The Company will make timely updates to the market on the progress of the Invitation for Irrevocable Restructuring Support.

Holders of the Old Notes requiring further information in connection with the Old Notes may contact the Company, the Company's Financial Advisor and the Information Agent at:

**SCHEME CREDITORS OTHER THAN BLOCKED SCHEME
CREDITORS REQUIRING ASSISTANCE SHOULD CONTACT:**

D.F. King Ltd.

Telephone: in Hong Kong +852 5803 0895; in London: +44 20 8089 2616;

Email: E-House@dfkingltd.com

Transaction Website: <https://sites.dfkingltd.com/E-House>

ANY BLOCKED SCHEME CREDITORS REQUIRING ASSISTANCE SHOULD CONTACT:

China International Capital Corporation Hong Kong Securities Limited (“CICC”)

E-House@cicc.com.cn

E-House (China) Enterprise Holdings Limited

Email: ir@ehousechina.com

FORWARD-LOOKING STATEMENTS

Forward-looking statements in this announcement are based on current expectations, assumptions, estimates and projections about the Company. These statements are not guarantees of future performance and that the Company's actual results of operations, financial condition and liquidity, and the development of the industry in which the Company operates may differ materially from those made in, or suggested by, the forward-looking statements in this announcement. Future events and results involve some risks, uncertainties and assumptions that are difficult to predict. Important factors that could cause those differences include, but are not limited to, changes in the competitive environment and regulatory environment of the industry in the PRC relevant to the business of the Company, changes in the business and financial condition of the Company and its subsidiaries and changes in the general economic trend in the PRC.

By order of the Board
E-House (China) Enterprise Holdings Limited
Zhou Xin
Chairman

Hong Kong, 1 August 2023

As at the date of this announcement, the Board comprises Mr. Zhou Xin as Chairman and executive Director, Mr. Huang Canhao, Dr. Cheng Li-Lan and Dr. Ding Zuyu as executive Directors, Ms. Jiang Shanshan, Mr. Yang Yong and Mr. Song Jiajun as non-executive Directors, and Mr. Zhang Bang, Mr. Zhu Hongchao, Mr. Wang Liqun and Mr. Li Jin as independent non-executive Directors.