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(Stock Code: 9899)

DATE OF BOARD MEETING

We hereby announce that a meeting of our board of directors will be held on Thursday, 24 August 2023 for the purpose of, among other matters, considering and approving the interim results of our group for the six months ended 30 June 2023, and considering the payment of an interim dividend to our shareholders (if any).

Our management will host an earnings conference call at 7:00 p.m. Beijing/Hong Kong Time on Thursday, 24 August 2023 (7:00 a.m. U.S. Eastern Time). All participants must use the link provided below to complete the online registration process in advance of the conference call. Upon registering, each participant will receive a set of participant dial-in numbers and a personal PIN, which will be used to join the conference call. Details for the conference call are as follows:

Event Title: Cloud Music Inc. First Half 2023 Earnings Conference Call Registration Link: https://s1.c-conf.com/diamondpass/10032403-ofq178.html

By Order of the Board of Directors of Cloud Music Inc. Mr. William Lei Ding Chairman of the Board

Hong Kong, 3 August 2023

As at the date of this announcement, our board of directors comprises Mr. William Lei Ding, Mr. Yong Li and Ms. Yanfeng Wang as executive directors, Mr. Yat Keung Li, Mr. Dewei Zheng and Mr. Ran Wang as non-executive directors, and Mr. Ying Kit Caleb Lo, Mr. Xianfeng Gu and Mr. Zhong Xu as independent non-executive directors.