

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **BIRMINGHAM SPORTS HOLDINGS LIMITED**

**伯明翰體育控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2309)**

### **PROPOSED CHANGE OF COMPANY NAME**

The Board of Directors (the “Board”) of Birmingham Sports Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) proposes to change the English name of the Company from “Birmingham Sports Holdings Limited” to “ZO Future Group” and to adopt and register the Chinese name “大象未來集團” as the dual foreign name of the Company in place of its existing Chinese name “伯明翰體育控股有限公司” (the “Proposed Change of Company Name”).

#### **Conditions of the Proposed Change of Company Name**

The Proposed Change of Company Name is subject to the fulfilment of the following conditions:

- (i) the passing of a special resolution by the shareholders of the Company (the “Shareholder(s)”) to approve the Proposed Change of Company Name at an extraordinary general meeting to be convened by the Company (the “EGM”); and
- (ii) the Registrar of Companies in the Cayman Islands granting approval for the Proposed Change of Company Name and issuing a certificate of incorporation on change of name.

Subject to the satisfaction of the conditions set out above, the Proposed Change of Company Name will take effect from the date on which the Registrar of Companies in Cayman Islands registers the new name of the Company on the register in place of the existing name of the Company and issues the certificate of incorporation on change of name. Thereafter, the Company will carry out the necessary filing procedures with the Companies Registry in Hong Kong.

In addition, subject to the confirmation of The Stock Exchange of Hong Kong Limited (the “Stock Exchange”), the English and Chinese stock short names for trading in the shares of the Company (the “Shares”) will also be changed after the Proposed Change of Company Name becomes effective.

### **Reasons for the Proposed Change of Company Name**

The Company is an investment holding company. The Group principally engages in the (i) operation of a professional football club in England and related business; (ii) investment in properties; and (iii) healthcare and medical related business. The Company intends to expand its business portfolio into additional business sectors and explore potential business opportunities in the high technologies and eco-friendly technologies businesses. The Company has been endeavoring in identifying suitable business opportunities around the world with an aim to bring value to the Group and the Shareholders as a whole.

The Board considers that the Proposed Change of Company Name can better reflect the Company’s business direction, demonstrate its commitment on looking forward to future development and will provide the Company with a better corporate identity and image which can be beneficial in capturing potential business opportunities for its future development.

The Board is therefore of the view that the Proposed Change of Company Name is in the best interests of the Company and the Shareholders as a whole.

### **Effects of the Proposed Change of Company Name**

The Proposed Change of Company Name will not affect any of the rights of the Shareholders. All existing share certificates of the Company in issue bearing the current name of the Company will, after the Proposed Change of Company Name becoming effective, continue to be evidence of title to the Shares and will continue to be valid for trading, settlement, registration and delivery for the same number of shares in the new name of the Company. There will not be any arrangement for free exchange of the existing share certificates of the Company for new share certificates printed in the new name of the Company. Upon the Proposed Change of Company Name becoming effective, any new share certificates will be issued in the new name of the Company.

The Proposed Change of Company Name will not affect the Group’s daily business operations and its financial position.

## **GENERAL**

The EGM will be convened and held for the Shareholders to consider and, if thought fit, approve the Proposed Change of Company Name. No Shareholder is required to abstain from voting on the proposed resolution approving the Proposed Change of Company Name at the EGM. A circular containing, among other things, (i) details of the Proposed Change of Company Name; and (ii) a notice convening the EGM, will be despatched to the Shareholders as soon as practicable. Further announcement(s) will be made by the Company in relation to the results of the EGM, the effective date of the Proposed Change of Company Name, the new stock short names for trading in the Shares on the Stock Exchange, the new website address of the Company and other relevant changes as and when appropriate.

By Order of the Board  
**Birmingham Sports Holdings Limited**  
**Zhao Wenqing**  
*Chairman*

Hong Kong, 7 August 2023

*As at the date of this announcement, the Board comprises eight Directors, namely Mr. Zhao Wenqing (Chairman), Mr. Huang Dongfeng (Chief Executive Officer), Mr. Yiu Chun Kong and Dr. Guo Honglin as Executive Directors; Mr. Sue Ka Lok as Non-executive Director; and Mr. Pun Chi Ping, Ms. Leung Pik Har, Christine and Mr. Yeung Chi Tat as Independent Non-executive Directors.*