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POP MART INTERNATIONAL GROUP LIMITED

泡泡瑪特國際集團有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 9992)

NOTICE OF BOARD MEETING

The board of directors (the "Board") of POP MART INTERNATIONAL GROUP LIMITED (the "Company", together with its subsidiaries and consolidated affiliated entities, the "Group") hereby announces that a meeting of the Board will be held on Tuesday, August 22, 2023, for the purposes of, inter alia, considering and approving the interim results of the Group for the six months ended June 30, 2023 and its publication.

By order of the Board POP MART INTERNATIONAL GROUP LIMITED Wang Ning

Executive Director, Chairman of the Board and Chief Executive Officer

Hong Kong, August 10, 2023

As at the date of this announcement, the executive Directors are Mr. Wang Ning, Ms. Yang Tao, Ms. Liu Ran and Mr. Si De, the non-executive Directors are Mr. Tu Zheng and Mr. He Yu, and the independent non-executive Directors are Mr. Zhang Jianjun, Mr. Wu Liansheng and Mr. Ngan King Leung Gary.