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Keep Inc.

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 3650)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Keep Inc. (the “**Company**”, together with its subsidiaries and consolidated affiliated entities, the “**Group**”) hereby announces that a meeting of the Board will be held on Friday, 25 August 2023, for the purpose of, among other matters, considering and approving the unaudited interim results of the Group for the six months ended 30 June 2023 and its publication.

By order of the Board

Keep Inc.

Wang Ning

Chairman, executive director and chief executive officer

Hong Kong, 15 August 2023

As at the date of this announcement, the executive directors of the Company are Mr. Wang Ning, Mr. Peng Wei and Mr. Liu Dong; the non-executive director of the Company is Mr. Li Haojun; and the independent non-executive directors of the Company are Ms. Ge Xin, Mr. Shan Yigang and Mr. Wang Haining.