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Helens International Holdings Company Limited

海倫司國際控股有限公司

(A company incorporated in the Cayman Islands with limited liability)

(Stock Code: 9869)

NOTICE OF BOARD MEETING

The board of directors (the "**Board**") of Helens International Holdings Company Limited (the "**Company**") hereby announces that a meeting of the Board will be held on Friday, August 25, 2023 for the purposes of, among other matters, considering and approving the interim results of the Company and its subsidiaries for the six months ended June 30, 2023 and its publication, considering the recommendation of payment of an interim dividend and transacting any other business.

By order of the Board

Helens International Holdings Company Limited

Mr. Xu Bingzhong

Chairman of the Board and Chief Executive Officer

Hong Kong, August 15, 2023

As at the date of this announcement, the executive Directors are Mr. Xu Bingzhong, Ms. Lei Xing, Ms. Cai Wenjun and Ms. Yu Zhen, and the independent non-executive Directors are Mr. Li Dong, Mr. Wang Renrong and Mr. Wong Heung Ming Henry.