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**CCIDConsulting**

賽迪顧問股份有限公司

**CCID CONSULTING COMPANY LIMITED\***

*(a joint stock limited company incorporated in the People's Republic of China)*

**(Stock code: 02176)**

**www.ccidconsulting.com**

**INSIDE INFORMATION  
POSITIVE PROFIT ALERT**

This announcement is made pursuant to the requirements of Rule 13.09(2)(a) of the Rules Governing the Listing of Securities of The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of Directors (the “**Board**”) of CCID Consulting Company Limited\* (the “**Company**”) together with its subsidiaries, the “**Group**”) wishes to inform the shareholders and potential investors of the Company that, based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group and the information currently available to the Company, the Group expects to record a profit of approximately RMB28,184 thousand for the six months ended 30 June 2023 (the “**Current Period**”), compared to the restated loss of RMB15,842 thousand for the six months ended 30 June 2022.

The turnaround from loss to profit during the Current Period is due to the fact that, with the stabilization of the pandemic situation in China and the continuous recovery of the national economy, the overall situation is optimistic, thereby facilitating the market expansion and project execution of the Group. The Group proactively responds to the market demand, promotes the innovative business, stabilizes the research base, expands the fundamentals of consulting, initiates the implementation of new growth momentum, launches the business 3.0, exploring industry innovative comprehensive services of “Research + Consulting + Implementation”, and further accelerates digitalization transformation, with rapid growth of digital products and services, such as CCID Industry Brain, CCID Industrial Big Data Platform, CCID Full Star, and accelerates construction of digital platforms, such as CCID Asked, CCID Investment Promotion.

As the Company is still finalizing the interim results for the Current Period, the information contained in this announcement is based on the preliminary assessment by the Company's management on the consolidated management accounts which have not been audited by the Group's auditor or reviewed by the audit committee of the Company. Shareholders and potential investors of the Company should read carefully the Group's interim results announcement for the Current Period scheduled to be published by the Company on 23 August 2023.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**CCID Consulting Company Limited\***  
**Ms. Ma Yaqing**  
*Chairlady*

Beijing, the PRC, 16 August 2023

*As at the date of this announcement, the Board comprises two executive Directors, namely Ms. Ma Yaqing and Mr. Fu Changwen, and three independent non-executive Directors, namely Ms. Li Xuemei, Mr. Chen Yung-cheng and Mr. Hu Bin.*

\* *For identification purpose only*