Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Noah Holdings

Noah Holdings Private Wealth and Asset Management Limited 諾亞控股私人財富資產管理有限公司

(Incorporated in the Cayman Islands with limited liability under the name Noah Holdings Limited and carrying on business in Hong Kong as Noah Holdings Private Wealth and Asset Management Limited)

(Stock Code: 6686)

DATE OF BOARD MEETING AND DATE OF ANNOUNCEMENT OF SECOND QUARTER AND HALF YEAR 2023 UNAUDITED FINANCIAL RESULTS

The board of directors (the "Board") of Noah Holdings Private Wealth and Asset Management Limited (the "Company", with its subsidiaries and consolidated affiliated entities, the "Group") will hold a Board meeting on Monday, August 28, 2023 (Hong Kong time) for the purpose of, among others, considering and approving the unaudited financial results of the Group for the three months and six months ended June 30, 2023 (the "Q2 and Interim Results") and its publication. The Company will announce its Q2 and Interim Results at or around 6:00 a.m. on Tuesday, August 29, 2023 (Hong Kong time) on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk.

Following the announcement of the Q2 and Interim Results, the Company's senior management will host a combined English and Chinese language earnings conference call to discuss its Q2 and Interim Results and recent business activities. The conference call may be accessed with the following details:

Dial-in details:

Conference title: Noah Holdings 2Q23 Earnings Conference Call

Date/Time: Monday, August 28, 2023 at 8:00 p.m., U.S. Eastern Time

Tuesday, August 29, 2023 at 8:00 a.m., Hong Kong Time

Dial in:

Hong Kong Toll Free: 800-963976
 United States Toll Free: 1-888-317-6003
 Mainland China Toll Free: 4001-206115
 International Toll: 1-412-317-6061

Participant Password: 7932172

A telephone replay will be available starting approximately one hour after the end of the conference until September 4, 2023 at 1-877-344-7529 (US Toll Free) and 1-412-317-0088 (International Toll) with the access code 9237815.

A live and archived webcast of the conference call will be available at the Company's investor relations website under the "Financial Reports" section at http://ir.noahgroup.com.

By Order of the Board Noah Holdings Private Wealth and Asset Management Limited Jingbo Wang

Chairwoman of the Board

Hong Kong, August 16, 2023

As of the date of this announcement, the Board comprises Ms. Jingbo Wang, the chairwoman of the Board, Mr. Zhe Yin and Ms. Chia-Yue Chang as directors; Mr. Neil Nanpeng Shen and Mr. Boquan He as non-executive directors; and Dr. Zhiwu Chen, Ms. May Yihong Wu, Mr. Tze-Kaing Yang and Mr. Jinbo Yao as independent directors.