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The logo for Inkeverse, featuring the word "inkeverse" in a bold, lowercase, sans-serif font. The letters "i" and "e" have a small teal dot above them.

Inkeverse Group Limited

映宇宙集团有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3700)

POSITIVE PROFIT ALERT

This announcement is made by Inkeverse Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2023 (the “**Reporting Period**”) and information currently available, the Group is expected to record a net profit of approximately RMB180–200 million during the Reporting Period as compared to a net loss of approximately RMB110 million for the corresponding period of last year, representing a turnaround. The growth was mainly because there was no impact of the provision for impairment of goodwill on the Group during the Reporting Period. If excluding the impact of the non-IFRS measure adjustable items such as provision for impairment of goodwill, the Group is expected to record a year-on-year decrease but a period-to-period increase in adjusted net profit during the Reporting Period, which was primarily attributable to: (1) the impact on the revenue of the Group in the short term due to more prudent operational adjustments on the Group’s products since last year, but enhanced the long-term operation and profitability of the Group’s products; (2) at the same time, a certain revenue scale achieved from the initially commercially proven innovative projects developed by the Group last year.

The Group will continue to invest in innovative products and expand the revenue scale and profitability of existing products as well as the scale of commercially proven products, and pay close attention to the market demand and opportunities and stick to the iteration and innovation of the product matrix. The Board believes that by leveraging its high product standards and continuous accumulation of operating experience, accelerating the scale verification of its innovative business and focusing on the application and breakthrough of cutting-edge technologies, the Group's efficiency will be further improved. In addition, the Group will actively explore diversified development opportunities in overseas markets by increasing its investments in overseas markets, rapidly realising the launch of its products and gradually expanding and replicating to more regions, so as to unlock new growth curves for the Group.

The Board would like to remind the Shareholders that the Company is in the process of finalising the Group's unaudited consolidated results for the six months ended 30 June 2023. The information contained in this announcement is only based on the preliminary review of the unaudited consolidated management accounts of the Group and information currently available to the Board, which has not been reviewed or audited by the Company's auditors and is subject to adjustments upon further review. The actual unaudited consolidated results of the Group for the six months ended 30 June 2023 may be different from the information contained in this announcement. Details of the Group's financial results and performance will be further disclosed in the Company's announcement of interim results for the six months ended 30 June 2023, which is expected to be published by the end of August 2023.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Inkeverse Group Limited
FENG Yousheng
Chairman and Executive Director

Hong Kong, 17 August 2023

As at the date of this announcement, the executive directors are Mr. FENG Yousheng and Mr. HOU Guangling; the non-executive director is Mr. LIU Xiaosong; and the independent non-executive directors are Mr. David CUI, Mr. DU Yongbo and Dr. LI Hui.