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CHINA HUIRONG FINANCIAL HOLDINGS LIMITED

中國匯融金融控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1290)

ANNOUNCEMENT

POSITIVE PROFIT ALERT

This announcement is made by **China Huirong Financial Holdings Limited** (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the currently available preliminary assessment of the unaudited consolidated management accounts of the Company for the six months ended 30 June 2023 (the “**Unaudited Management Accounts**”), the Board expects to record a significant increase in profit attributable to equity holders by approximately 50% to 55% for the six months ended 30 June 2023 as compared to the profit attributable to equity holders for the six months ended 30 June 2022.

The above increase in the profit attributable to equity holders for the six months ended 30 June 2023 was primarily attributed to the increase in the scale of money lending business and investment business, the progress made in the existing loans recovered, and the increase in the fair value of trading financial assets.

As at the date of this announcement, the Company is still in the process of preparing the interim results of the Group for the six months ended 30 June 2023 and is not able at this time to disclose any further details on the above factors and their impact on the Group’s profit attributable to the Shareholders. The information set out above is only based on a preliminary assessment by the Board on the information currently available to it, including the Unaudited Management Accounts, which have not been finalized

and not been independently reviewed by the Company's auditors or the Company's audit committee. Shareholders and potential investors should refer to the interim results of the Company for the six months ended 30 June 2023, which are expected to be published before the end of August 2023.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
China Huirong Financial Holdings Limited
WU MIN
Chairman

Hong Kong, 18 August 2023

As at the date of this announcement, the executive directors of the Company are Mr. Wu Min, Mr. Qiu Wei, Mr. Zhang Changsong and Mr. Yao Wenjun, the non-executive directors of the Company are Mr. Ling Xiaoming and Ms. Zhang Shu, and the independent non-executive directors of the Company are Mr. Liang Jianhong, Mr. Feng Ke and Mr. Tse Yat Hong.