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Chongqing Hongjiu Fruit Co., Limited

重慶洪九果品股份有限公司

(A joint stock company incorporated in the People's Republic of China with limited liability)

(Stock Code: 6689)

VOLUNTARY ANNOUNCEMENT

ANNOUNCEMENT REGARDING UNDERTAKING BY CONTROLLING SHAREHOLDER NOT TO REDUCE ITS SHAREHOLDING IN THE COMPANY

This announcement is made by Chongqing Hongjiu Fruit Co., Limited (the “**Company**”) voluntarily.

On August 20, 2023, the Company received a letter of undertaking from Mr. Deng Hongjiu (“**Mr. Deng**”) and Ms. Jiang Zongying (Mr. Deng’s spouse), both being controlling shareholders of the Company (together “**the Undertakers**”) regarding their respective shareholdings in the Company, details of which (the “**Undertaking**”) are as follows:

As of the date of this announcement, Mr. Deng held 113,333,322 H shares and 264,444,426 domestic shares of the Company, and Ms. Jiang Zongying held 64,089,975 H shares and 64,089,975 domestic shares of the Company. The lock-up period of H shares of the Company held by Mr. Deng and Ms. Jiang Zongying are 12 months commencing from the listing date of the H shares of the Company and will expire on September 4, 2023. In order to demonstrate their confidence in the Company’s prospects and its future sustainable, stable and healthy development, and their recognition of the long-term investment value of the Company, to safeguard the interests of investors of the Company and to enhance the investors’ confidence, the Undertakers undertake that they will not reduce their above shareholding in the H shares and domestic shares of the Company during 12 months commencing from September 5, 2023. Meanwhile, the Undertakers are highly confident towards the overall prospects and the growth potential of the Company, while considering the securities dealing restrictions in the blackout period as prescribed under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, Mr. Deng will explore possibilities to increase his shareholding in the Company in accordance with all applicable

laws, regulations and rules, which shall be after the publication of the interim results for the six months ended 30 June 2023 of the Company, i.e. after the end of the blackout period for the publication of the Company's interim results.

By order of the Board
Chongqing Hongjiu Fruit Co., Limited
Deng Hongjiu
Chairman of the Board and Executive Director

Chongqing, the PRC
August 20, 2023

As at the date of this announcement, the Board comprises Mr. Deng Hongjiu as the chairman of the Board and an executive Director, Ms. Jiang Zongying, Mr. Peng He, Mr. Yang Junwen and Ms. Tan Bo as executive Directors, Mr. Xia Bei, Mr. Dong Jiaxun and Mr. Chen Tongtong as non-executive Directors, and Ms. Xu Kemei, Ms. Liu Xiuqin, Mr. An Rui and Mr. Liu Anzhou as independent non-executive Directors.