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KINGKEY INTELLIGENCE CULTURE HOLDINGS LIMITED
京基智慧文化控股有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock code: 550)

PROFIT WARNING

This announcement is made by Kingkey Intelligence Culture Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571, Law of Hong Kong).

The board (the “**Board**”) of directors (“**Director(s)**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary review of the Group’s latest available unaudited consolidated management accounts for the six months ended 30 June 2023 (the “**2023 Interim Period**”) and the information currently available to the Board, it is anticipated that the net loss for the 2023 Interim Period would be widened to approximately HK\$10 million compared with approximately HK\$1.2 million in last corresponding period. The significant increase in net loss was largely due to (i) the decrease in turnover contributed from medical and health services business as a result of the end of COVID-19 pandemic; (ii) the increase in administrative expenses; and (iii) share of loss of the Group’s associate, Aurora Medical Technology (HK) Corp. Limited, during the 2023 Interim Period.

As the Company is in the process of preparing and finalising its unaudited consolidated interim results for 2023 Interim Period, the information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the information currently available and the latest available unaudited consolidated management accounts of the Group for the 2023 Interim Period, and such information has not yet been finalised and is subject to possible adjustment(s) arising from further internal review by the Board.

The detailed unaudited interim results of the Group for the 2023 Interim Period will be disclosed in the interim results announcement of the Company for the 2023 Interim Period which is scheduled to be released on 29 August 2023.

Shareholders and potential investors of the Company should exercise caution when dealing in shares of the Company.

By order of the Board
Kingkey Intelligence Culture Holdings Limited
Tsang Hing Bun
Executive Director

Hong Kong, 24 August 2023

As at the date of this announcement, the Board comprises Mr. Tsang Hing Bun as executive Director; Mr. Yiu Yu Cheung and Mr. Shiu Shu Ming as non-executive Directors; and Mr. William Keith Jacobsen, Ms. Tang Po Lam Paulia and Mr. Chan Chiu Hung, Alex, as independent non-executive Directors.