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**Feiyang International Holdings Group Limited**

**飛揚國際控股(集團)有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1901)**

**INTERIM RESULTS ANNOUNCEMENT  
FOR THE SIX MONTHS ENDED 30 JUNE 2023**

**FINANCIAL HIGHLIGHTS**

	<b>Six months ended 30 June</b>	
	<b>2023</b>	<b>2022</b>
	<b>RMB'000</b>	<b>RMB'000</b>
	<b>(Unaudited)</b>	<b>(Unaudited)</b>
Revenue	<b>478,560</b>	6,966
Gross profit	<b>30,766</b>	2,719
Profit/(loss) for the Period	<b>15,899</b>	(20,031)

- Revenue significantly increased by RMB471.6 million or 6,769.9% for the Period mainly due to increase in sales of the Group's travel related products and services with the recovery of the tourism industry in the PRC.
- Gross profit increased by RMB28.0 million or 1,031.5% for the Period as a result of the increase in revenue.
- Net profit of RMB15.9 million was recorded for the Period.

The board (the “**Board**”) of directors (the “**Directors**”) of Feiyang International Holdings Group Limited (the “**Company**”) announces the unaudited consolidated interim results of the Company and its subsidiaries (the “**Group**”) for the six months ended 30 June 2023 (the “**Period**”), together with the comparative figures for the corresponding period of 2022, as follows:

**CONDENSED CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME**

*For the six months ended 30 June 2023*

		<b>Six months ended 30 June</b>	
		<b>2023</b>	2022
	<i>Notes</i>	<b>RMB’000</b>	<b>RMB’000</b>
		<b>(Unaudited)</b>	<b>(Unaudited)</b>
<b>REVENUE</b>	5	<b>478,560</b>	6,966
Cost of sales		<u><b>(447,794)</b></u>	<u>(4,247)</u>
Gross profit		<b>30,766</b>	2,719
Other income and gains	5	<b>19,655</b>	978
Selling and distribution expenses		<b>(7,403)</b>	(4,389)
Administrative expenses		<b>(19,375)</b>	(10,988)
Impairment on financial assets reversed, net		<b>447</b>	1,392
Other expenses		<b>(917)</b>	(3,576)
Share of losses of associates		<b>(1,676)</b>	(504)
Finance costs	6	<u><b>(5,575)</b></u>	<u>(5,663)</u>
<b>PROFIT/(LOSS) BEFORE INCOME TAX</b>	7	<b>15,922</b>	(20,031)
Income tax expenses	8	<u><b>(23)</b></u>	<u>–</u>
<b>PROFIT/(LOSS) FOR THE PERIOD</b>		<u><b>15,899</b></u>	<u>(20,031)</u>
<b>OTHER COMPREHENSIVE (LOSS)/INCOME</b>			
<b>Item that will not be reclassified to profit or loss in subsequent periods:</b>			
Exchange differences on translation of financial statements		<u><b>(12,820)</b></u>	<u>4,733</u>
<b>OTHER COMPREHENSIVE (LOSS)/INCOME FOR THE PERIOD</b>		<u><b>(12,820)</b></u>	<u>4,733</u>



## CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

*As at 30 June 2023*

		As at <b>30 June 2023</b>	As at 31 December 2022
	<i>Notes</i>	<b>RMB'000</b> <b>(Unaudited)</b>	<b>RMB'000</b> <b>(Audited)</b>
<b>NON-CURRENT ASSETS</b>			
Property, plant and equipment	<i>11</i>	<b>38,741</b>	44,159
Investment properties		<b>6,467</b>	6,467
Right-of-use assets		<b>11,999</b>	14,205
Intangible asset		<b>4</b>	8
Prepayment for acquisition of property, plant and equipment		<b>17,130</b>	16,954
Investments in associates		<b>58,274</b>	55,858
Deposits		<b>1,465</b>	1,898
Deferred tax assets		<b>361</b>	361
		<hr/> <b>134,441</b>	<hr/> 139,910
<b>CURRENT ASSETS</b>			
Inventories		<b>6,453</b>	4,817
Trade receivables	<i>12</i>	<b>101,140</b>	18,430
Prepayments, deposits and other receivables		<b>175,495</b>	149,688
Amount due from related parties	<i>18(b)</i>	<b>8,038</b>	1,289
Financial assets at fair value through profit or loss		<b>7,758</b>	11,132
Pledged deposits		<b>6,146</b>	9,346
Cash and cash equivalents		<b>18,109</b>	43,795
		<hr/> <b>323,139</b>	<hr/> 238,497
<b>CURRENT LIABILITIES</b>			
Trade payables	<i>13</i>	<b>61,165</b>	17,412
Advance from customers, other payables and accruals		<b>83,440</b>	54,059
Interest-bearing bank and other borrowings	<i>14</i>	<b>203,827</b>	198,655
Lease liabilities		<b>4,723</b>	6,703
Tax payables		<b>5,007</b>	4,422
		<hr/> <b>358,162</b>	<hr/> 281,251
<b>NET CURRENT LIABILITIES</b>		<hr/> <b>(35,023)</b>	<hr/> (42,754)
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<hr/> <b>99,418</b>	<hr/> 97,156

		<b>As at 30 June 2023 RMB'000 (Unaudited)</b>	As at 31 December 2022 RMB'000 (Audited)
<b>NON-CURRENT LIABILITIES</b>			
Lease liabilities		<u>7,896</u>	<u>8,946</u>
		<u>7,896</u>	<u>8,946</u>
Net assets		<u><b>91,522</b></u>	<u>88,210</u>
<b>EQUITY</b>			
Share capital	15	<b>6,850</b>	6,850
Reserves		<u>75,578</u>	<u>77,323</u>
Equity attributable to owners of the Company		<b>82,428</b>	84,173
Non-controlling interests		<u>9,094</u>	<u>4,037</u>
Total equity		<u><b>91,522</b></u>	<u>88,210</u>

## NOTES

### 1. CORPORATE INFORMATION

The Company is an exempted company which was incorporated in the Cayman Islands with limited liability on 18 October 2018. The registered office address of the Company is Suite #4-210, Governors Square, 23 Lime Tree Bay Avenue, PO Box 32311, Grand Cayman, KY1-1209, Cayman Islands. The principal place of business is located at 30 Dashani Street, Haishu District, Ningbo City, Zhejiang Province, the People's Republic of China (the "PRC").

The Company is an investment holding company. During the Period, the Company's subsidiaries were principally involved in (i) the design, development and sale of outbound travel package tours; (ii) the design, development and sale of free independent traveller ("FIT") products; (iii) the provision of other ancillary travel-related products and services; (iv) the provision of health products; and (v) the provision of information system development products and services. In the opinion of the directors of the Company, the ultimate controlling shareholders of the Group are Mr. He Binfeng and Ms. Qian Jie, the spouse of Mr. He (collectively, the "Controlling Shareholders").

The shares of the Company (the "Shares") were listed on the Main Board of The Stock Exchange of Hong Kong Limited on 28 June 2019.

### 2. BASIS OF PREPARATION AND PRESENTATION

These unaudited condensed consolidated interim financial statements have been prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 *Interim Financial Reporting* issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA") and the disclosure requirements of Appendix 16 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules"). These interim financial statements have been prepared under the historical cost convention, except for financial assets at fair value through profit or loss and investment properties which have been measured at fair value. These interim financial statements are presented in Renminbi ("RMB"), and all values are rounded to the nearest thousand ("RMB'000") except when otherwise indicated.

The Group's unaudited condensed consolidated interim financial statements do not include all the information and disclosures required in the annual financial statements, and should be read in conjunction with the Group's annual financial statements for the year ended 31 December 2022. The accounting policies adopted in the preparation of these unaudited condensed consolidated interim financial statements are followed in the preparation of the Group's annual financial statements for the year ended 31 December 2022, except for the accounting policy changes that are expected to be reflected in the Group's annual financial statements for the year ended 31 December 2022. Details of any changes in accounting policy changes and disclosures are set out in Note 3.

## Going concern basis

Notwithstanding that the Group's net current liabilities amounted to approximately RMB35,023,000 as at 30 June 2023, the directors of the Company considered it appropriate for the preparation of the consolidated financial statements on a going concern basis for at least twelve months after the end of the reporting period after taking into account the following circumstances and measures:

- (i) The Group has been actively negotiating with banks in renewing its short-term borrowings upon their maturities and there is no indication that the banks will not renew the existing borrowings if the Group applies for the renewal;
- (ii) The Group is implementing various measures, such as optimising its overall sales network and undergoing effective cost control to improve the profit margin and operating cash flows of its business; and
- (iii) The Group will also continue to seek for other financing such as placing of new shares to finance the settlement of its existing financial obligations and future operating and capital expenditures.

The directors of the Company are of the opinion that, taking into account the above-mentioned plans and measures, the Group will have sufficient working capital to finance its operations and to meet its financial obligations as and when they fall due for at least twelve months after 30 June 2023. Accordingly, the consolidated financial statements have been prepared on a going concern basis. Should the Group be unable to operate as a going concern, adjustments would have to be made to reduce the carrying amounts of the Group's assets to their net realisable amounts, to provide for further liabilities which might arise, and to reclassify non-current assets and non-current liabilities as current assets and current liabilities, respectively. The effect of these adjustments has not been reflected in the condensed consolidated financial statements.

## 3. CHANGES IN ACCOUNTING POLICIES AND DISCLOSURES

The accounting policies adopted in the preparation of the unaudited condensed consolidated interim financial statements are consistent with those applied in the preparation of the Group's annual financial statements for the year ended 31 December 2022, except for the adoption of the following revised Hong Kong Financial Reporting Standards ("HKFRSs") for the first time for the current period's financial information.

HKFRS 17 (including the October 2020 and February 2022 Amendments to HKFRS 17)	Insurance Contracts
Amendments to HKAS 1	Classification of Liabilities as Current or Non-current and related amendments to Hong Kong Interpretation 5 (2020)
Amendments to HKAS 1 and HKFRS Practice Statement 2	Disclosure of Accounting Policies
Amendments to HKAS 8	Definition of Accounting Estimates
Amendments to HKAS 12	Deferred Tax related to Assets and Liabilities arising from a Single Transaction
Amendments to HKAS 12	International Tax Reform — Pillar Two Model Rules

Except for the new and amendments to HKFRSs mentioned below, the directors of the Company anticipate that the application of all other new and amendments to HKFRSs will have no material impact on the consolidated financial statements in the foreseeable future.

#### **Amendments to HKAS 1 and HKFRS Practice Statement 2 Disclosure of Accounting Policies**

HKAS 1 is amended to replace all instances of the term “significant accounting policies” with “material accounting policy information”. Accounting policy information is material if, when considered together with other information included in an entity’s financial statements, it can reasonably be expected to influence decisions that the primary users of general purpose financial statements make on the basis of those financial statements.

The amendments also clarify that accounting policy information may be material because of the nature of the related transactions, other events or conditions, even if the amounts are immaterial. However, not all accounting policy information relating to material transactions, other events or conditions is itself material. If an entity chooses to disclose immaterial accounting policy information, such information must not obscure material accounting policy information.

HKFRS Practice Statement 2 Making Materiality Judgements (the “**Practice Statement**”) is also amended to illustrate how an entity applies the “four-step materiality process” to accounting policy disclosures and to judge whether information about an accounting policy is material to its financial statements. Guidance and examples are added to the Practice Statement.

The application of the amendments is not expected to have significant impact on the financial position or performance of the Group but may affect the disclosures of the Group’s significant accounting policies. The impacts of application, if any, will be disclosed in the Group’s future consolidated financial statements.

#### **Amendments to HKAS 8 Definition of Accounting Estimates**

The amendments define accounting estimates as “monetary amounts in financial statements that are subject to measurement uncertainty”. An accounting policy may require items in financial statements to be measured in a way that involves measurement uncertainty — that is, the accounting policy may require such items to be measured at monetary amounts that cannot be observed directly and must instead be estimated. In such a case, an entity develops an accounting estimate to achieve the objective set out by the accounting policy. Developing accounting estimates involves the use of judgements or assumptions based on the latest available, reliable information.

In addition, the concept of changes in accounting estimates in HKAS 8 is retained with additional clarifications.

The application of the amendments is not expected to have significant impact on the Group’s consolidated financial statements.



#### 4. OPERATING SEGMENT INFORMATION

The Group's chief operating decision makers are the executive Directors. The information reported to the executive Directors for the purpose of resource allocation and assessment of performance does not contain discrete operating segment financial information and the executive Directors reviewed the financial results of the Group as a whole.

##### Geographical information

The Group's operations are located on Mainland China and Hong Kong.

Revenue from external customers are allocated based on the geographical areas in which the customers are located.

An analysis of the Group's revenue from external customers and non-current assets (excluding deferred tax assets and financial assets) by geographical location are as follows:

	<b>Revenue from External customers Six months ended 30 June 2023 RMB'000 (Unaudited)</b>	Revenue from External customers Six months ended 30 June 2022 RMB'000 (Unaudited)	<b>Non-current assets As at 30 June 2023 RMB'000 (Unaudited)</b>	Non-current assets As at 31 December 2022 RMB'000 (Audited)
Mainland China	<b>464,529</b>	6,966	<b>74,253</b>	81,421
Hong Kong	<b>14,031</b>	–	<b>58,362</b>	56,230
	<b><u>478,560</u></b>	<u>6,966</u>	<b><u>132,615</u></b>	<u>137,651</u>

##### Information about a major customer

No revenue from the Group's sales to a single customer amounted to 10% or more of the Group's revenue for the six months ended 30 June 2023 and 30 June 2022.

## 5. REVENUE, OTHER INCOME AND GAINS

Revenue represents the aggregate income from products and services during the Period.

An analysis of revenue and other income and gains is as follows:

	Six months ended 30 June	
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
<b>Revenue from contracts with customers</b> <i>(Note (a))</i>	<b>478,560</b>	6,966
	Six months ended 30 June	
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
<b>Other income</b>		
Bank interest income	139	103
Government grants	–	148
Compensation income <i>(note)</i>	14,024	–
Rental income on properties	194	194
Sundry income	1,372	533
	<b>15,729</b>	978
<b>Gains</b>		
Fair value gains on disposal of listed equity securities	3,926	–
Total other income and gains	<b>19,655</b>	978

*Note:*

On 10 October 2022, Ningbo Zhenhang Business Service Co., Ltd., Zhejiang Feijiada Aviation Service Co., Ltd. (“**Zhejiang Feijiada**”) and Hainan Zhenlv International Travel Agency Co., Ltd. (“**Hainan Zhenlv**”) agreed to guarantee to the Zhejiang Feiyang International Travel Group Co., Ltd. that during the guarantee period, the net profit of Zhejiang Feijiada and Hainan Zhenlv shall not be less than RMB50,400,000 for each year and RMB4,200,000 for each month. Since Zhejiang Feijiada and Hainan Zhenlv cannot fulfill the net profit requirement, compensation income amounted to RMB14,024,000 was recognised for the Period, which was calculated by summing up the difference between the monthly net profit requirement and the actual net profit of Zhejiang Feijiada and Hainan Zhenlv, multiplied by the percentage of the Group’s shareholding in Zhejiang Feijiada (i.e. 60%).

Note:

(a) Disaggregation of revenue from contracts with external customers

	Six months ended 30 June	
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
<b>Type of products and service</b>		
Sales of package tours		
— Domestic	<u>64,823</u>	<u>2,521</u>
Gross revenue from the sales of FIT products	<b>396,157</b>	—
Margin income from sales of FIT Products	<b>42</b>	622
Sales of digital assets products	—	2,672
Sales of ancillary travel related products and services	<b>413</b>	251
Information system development services	<b>3,876</b>	900
Sales of wines	<b>2,791</b>	—
Sales of health products	<b>4,728</b>	—
Sales of information technology products	<u>5,730</u>	<u>—</u>
	<u>413,737</u>	<u>4,445</u>
Total	<u><b>478,560</b></u>	<u>6,966</u>

6. FINANCE COSTS

	Six months ended 30 June	
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Interest on bank loans and other loan	<b>5,224</b>	5,180
Interest on lease liabilities	<u>351</u>	<u>483</u>
	<u><b>5,575</b></u>	<u>5,663</u>

## 7. PROFIT/(LOSS) BEFORE INCOME TAX

The Group's profit/(loss) before tax is arrived at after charging/(crediting):

	Six months ended 30 June	
	2023	2022
	<i>RMB'000</i>	<i>RMB'000</i>
	(Unaudited)	(Unaudited)
Cost of services provided	437,724	3,565
Cost of inventories sold	10,070	682
Depreciation of property, plant and equipment	4,008	2,395
Depreciation of right-of-use assets	2,523	2,124
Amortisation of intangible asset	4	5
(Reversal)/impairment of trade and notes receivables, net	(448)	3,349
Reversal of financial assets included in prepayments, deposits and other receivables	–	(4,741)
Staff cost	11,455	6,905

## 8. INCOME TAX EXPENSES

The Group is subject to income tax on an entity basis on profits arising in or derived from the jurisdictions in which members of the Group are domiciled and operate.

Pursuant to the rules and regulations of the Cayman Islands and the British Virgin Islands, the Group is not subject to any income tax in the Cayman Islands or British Virgin Islands.

Pursuant to the relevant tax law of the Hong Kong Special Administrative Region, Hong Kong profits tax has been provided at the rate of 16.5% on the estimated assessable profits arising in Hong Kong during the Period. No provision for income tax has been made as the Group did not generate any assessable profits in Hong Kong during the Period (30 June 2022: Nil).

During the Period, except for certain subsidiaries of the Group which were entitled to a preferential income tax rate of 20% for small and micro enterprises with the first RMB1.0 million of annual taxable income eligible for 75% reduction and the income between RMB1.0 million and RMB3.0 million eligible for 50% reduction, the provision for the PRC current income tax is based on the statutory rate of 25% of the assessable profits of the PRC subsidiaries as determined in accordance with the Corporate Income Tax Law.

The income tax expenses of the Group is analysed as follows:

	Six months ended 30 June	
	2023	2022
	<i>RMB'000</i>	<i>RMB'000</i>
	(Unaudited)	(Unaudited)
Provided for the Period		
— Hong Kong	–	–
— Mainland China	23	–
Deferred tax charged	–	–
	<u>23</u>	<u>–</u>

## 9. EARNINGS/(LOSS) PER SHARE

### (a) Basic earnings/(loss) per share

The calculation of the basic earnings/(loss) per share attributable to owners of the Company is based on following data:

	<b>Six months ended 30 June</b>	
	<b>2023</b>	<b>2022</b>
	<b>(Unaudited)</b>	<b>(Unaudited)</b>
		<b>(Restated)</b>
<b>Earnings/(Loss) for the purpose of basic loss per share</b>		
Earnings/(Loss) for the period attributable to owners of the Company (in RMB'000)	<u>11,219</u>	<u>(19,527)</u>
<b>Number of shares for the purpose of basic earnings/(loss) per share</b>		
Weighted average number of ordinary shares in issue during the period ('000) (Note)	<u>800,000</u>	<u>719,773</u>
Basic earnings/(loss) per share (RMB cent)	<u><u>1.40</u></u>	<u><u>(2.71)</u></u>

### (b) Diluted earnings/(loss) per share

No diluted earnings/(loss) per share for both of the six months ended 30 June 2023 and 2022 is presented as there were no potential ordinary shares in issue for both of the periods.

## 10. INTERIM DIVIDENDS

The Board did not recommend payment of an interim dividend in respect of the six months ended 30 June 2023 (30 June 2022: Nil).

## 11. PROPERTY, PLANT AND EQUIPMENT

During the Period, the Group acquired and disposed property, plant and equipment of approximately RMB3,780,000 and RMB27,000, respectively (six months ended 30 June 2022: RMB27,354,000 and nil).

## 12. TRADE RECEIVABLES

	As at <b>30 June</b> <b>2023</b> <i>RMB'000</i> (Unaudited)	As at 31 December 2022 <i>RMB'000</i> (Audited)
Trade receivables, gross amount	<b>163,069</b>	80,807
Less: Impairment losses recognised	<b>(61,929)</b>	(62,377)
	<b>101,140</b>	18,430

The credit terms granted by the Group generally range up to two months, extending up to one year for certain customers. The Group seeks to maintain strict control over its outstanding receivables and overdue balances, which are reviewed regularly by senior management. The Group does not hold any collateral or other credit enhancement over its trade receivable balances. Trade receivables are non-interest-bearing.

An ageing analysis of the gross trade receivables as at the end of each of the period, based on the invoice date, is as follows:

	As at <b>30 June</b> <b>2023</b> <i>RMB'000</i> (Unaudited)	As at 31 December 2022 <i>RMB'000</i> (Audited)
1 to 60 days	<b>80,070</b>	16,908
61 to 180 days	<b>6,527</b>	1,202
181 to 360 days	<b>11,877</b>	348
1 to 2 years	<b>659</b>	3,058
Over 2 years	<b>63,936</b>	59,291
	<b>163,069</b>	80,807

### 13. TRADE PAYABLES

An ageing analysis of the trade payables as at the end of the period, based on the invoice date, is as follows:

	As at 30 June 2023 RMB'000 (Unaudited)	As at 31 December 2022 RMB'000 (Audited)
1 to 60 days	42,348	11,497
61 to 180 days	15,167	2,152
181 to 360 days	1,736	714
Over 1 year	1,914	3,049
	<u>61,165</u>	<u>17,412</u>

The trade payables are non-interest-bearing and are normally settled on 60-day terms.

### 14. INTEREST-BEARING BANK AND OTHER BORROWINGS

	Effective interest rate (%)	Maturity	As at 30 June 2023 RMB'000 (Unaudited)	As at 31 December 2022 RMB'000 (Audited)
<b>Current</b>				
Bank loans — secured	4.1667–5.655	2023–2024/ on demand	203,827	196,373
Bank loan — unsecured	4.80	2023	–	1,800
Loan from a financial institution — secured ( <i>note (d)</i> )	19.25	on demand	–	482
			<u>203,827</u>	<u>198,655</u>

*Notes:*

- (a) The Group's bank loans are secured by the mortgages over the Group's investment properties situated in Mainland China, which had an aggregate net carrying value of RMB6,467,000 and RMB6,467,000 as at 31 December 2022 and 30 June 2023, respectively.
- (b) During the Period, the Controlling Shareholders have jointly guaranteed certain of the Group's banking facilities of up to RMB366,800,000 (31 December 2022: RMB240,500,000).

- (c) Mr. Zhang Dayi, a director of several PRC subsidiaries of the Company, and Ms. Zhang Xiaoshan, the spouse of Mr. Zhang Dayi, had jointly guaranteed certain of the Group's banking facilities of up to RMB46,000,000 as at 30 June 2023 (31 December 2022: RMB46,000,000).
- (d) All loans are denominated in RMB except loan from a financial institution denominated in Hong Kong dollars.

## 15. SHARE CAPITAL

### Shares

	<b>As at 30 June 2023 RMB'000 (Unaudited)</b>	As at 31 December 2022 RMB'000 (Audited)
Issued and fully paid:		
800,000,000 (As at 31 December 2022: 800,000,000) ordinary shares of HK\$0.01 each	<b>6,850</b>	6,850



## MANAGEMENT DISCUSSION AND ANALYSIS

### BUSINESS REVIEW

The Group is a well-established travel service provider based in Ningbo, Zhejiang Province of the PRC and offers diversified products that cater for different travellers' needs. The Group is principally engaged in (i) the design, development and sales of package tours which consist of traditional package tours and tailor-made tours; (ii) the sales of free independent traveller products (the “**FIT Products**”) which mainly include provision of air tickets and/or hotel accommodation; (iii) the provision of ancillary travel-related products and services, including but not limited to visa application processing, admission tickets to tourist attractions, conferencing services and arranging purchase of travel insurance for the customers; (iv) the provision of information system development services; (v) sales of information technology products; (vi) sales of health products; (vii) sales of wines; and (viii) sales of digital assets products.

After undergoing the epidemic for three years, pent-up travel demand is driving strong tailwinds for domestic travel recovery. China's domestic tourism rebounded above pre-pandemic levels during the five-day May Day break. According to the Ministry of Culture and Tourism, domestic sites received over 2.38 billion visits in the first six months in 2023, a 63.9 percent year-on-year increase, mainly due to the optimisation of COVID-19 control policies.

With the lifting of travel restrictions in late 2022, China has achieved a rebound in economic activity across a variety of sectors, as well as a near complete recovery in domestic tourism. Since January 2023, tourism market has fast growth after the government downgraded its management of COVID-19 from category A to B. Starting from February and March 2023, China partly resumed outbound group tours. Travel agencies and online tourism service providers in China are permitted to provide group tours of 60 countries.

Following these arrangement, the Group's business has a strong bounce back in the first half of 2023. During the Period, the Group's total revenue significantly increased from RMB7.0 million for the six months ended 30 June 2022 (the “**Previous Period**”) to RMB478.6 million for the Period which was mainly attributable to (i) increase in sales of the Group's travel related products and services with the recovery of the tourism industry in the PRC; and (ii) the recognition of the Group's majority of sales of FIT Products on a gross basis during the Period (as compared with a net basis in the Previous Period) as the Group changed its role in providing goods and rendering services from an agent to a principal and obtained control over the goods and services to be provided by airline/hotel operators and travel agencies during the Period. The Group recorded a net profit of RMB15.9 million for the Period (Previous Period: loss of RMB20.0 million), which was mainly due to (i) the increase in gross profits from sales of travel related products and services; and (ii) the recognition of compensation income of RMB14.0 million generated from Zhejiang Feijiada as a result of the non-fulfillment of the net profit requirement during the Period.

## PROSPECTS

There are signs of strong domestic travel recovery, thanks to surging demand since Covid-related travel restrictions being lifted in late 2022. According to China's Ministry of Culture and Tourism data, the Chinese New Year holidays in 2023 saw 308 million domestic trips, this upswing indicates that domestic travel volume has recovered to 90% of 2019 pre-pandemic figures. A total of 5.5 billion trips are expected within China during 2023, according to the China Tourism Academy. On 10 August 2023, the General Office of the Ministry of Culture and Tourism announced that China has lifted a Covid-era ban on outbound group tours to more countries, including Japan, South Korea and the United States. Travel agencies and online tourism service providers in China can resume offering group tours to a longer list of countries and regions. After the announcement, the Group immediately resumed more travel related products and services.

The World Travel & Tourism Council's 2023 Economic Impact Research (EIR) reveals China's Travel & Tourism sector's GDP contribution is forecast to grow more than 150% this year. The first half of 2023 has been a positive period for the Group, and we have seen a trend of continued improvement in the performance of our travel business and the related products in the second half of 2023. Our confidence in the long-term future of China's tourism remains resolute.

The Group has been taking initiatives to diversify its business with an objective to broaden its income stream and expand into targeting segments. The Group launched its new business in nutraceutical market through sales of health products in 2022 to cater the growing awareness among consumers of the importance of wellbeing and prevention, which has become more established and anticipate a continued solid performance throughout the second half of 2023. The Group will continue to develop the sales of nutritional products such as nicotinamide mononucleotide longevity supplements and related products. To further diversify the income stream, the Group also commenced the provision of information system development services and sales of digital assets products in 2022.

The Group has been devising and implementing strategies to ride on its existing operations and diversify into the cultural tourism business based on digital information technology, laying a solid foundation for the overall expansion and upgrading of the Group in the future.

## FINANCIAL REVIEW

### Revenue

The following table sets forth the breakdown of the Group's revenue by business segment for the periods indicated:

	Six months ended 30 June			
	2023	Percentage	2022	Percentage
	Revenue	of revenue	Revenue	of revenue
	<i>RMB'000</i>	%	<i>RMB'000</i>	%
	(Unaudited)		(Unaudited)	
Travel-related products and services				
(i) Sales of package tours	64,823	13.5	2,521	36.2
(ii) Gross income from sales of FIT Products	396,157	82.8	–	–
(iii) Margin income from sales of FIT Products	42	–	622	8.9
(iv) Sales of ancillary travel-related products and services	413	0.1	251	3.6
	<b>461,435</b>	<b>96.4</b>	3,394	48.7
Sales of information technology products	5,730	1.2	–	–
Sales of health products	4,728	1.0	–	–
Information system development services	3,876	0.8	900	12.9
Sales of wines	2,791	0.6	–	–
Sales of digital assets products	–	–	2,672	38.4
Total	<b>478,560</b>	<b>100.0</b>	6,966	100.0

The Group generated revenue from: (i) provision of travel-related products and services, including sales of package tours, gross income from sales of FIT Products, margin income from sales of FIT Products and sales of ancillary travel-related products and services; (ii) sales of information technology products; (iii) sales of health products; (iv) provision of information system development services; (v) sales of wines; and (vi) sales of digital assets products. The Group's customers primarily comprised retail customers, and corporate and institutional customers. The revenue of the Group increased by RMB471.6 million from RMB7.0 million for the Previous Period to RMB478.6 million for the Period, which was mainly attributable to (i) increase in sales of the Group's travel related products and services with the recovery of the tourism industry in the PRC; and (ii) the recognition of the Group's majority of sales of FIT Products on a gross basis during the Period (as compared with a net basis in the Previous Period) as the Group changed its role in providing goods and rendering services from an agent to a principal and obtained control over the goods and services to be provided by airline/hotel operators and travel agencies during the Period.

## *Travel-related products and services*

### *(i) Sales of package tours*

The sales of package tours mainly represented the fees received from customers for the package tours. The Group's package tours can be classified into (i) traditional package tours, which are group tours with standardised itineraries; and (ii) tailor-made tours, which are group tours with non-standardised itineraries and provide freedom for customers to select their preferred mode of transportations, hotels and tourist attractions.

#### Package tours by type

The following table sets forth the breakdown of the revenue from sales of package tours by type for the periods indicated:

	Six months ended 30 June			
	2023		2022	
	Revenue	Percentage	Revenue	Percentage
	<i>RMB'000</i>	<i>of revenue</i>	<i>Revenue</i>	<i>of revenue</i>
	<i>(Unaudited)</i>	<i>%</i>	<i>RMB'000</i>	<i>%</i>
Traditional package tours	<b>54,330</b>	<b>83.8</b>	482	19.1
Tailor-made tours	<b>10,493</b>	<b>16.2</b>	2,039	80.9
Total	<b>64,823</b>	<b>100.0</b>	2,521	100.0

The sales of traditional package tours and tailor-made tours contributed 83.8% and 16.2% (Previous Period: 19.1% and 80.9%) of the Group's total sales of package tours for the Period, respectively. The Group's sales of package tours increased by RMB62.3 million or 2,471.3% from RMB2.5 million for the Previous Period to RMB64.8 million for the Period, which was mainly due to the relaxation of COVID-19 restrictions on cross-provincial travel and quarantine requirement in late 2022 which lead to increase in demand for package tours during the Period.

### *(ii) Gross income from sales of FIT Products*

Gross income from sales of FIT products of air tickets and hotel accommodations to customers which were recorded on a gross basis as the Group changed its role in providing goods and rendering services from an agent to a principal and obtained control over the goods and services to be provided by airline operators, hotel operators and other travel agencies during the Period. During the Period, the Group's gross income from sales of FIT Products amounted to RMB396.2 million (Previous Period: nil).

*(iii) Margin income from sales of FIT Products*

FIT Products mainly include air tickets, hotel accommodation and a combination of both. The Group's margin income from sales of FIT Products is recognised on a net basis, being the sales invoice amount of the FIT Products netted off against the associated direct costs, as the Group render services as an agent, whereby the Group is only responsible for arranging the booking of FIT Products with no control obtained over the services performed by airline operators, hotel operators and other travel agencies.

FIT Products by type

The Group's margin income from sales of FIT Products included (i) margin income from sales of other FIT Products; and (ii) margin income from sales of air tickets. The following table sets forth the breakdown of revenue from FIT Products by type for the periods indicated:

	<b>Six months ended 30 June</b>	
	<b>2023</b>	<b>2022</b>
	<b><i>RMB'000</i></b>	<b><i>RMB'000</i></b>
	<b>(Unaudited)</b>	<b>(Unaudited)</b>
Margin income from sales of other FIT Products	<b>42</b>	472
Margin income from sales of air tickets	<b>–</b>	150
Total	<b><u>42</u></b>	<b><u>622</u></b>

The Group's total margin income from sales of FIT Products decreased by RMB0.6 million or 93.2% from RMB0.6 million for the Previous Period to RMB42,000 for the Period.

During the Period, there is no margin income from sales of air tickets (Previous Period: RMB0.2 million) as the Group reduced rendering services as an agent.

*(iii) Sales of ancillary travel-related products and services*

The Group also offered other ancillary travel-related products and services to the customers. The sales of ancillary travel-related products and services slightly increased by RMB0.1 million from RMB0.3 million for the Previous Period to RMB0.4 million for the Period.

### ***Sales of information technology products***

During the Period, the Group generated revenue from the sales of information technology products including computing machines and computer components and storage, such as processors, motherboards, hard drives and server components. The revenue generated from sales of information technology products amounted to RMB5.7 million during the Period (Previous Period: nil).

### ***Sales of health products***

In 2022, the Group ventured into new business opportunities into nutraceutical market through sales of health products including NMN longevity supplements, liver detoxification supplements and related products so as to address the increasing attention to health and prevention by the consumers. Revenue generated from sales of health products amounted to RMB4.7 million for the Period (Previous Period: nil).

### ***Information system development services***

Information system development services mainly represented the provision of cloud storage services, web hosting services, enterprise mailbox and website development and leasing of equipment including rental of data centres, servers, hard drives, computing machines, mining machines and other storage devices. Revenue from information system development services amounted to RMB3.9 million for the Period (Previous Period: RMB0.9 million) as the business has become more established.

### ***Sales of wines***

The Group sold wines together with wine non-fungible token (“NFT”). The wine NFT linked to a physical bottle or barrel of wine, which the winemaking information from planting to bottling can be specified on the NFT. Revenue from sales of wines amounted to RMB2.8 million for the Period (Previous Period: nil).

### ***Sales of digital assets products***

The Group launched the “Feiyang Metaverse” Digital Cultural and Creative Collectibles Platform in 2022, which focuses on the distribution and sales of cultural and creative collectibles (with blockchain contract uniqueness authentication) through a combination of “digital + physical” models in the PRC. No revenue from sales of cultural and creative collectibles was generated for the Period (Previous Period: RMB2.7 million).

## Cost of sales

The Group's cost of sales mainly represented the (i) costs incurred for sales of FIT Products; and (ii) direct costs incurred for the sales of package tours including land and cruise operation, air ticket and local transportation, hotel accommodation and others. Cost of sales significantly increased by RMB443.5 million or 10,443.8% from RMB4.2 million for the Previous Period to RMB447.8 million for the Period. Such increase was due to increase in cost incurred for sales of FIT Products as a result of the recovery of the tourism industry in the PRC since relaxation of COVID-19 restrictions on cross-provincial travel in late 2022, while the Group recognised majority of sales of FIT Products on a gross basis during the Period (as compared with a net basis in the Previous Period), which further contributed to the increase in cost of sales during the Period.

## Gross profit and gross profit margin

The following table sets forth the breakdown of the Group's gross profit and gross profit margin by business segment for the periods indicated:

	Six months ended 30 June			
	2023		2022	
	Gross profit	Gross profit	Gross profit	Gross profit
	<i>RMB'000</i>	<i>margin</i>	<i>RMB'000</i>	<i>margin</i>
	(Unaudited)	%	(Unaudited)	%
Travel-related products and services				
(i) Package tours				
— Traditional	9,410	17.3	76	15.8
— Tailor-made	1,971	18.8	144	7.1
	<u>11,381</u>	<u>17.6</u>	<u>220</u>	<u>8.7</u>
(ii) Gross revenue from sales of FIT Products	13,294	3.4	—	—
(iii) Margin income from sales of FIT Products	7	16.7	22	3.5
(iv) Ancillary travel-related products and services	104	25.2	251	100.0
	<u>24,786</u>	<u>5.4</u>	<u>493</u>	<u>14.5</u>
Sales of information technology products	2,240	39.1	—	—
Sales of health products	840	17.8	—	—
Information system development services	2,801	72.3	236	26.2
Sales of wines	99	3.5	—	—
Sales of digital assets products	—	—	1,990	74.5
	<u>—</u>	<u>—</u>	<u>1,990</u>	<u>74.5</u>
Total	<u><u>30,766</u></u>	<u><u>6.4</u></u>	<u><u>2,719</u></u>	<u><u>39.0</u></u>

The Group recorded gross profit of RMB2.7 million and RMB30.8 million, representing gross profit margin of 39.0% and 6.4% for the Previous Period and the Period, respectively. The increase in the overall gross profit was mainly due to the gross profit contributed by package tours and sales of FIT Products of RMB24.7 million as a result of the lifting of restrictions for outbreak of COVID-19 in late 2022.

The overall gross profit margin decreased from 39.0% for the Previous Period to 6.4% for the Period, which was mainly due to the proportion of travel-related products and services's profit margin increased significantly from 18.1% for the Previous Year to 80.6% for the Period which travel-related products and services had relatively lower profit margin compared to other business segments.

The overall gross profit margin of package tours increased by 8.9 percentage points from 8.7% for the Previous Period to 17.6% for the Period was mainly due to increase in sales of package tours for long-haul travel which has higher gross profit margin than short-haul since the optimisation of COVID-19 control policy in late 2022.

### **Other income and gains**

Other income and gains mainly represented compensation income, fair value gains on disposal of listed equity securities and government grants. The amount increased from RMB1.0 million for the Previous Period to RMB19.7 million for the Period was mainly due to (i) recognition of compensation income of RMB14.0 million from Ningbo Zhenhang Business Service Co., Ltd., Zhejiang Feijiada and Hainan Zhenlv as a result of failure to fulfill the net profit requirement during the Period (Previous Period: Nil); and (ii) increase in fair value gains on disposal of listed equity securities of RMB3.9 million (Previous Period: Nil). For details of the non-fulfillment of the net profit requirement, please refer to the announcement of the Company dated 22 August 2023.

### **Selling and distribution expenses**

Selling and distribution expenses mainly consisted of (i) staff costs from sales department; (ii) advertising and marketing expenses to promote the Group's products and services through various channels such as social networks, magazines and marketing events; (iii) depreciation; and (iv) office and utility expenses for our tourism square, retail branches and sales office.

The Group's selling and distribution expenses increased by RMB3.0 million or 68.7% from RMB4.4 million for the Previous Period to RMB7.4 million for the Period mainly attributable to the increase in staff costs by RMB3.0 million as a result of the increase in headcount due to the resumption of certain business operations of the Group.



### **Administrative expenses**

The Group's administrative expenses mainly consisted of (i) staff costs of administrative departments; (ii) office and utility expenses for the Group's offices; (iii) depreciation; (iv) transaction fee representing processing fee paid to payment platforms for transactions; (v) legal and professional fee; and (vi) other administrative expenses.

Administrative expenses increased by RMB8.4 million or 76.3% during the Period was mainly due to (i) increase in depreciation by RMB3.6 million due to addition of property, plant and equipment for the Period; (ii) the increase in staff costs by RMB3.3 million as a result of headcount increment for research and development and administration department due to new businesses launched in late 2022; and (iii) increase in legal and professional fee by RMB1.0 million.

### **Other expenses**

The Group's other expenses decreased by RMB2.7 million from RMB3.6 million for the Previous Period to RMB0.9 million for the Period, which was mainly due to no fair value loss on financial assets at fair value through profit or loss during the Period (Previous Period: RMB3.6 million).

### **Interest expenses**

The Group's interest expenses represented interest expenses on bank and other borrowings and lease liabilities, which slightly decreased by RMB0.1 million from RMB5.7 million for the Previous Period to RMB5.6 million for the Period.

### **Income tax expense**

Income tax expenses amounted to RMB23,000 for the Period (Previous Period: nil).

### **Profit/(loss) for the Period attributable to the owners of the Company**

As a result of the foregoing, the Group recorded profit for the period attributable to the owners of the Company of RMB11.2 million for the Period (Previous Period: loss of RMB19.5 million).

## Prepayments, deposits and other receivables

The following table sets forth the breakdown of the prepayments, deposits and other receivables at the dates indicated:

	As at <b>30 June 2023</b> <i>RMB'000</i> (Unaudited)	As at 31 December 2022 <i>RMB'000</i> (Audited)
<b>Non-current:</b>		
Rental deposits	<u>1,465</u>	<u>1,898</u>
<b>Current:</b>		
Deposit and other receivables, net	104,381	78,667
Prepayments	62,092	35,235
Refund from suppliers	8,807	30,631
Deposit for investment	–	5,040
Prepaid expenses	<u>215</u>	<u>115</u>
	<u>175,495</u>	<u>149,688</u>
	<u><b>176,960</b></u>	<u><b>151,586</b></u>

The prepayments, deposits and other receivables increased by RMB25.4 million from RMB151.6 million as at 31 December 2022 to RMB177.0 million as at 30 June 2023 primarily attributable to (i) the increase in prepayment for procurement of air tickets of RMB26.2 million; and (ii) the increase in other receivables of RMB15.0 million from newly acquired subsidiary in late 2022, which partially offset by the decrease in refund from suppliers of RMB21.8 million.

*Deposits and other receivables, net*

The following table sets forth the breakdown of deposits and other receivables, net at the dates indicated:

	<b>As at 30 June 2023 RMB'000 (Unaudited)</b>	<b>As at 31 December 2022 RMB'000 (Audited)</b>
Deposits — procurement of air tickets	<b>76,468</b>	69,743
Deposits — others	<b>230</b>	229
Other receivables	<b>27,683</b>	8,695
	<b><u>104,381</u></b>	<u>78,667</u>

The Group's deposits and other receivables, net mainly represented deposits for procurement of air tickets which were paid to airline operators, global distribution system service providers and ticketing agents. The Group's other receivables mainly represented, rental deposit and petty cash for the tour escorts and staff.

The increase in deposits and other receivables, net by RMB25.7 million from RMB78.7 million as at 31 December 2022 to RMB104.4 million as at 30 June 2023, primarily due to the increase in deposits for procurement of air tickets of RMB6.7 million and other receivables of RMB15.0 million from newly acquired subsidiary in late 2022.

## *Prepayments*

The following table sets forth the breakdown of the prepayments at the dates indicated:

	<b>As at 30 June 2023 RMB'000 (Unaudited)</b>	As at 31 December 2022 RMB'000 (Audited)
Travel-related products and services		
— Air tickets	<b>43,238</b>	17,082
— Hotel accommodation, meal and tour guide	<b>3,954</b>	3,449
— Land and cruise operators	<b>980</b>	3,110
Health products and wine	<b>5,203</b>	6,368
Research and development expenses	<b>2,907</b>	1,608
Rental expenses for equipment	—	715
Others	<b>5,810</b>	2,903
	<b>62,092</b>	35,235

The Group's prepayments mainly represented prepayments for (i) procurement of air tickets for both of package tours and FIT Products which were required by the Group's air ticket suppliers; (ii) package tours to land operators, cruise holiday packages to cruise operators, hotel reservation, meal and other related expense for package tours and FIT Products that which had not departed as at the end of reporting period and; (iv) procurement for health products and wine.

The increase in prepayments by RMB26.9 million from RMB35.2 million as at 31 December 2022 to RMB62.1 million as at 30 June 2023 was mainly due to (i) increase in procurement of air tickets as a result of the lifting or restrictions for outbreak of COVID-19 and resumption of outbound travelling; and (ii) partial reclassification from refund from suppliers for air tickets.

## *Refund from suppliers*

Refund from suppliers mainly represented prepayments and deposits made which were reclassified to refund from suppliers as such amount would not be used for future procurement from respective air ticket suppliers, land and cruise operators and other suppliers and refundable to the Group.

The Group recorded refund from air ticket suppliers, land and cruise operators and other suppliers of RMB30.6 million and RMB8.8 million as at 31 December 2022 and 30 June 2023, respectively. The decrease was mainly due to the settlement by certain air ticket suppliers during the Period.

### *Deposit for investment*

The deposit for investment of RMB5.0 million as at 31 December 2022 represented the deposit recognised for the acquisition of Zhejiang Feijiada.

### *Impairment assessment*

The Group performed recoverability assessment on prepayment, deposits and other receivables, including but not limited to information about the strength of the suppliers to make the refund or honour the settlement obligations, under the expected credit loss model upon application of HKFRS 9, reversal of impairment loss of RMB0.4 million (Previous Period: impairment loss of RMB3.3 million) was recognised for the Period as there and is decrease in credit risk inherent in the Group's outstanding balance of deposits and other receivables. The Directors will regularly review the recoverability of these deposits and receivables and take follow-up actions as and when appropriate to recover amounts overdue.

Receivables relating to trade and other debtors with known financial difficulties, dispute or significant doubt on collection of receivables are assessed individually for provision for impairment allowance. These evaluations focus on the customer's past history of making payments when due and current ability to pay, and take into account information specific to the customer as well as pertaining to the economic environment in which the customer operates.

The Group uses a provision matrix to calculate expected credit losses (“ECL”) for trade receivables. To measure the provision rates, trade receivables have been grouped based on shared credit risk characteristics and the days past due. The Group calibrates the matrix to adjust the current and forward-looking information on macroeconomic factors affecting the ability of the customers to settle the receivables.

The ECL of refund from suppliers, deposits and other receivables are estimated by applying a loss rate approach with reference to the historical loss record of the Group. The loss rate is adjusted to reflect the current conditions and forecasts of future economic conditions, as appropriate. During the Period, the Group received settlements from certain debtors, which reduced the loss rate due to an increase in the likelihood of receiving payments from the debtors. After consideration of decrease in credit risk inherent in the outstanding balance of deposits and other receivables, a reversal of impairment loss of RMB0.4 million was therefore provided during the Period.

The Directors are of the view that (i) the above method used in determining the amount of the impairments comply with the requirements of Hong Kong Financial Reporting Standards (“HKFRSs”); (ii) the basis used reasonably reflected past events, current conditions and forecasts of future economic development; and (iii) the amount of impairments has been fairly estimated with reference to the risks and uncertainties faced by the Group as a result of the COVID-19 pandemic.

In order to recover the impaired balances, the Group has taken relevant measures including commencing litigation against certain debtors and has applied to court for seizure of assets from the debtors for cases where judgment was obtained in favour of the Group.

## **LIQUIDITY AND FINANCIAL REVIEW**

As at 30 June 2023, the Group's current assets and current liabilities were RMB323.1 million and RMB358.2 million (31 December 2022: RMB238.5 million and RMB281.3 million), respectively, of which the Group maintained cash and bank balances of RMB18.1 million (31 December 2022: RMB43.8 million) and pledged short-term deposits of RMB6.1 million (31 December 2022: RMB9.3 million). As at 30 June 2023, the Group's current ratio was 0.9 times (31 December 2022: 0.8 times).

The Group's outstanding borrowings as at 30 June 2023 represented bank and other borrowings of RMB203.8 million (31 December 2022: RMB198.7 million) which bore fixed interest rates and denominated in RMB. As at 30 June 2023, all bank and other borrowings are repayable on demand or within one year. The Group's gearing ratio, which was calculated on the basis of total borrowings as a percentage of equity of the Company, remained relatively stable at 222.7% and 225.2% as at 30 June 2023 and 31 December 2022, respectively.

The average turnover days of trade receivables were 45.6 days and 279.9 days for the Period and the Previous Period, respectively. The decrease in average turnover days of trade receivables during the Period was mainly due to quicker settlement by debtors. The average turnover days of trade payables for the Period decreased to 32.0 days (Previous Period: 401.0 days) as the Group settled the trade payables balance more quickly.

The Group adopts conservative treasury policies in cash and financial management. Cash is generally placed in current deposits mostly denominated in RMB and Hong Kong dollars. The Group's liquidity and financing requirements are reviewed regularly.

During the Period, the Group's primary source of funding included, cash generated from operation, and the credit facilities granted by banks in the PRC. The Directors believe that the Group's current cash and bank balances, together with the unutilised banking facilities available, fund raising activities and the expected cash flow from operations, will be sufficient to satisfy its current operational and working capital requirements.

## **CAPITAL STRUCTURE**

Save for the placing of new shares under general mandate as disclosed in the section headed "Fund Raising Activities" below, there is no material change in the capital structure of the Company during the Period. The capital of the Company comprises only ordinary shares.

## FUND RAISING ACTIVITIES

### Placing of New Shares under General Mandate

On 7 June 2023, the Company and the placing agent entered into the placing agreement (the “**Placing Agreement**”), pursuant to which the Company has conditionally agreed to place, through the placing agent on a best effort basis, a maximum of 160,000,000 placing shares at the placing price of HK\$1.25 per placing share (the “**Placing**”) to not less than six placees (the “**Placees**”), who and whose ultimate beneficial owner(s) are independent third parties. The placing shares rank pari passu in all respects among themselves and with the Shares in issue on the date of allotment and issue of the placing shares. The price of HK\$1.25 per placing share was determined after arm’s length negotiations between the Company and the placing agent with reference to the prevailing market price of the Shares on the Stock Exchange. The placing price represents a discount of approximately 9.42% to the closing price of HK\$1.38 per Share as quoted on the Stock Exchange on the date of the Placing Agreement. The net proceed from the Placing (after deducting the related expenses) was approximately RMB197.0 million, and the net price per placing share is approximately HK\$1.23.

The Company intended that (i) approximately 45% of the net proceeds of the Placing will be used for acquisition of and/or investment in business(es) which create synergies with the Company’s travel and tourism related businesses should suitable opportunities arise; (ii) approximately 30% of the net proceeds of the Placing will be used for the operation of the Group’s travel and tourism related businesses; (iii) approximately 15% of the net proceeds of the Placing will be used for repayment of loans; and (iv) approximately 10% of the net proceeds of the Placing will be used for replenishment of working capital and general business operation.

In view of the market conditions, the Directors are of the view that the Placing can enlarge the shareholder base and the capital base of the Company and to raise capital for the Group’s repayment of loans, replenishment of working capital and general business operation. The Directors consider that the terms of the Placing Agreement are fair and reasonable and the Placing is in the interests of the Company and the Shareholders as a whole.

The new shares were issued under the general mandate granted to the Directors pursuant to an ordinary resolution of the Company passed at the annual general meeting held on 22 June 2022. The 32,000,000 new shares were placed to the Placees on 7 July 2023. For further details, please refer to the announcements of the Company dated 7 June 2023, 14 June 2023, 27 June 2023 and 7 July 2023.

## **FOREIGN EXCHANGE RISK MANAGEMENT**

Most of the Group's sales, procurements and operating costs are denominated in RMB, except for certain air tickets from international airline operators which were mainly denominated and settled in HKD and such foreign currency transactions and exposure were not material to our total cost of air tickets as a whole. During the Period, the Group had not entered into any hedging transactions to reduce the exposure to foreign exchange risk, which the Directors consider not material to our Group's financial performance. However, the Group will continue to closely monitor all possible exchange risk arising from the Group's existing operations and new investments in the future and will implement the necessary hedging arrangement(s) to mitigate any significant foreign exchange exposure.

## **CHARGE ON ASSETS**

- (a) The Group's bank loans are secured by the mortgages over the Group's investment properties situated in Mainland China, which had an aggregate net carrying value of RMB6.5 million and RMB6.5 million as at 31 December 2022 and 30 June 2023, respectively.
- (b) During the Period, the Controlling Shareholders had jointly guaranteed certain of the Group's banking facilities of up to RMB366.8 million (31 December 2022: RMB240.5 million).
- (c) Mr. Zhang Dayi, a director of certain subsidiaries in the PRC of the Company, and Ms. Zhang Xiaoshan, the spouse of Mr. Zhang Dayi, had jointly guaranteed certain of the Group's banking facilities of up to RMB46.0 million as at 30 June 2023 (31 December 2022: RMB46.0 million).

## **INTERIM DIVIDEND**

The Board did not declare the payment of an interim dividend for the Period (Previous Period: Nil).



## **SIGNIFICANT INVESTMENTS, ACQUISITIONS AND DISPOSALS OF SUBSIDIARIES, ASSOCIATES AND JOINT VENTURES**

In May 2023, the Company and Radiant Goldstone Holdings Limited (“**Radiant Goldstone**”) entered into a non-legally binding memorandum of understanding (“**MOU**”) for acquisition of 60% equity interest in Radiant Assets Management International Limited (“**Radiant Assets**”) from Radiant Goldstone at a total consideration of not more than HK\$90 million. Radiant Assets indirectly holds certain equity interests in (i) Beiwen Times (Beijing) Culture Co., Ltd.\* (北文時代(北京)文化有限公司) (“**Beiwen Times**”), a leading pan-cultural IP operator and integrated digital cultural content service provider in China; and (ii) Beijing Five Cats Culture Technology Co., Ltd.\* (北京五隻貓文化科技有限公司) (“**Five Cats**”), the first social consumer metaverse in China to open up online and offline channels. Radiant Assets or its designated entity intent to launch a cultural and tourism industry fund and act as its general partner, which will be dedicated to promoting the assets securitisation of Beiwen Times and Five Cats. The MOU commenced on 15 May 2023 and the parties agreed to have an exclusivity period of six months. Up to the date of this announcement, no formal agreement has been entered into in relation to the acquisition. For further details, please refer to the announcement of the Company dated 15 May 2023.

In August 2023, the Company and SHINTO Holdings, Inc. entered into a cooperation agreement for establishment of a joint venture fund management company in Hong Kong (“**JV Company**”), which proposed to set up and manage a fund for investment in high-end hotel and high-quality homestay assets in Japan and other locations such as the ‘PRC and Southeast Asia (the “**Fund**”). It is expected that the Fund intends to operate in the form of limited partnership, with the JV Company as the general partner and other qualified institutions and individual investors as limited partners. The scale of the funds to be raised by the Fund is expected to be no more than HK\$1 billion. The actual set-up terms and contribution amounts of the Fund shall be subject to further negotiations. Up to the date of this announcement, no binding agreement(s) regarding the establishment and the subscription of the Fund has been entered into yet. The JV Company will engage professional managers and team to manage and operate the Fund. For further details, please refer to the announcement of the Company dated 1 August 2023.

Save as disclosed in this announcement, as at 30 June 2023, the Group did not hold any significant investment that accounted for more than 5% of the Group’s total assets as at 30 June 2023, and there were no other significant investments, material acquisitions and disposals by the Company during the Period.

## **SUBSEQUENT EVENTS**

There is no significant event occurred after the end of the Period.

## CONTINGENT LIABILITIES

As at 30 June 2023 and 31 December 2022, the Group did not have any significant contingent liabilities.

## USE OF PROCEEDS

The plan of use of proceeds from the global offering of the Company has been set out in the prospectus of the Company dated 18 June 2019 and the announcement of the Company dated 29 March 2021. The analysis of the unutilised amount, the actual use of proceeds and the expected timeline for utilising the unutilised proceeds are set out as below:

Business objective	Planned use of proceeds HK\$'000	Percentage of net proceeds	Change of allocation of the unutilised net proceeds HK\$'000	Unutilised amount as at 31 December 2022 HK\$'000	Actual use of proceeds for the Period HK\$'000	Unutilised amount as at 30 June 2023 HK\$'000	Expected timeline for utilising the unutilised proceeds
Set up new retail branches and points of sales and refurbish existing retail branches	16,380	20%	(15,176)	-	-	-	Fully utilised
Increase deposits and prepayments to air ticket suppliers	28,665	35%	-	-	-	-	Fully utilised
Upgrade the information technology system	8,190	10%	-	-	-	-	Fully utilised
Increase marketing effort in traditional media	8,190	10%	-	-	-	-	Fully utilised
Repay part of the bank borrowings	12,285	15%	-	-	-	-	Fully utilised
Use as general working capital	8,190	10%	-	-	-	-	Fully utilised
Invest in the management and development of tourist attractions in the PRC	-	-	15,176	2,839	(2,839)	-	Fully utilised
	<u>81,900</u>	<u>100%</u>	<u>-</u>	<u>2,839</u>	<u>(2,839)</u>	<u>-</u>	

## SHARE OPTION SCHEME

The Company has a share option scheme (the “**Share Option Scheme**”) which was approved and adopted by the shareholders of the Company by way of written resolutions passed on 11 June 2019, the details of which are set out in the prospectus of the Company dated 18 June 2019. No share option has been granted under the Share Option Scheme since its adoption.

## EMPLOYMENT AND REMUNERATION POLICY

As at 30 June 2023, the total number of employees of the Group was 281 (31 December 2022: 189). Staff costs (including Directors' emoluments) amounted to RMB11.5 million for the Period (Previous Period: RMB6.9 million). Remuneration of the employees includes salary and discretionary bonuses based on the Group's results and individual performance. Retirement benefits schemes and inhouse training programmes are made available to all levels of personnel.

## INVESTMENT IN ASSOCIATES

The Group's investments in associates are primarily represented by its interest in Ningbo Yinjiang Feiyang Cultural Tourism Development Co., Ltd.\* (寧波鄞江飛揚文旅開發有限公司) and Zhejiang Ninglv Feiyang Cultural Tourism Development Co., Ltd.\* (浙江寧旅飛揚文旅發展有限公司), which were principally engaged in the management and development of tourist attractions. During the Period, the Group recorded share of losses of associates of RMB1.7 million (Previous Period: RMB0.5 million).

## AUDIT COMMITTEE

As at the date of this announcement, the audit committee of the Company (the "**Audit Committee**") has three members comprising three independent non-executive Directors, namely Ms. Zhao Caihong (Chairlady), Mr. Li Huamin and Mr. Yi Ling. None of them are members of the former or existing auditors of the Company. The Board considers that the Audit Committee has extensive commercial experience in business, financial and legal matters. The primary duties of the Audit Committee include, among other matters, to review and monitor financial reporting and the judgment contained therein; to review financial and internal controls, accounting policies and practices with management and external auditors; and to review the Company's compliance with the Corporate Governance Code (the "**CG Code**") contained in Appendix 14 to the Listing Rules.

The Audit Committee has reviewed and discussed with the management the accounting principles and practices adopted by the Group and auditing, internal controls and financial reporting matters, and the Company's policies and practices on corporate governance. The Audit Committee has also reviewed and discussed with the management the unaudited condensed consolidated interim financial statements of the Group for the six months ended 30 June 2023.

## **COMPLIANCE WITH THE CODE ON CORPORATE GOVERNANCE PRACTICES**

The Board and the management of the Group are committed to maintaining a high standard of corporate governance which is reviewed and strengthened from time to time. The Company's corporate governance practices are based on principles and code provisions as set out in the CG Code and Corporate Governance Report contained in Appendix 14 to the Listing Rules. Except for the deviation from provision C.2.1 of the CG Code, the Company's corporate governance practices have complied with the CG Code during the Period.

Provision C.2.1 of the CG Code stipulates that the role of chairman and chief executive officer should be separated and should not be performed by the same individual. Mr. He is the chairman and the chief executive officer of the Company. Since Mr. He has been operating and managing Feiyang International, the main operating subsidiary of the Company since its establishment and due to his familiarity with the operations of the Group, the Board is of the view that it is in the best interest of the Group to have Mr. He taking up both roles for effective management and business development of the Group following the Listing and Mr. He will provide a strong and consistent leadership to the Group. This arrangement ensures a more effective and efficient overall strategic planning of the Group as this structure enables the Company to make and implement decisions promptly and effectively. Further, the Company has put in place an appropriate check-and-balance mechanism through the Board and three independent non-executive Directors. The independent non-executive Directors are able to retain independence of character and judgment and are able to express their views without any constraint. In addition, the Board also consists of five other executive Directors who are familiar with the day-to-day business of the Company. The Company will consult the Board for any major decisions. Therefore, the Board considers that the balance of power and authority of the present arrangement with the Board and the independent non-executive Directors will not be impaired because such arrangement would not result in excessive concentration of power in one individual which could adversely affect the interest of minority Shareholders. As such, the deviation from provision C.2.1 of the CG Code is appropriate in such circumstance. The Board will continue to review and consider splitting the roles of the chairman of the Board and the chief executive officer of the Company at a time when it is appropriate and suitable by taking into account the circumstances of the Group as a whole.

## **DIRECTORS' SECURITIES TRANSACTIONS**

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers as set out in Appendix 10 to the Listing Rules (the "**Model Code**") as its own code of conduct regarding securities transactions by the Directors. All Directors have confirmed, following specific enquiry by the Company, that they have complied with the required standard set out in the Model Code during the Period.

## **PURCHASE, REDEMPTION OR SALE OF LISTED SECURITIES OF THE COMPANY**

Neither the Company, nor any of its subsidiaries purchased, redeemed or sold any of the Company's listed securities during the Period.

## **FORWARD LOOKING STATEMENTS**

This announcement contains forward looking statements with respect to the financial conditions, results of operations and business of the Group. These forward looking statements represent the Company's expectations or beliefs concerning future events and involve known and unknown risks and uncertainty that could cause actual results, performance or events to differ materially from those expressed or implied in such statements.

## **APPRECIATION**

The Group's continued success depends on all its staff's commitment, dedication and professionalism. The Board would like to thank every member of staff for their diligence and dedication and to express its sincere appreciation to our shareholders, clients and suppliers for their continuous and valuable support.

By Order of the Board

**Feiyang International Holdings Group Limited**  
**He Binfeng**

*Chairman, executive Director and chief executive officer*

Ningbo, the PRC, 24 August 2023

\* *For identification purpose only and should not be regarded as the official English translation of the Chinese names. In the event of any inconsistency, the Chinese name prevails.*

*As at the date of this announcement, the Board comprises Mr. He Binfeng, Mr. Xiong Di, Mr. Huang Yu, Mr. Wu Bin and Ms. Chen Huiling as executive directors of the Company; Mr. Shen Yang as non-executive director of the Company; and Mr. Li Huamin, Mr. Yi Ling and Ms. Zhao Caihong as independent non-executive directors of the Company.*

*Website: <http://www.iflying.com>*