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IMAGI INTERNATIONAL HOLDINGS LIMITED
意馬國際控股有限公司*

(incorporated in Bermuda with limited liability)
(Stock Code: 585)

PROPOSED ADOPTION OF CHINESE NAME

Imagi International Holdings Limited (the “**Company**”, together with its subsidiaries, are collectively referred to as the “**Group**”) has been using the Chinese name “意馬國際控股有限公司” (the “**Identified Name**”) for identification purposes only since 2004. The board of directors of the Company (the “**Board**”) proposes to adopt a new Chinese name, i.e. “元匯集團有限公司” (the “**Chinese Name**”) as the secondary name of the Company (the “**Adoption of Chinese Name**”) and in place of the Identified Name. The English name of the Company will remain unchanged.

Conditions for the Proposed Adoption of Chinese Name

The proposed Adoption of Chinese Name is subject to the following conditions:

- (a) the passing of a special resolution by the shareholders of the Company (the “**Shareholders**”) at the special general meeting (the “**SGM**”) to be convened to approve the proposed Adoption of Chinese Name; and
- (b) the Registrar of Companies in Bermuda (the “**Bermuda Registrar**”) having approved the proposed Adoption of Chinese Name.

Subject to the satisfaction of the conditions set out above, the proposed Adoption of Chinese Name will take effect from the date on which the Bermuda Registrar registers the secondary name of the Company as set out in the certificate of secondary name to be issued by the Bermuda Registrar. The Company will carry out all necessary registration and/or filing procedures with the Bermuda Registrar and the Companies Registry in Hong Kong.

* *for identification purpose only*

Reasons for the Proposed Adoption of Chinese Name

The Group is principally engaged in integrated financial services (“**Integrated Financial Services**”), investment holdings, computer graphic imaging and entertainment business. The Integrated Financial Services comprises of securities brokerage and related financial advisory services, margin financing services, asset management services, corporate finance advisory services, money lending services, securities investments and proprietary trading.

The Chinese character “Yuan (元)” expresses the meanings of the original source of all things in the universe, thus implying the fundamentalness. In identifying the Group’s corporate culture integrated with the 5,000 years of Chinese excellent traditional heritage, the Chinese character “Hui (匯)” refers to gathering and merging, as well as represents that hundred streams converging into the sea. As said the proverb of the Chinese ancients, “Yuan (元) is the vast and great vital force, which things originated, and is also the prime force”, while “Hui (匯)” means prosperity. Accordingly, the Chinese word “Yuanhui (元匯)” symbolizes consistent innovation and development, and the increasingly growing business of the Group. “Yuanhui (元匯)” is also the expression of our desire to gather wealth and bring returns and satisfactoriness for our shareholders and investors.

The Board considers that the proposed Adoption of Chinese Name will improve the Company’s corporate image while facilitating the Company’s future development and is therefore in the best interests of the Company and its Shareholders as a whole.

Effect on the Proposed Adoption of Chinese Name

The proposed Adoption of Chinese Name will not, of itself, affect any of the rights of the Shareholders. All existing share certificates of the Company bearing the existing name of the Company will, after the proposed Adoption of Chinese Name has become effective, continue to be evidence of legal title to the shares of the Company (the “**Shares**”) and valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of existing share certificates of the Company for new share certificates bearing the primary and secondary names of the Company. Upon the proposed Adoption of Chinese Name becoming effective, the Shares will be traded on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) under the existing English name and the Chinese Name and the Board will adopt a new Chinese stock short name for the Company correspondingly.

Further announcement(s) will be made by the Company to inform the Shareholders of, among other things, the effective date of the Chinese Name and the adoption of a corresponding Chinese stock short name for trading of the Shares on the Stock Exchange as and when appropriate.

General

A circular containing, among other things, details of the proposed Adoption of Chinese Name, together with a notice convening the SGM will be despatched to the Shareholders as soon as practicable. As no Shareholder has a material interest in the proposed Adoption of Chinese Name, no Shareholder is required to abstain from voting on the resolution proposed to consider and approve the proposed Adoption of Chinese Name.

By order of the Board
Imagi International Holdings Limited
Kitchell Osman Bin
Chairman

Hong Kong, 28 August 2023

At the date of this announcement, the Board comprises the following Directors:

Executive Directors:

Mr. Kitchell Osman Bin (*Chairman*)

Ms. Choi Ka Wing

Mr. Shimazaki Koji

Independent non-executive Directors:

Mr. Chan Hak Kan

Ms. Liu Jianyi

Mr. Miu Frank H.