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CHINESE PEOPLE HOLDINGS COMPANY LIMITED 中民控股有限公司

(incorporated in Bermuda with limited liability) (stock code: 681)

POSITIVE PROFIT ALERT

This announcement is made by Chinese People Holdings Company Limited (the "Company", together with its subsidiaries, the "Group") pursuant to the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the "Directors") of the Company (the "Board") hereby informs the shareholders of the Company (the "Shareholders") and potential investors that, based on the information currently available to the management of the Company and the preliminary review of the Group's latest available unaudited consolidated management accounts for the six months ended 30 June 2023 (the "Period"), the Group's consolidated profit is expected to increase of not less than approximately HK\$60 million as compared to the corresponding period in 2022. Such increase in expected consolidated profit is mainly attributable to the share of profit of joint ventures for the Period of approximately RMB23 million, as compared to the share of loss of joint venture of approximately RMB20 million for the corresponding period in 2022.

The Company has not yet finalised the interim results of the Group for the Period. This announcement is only based on the preliminary assessment on the unaudited consolidated management accounts of the Group which has not been reviewed by the audit committee of the Company and may be subject to amendments.

Shareholders and potential investors are advised to read carefully the results announcement of the Company for the Period, which is expected to be published on 30 August 2023.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

By Order of the Board
Chinese People Holdings Company Limited
Mr. Fan Fangyi

Managing Director and Executive Director

Beijing, 28 August 2023

As at the date of this announcement, the Board comprises five Executive Directors namely, Dr. Mo Shikang (Chairman), Mr. Zhang Hesheng (Deputy Chairman), Mr. Fan Fangyi (Managing Director), Miss Mo Yunbi and Ms. Li Fun Replen and three Independent Non-executive Directors namely, Dr. Liu Junmin, Prof. Zhao Yanyun and Mr. Cheung Chi Ming.