

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Rego Interactive Co., Ltd
(潤 歌 互 動 有 限 公 司)

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2422)

INSIDE INFORMATION ANNOUNCEMENT

This announcement is made by Rego Interactive Co., Ltd (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities (the “**Listing Rules**”) on The Stock Exchange of Hong Kong Limited) under Part XIVA of the Securities and Futures Ordinance (Cap 571 of the Laws of Hong Kong) and Rule 13.09(2)(a) of the Listing Rules.

The board of directors (the “**Board**”) of the Company hereby announced that the Group subscribed the financial products provided by Zhongrong International Trust Co., Ltd. (中融國際信託有限公司) (“**Zhongrong Trust**”) with the total investment amount of RMB10,000,000 in aggregate (the “**Financial Products**”) on 20 July 2023. As the applicable percentage ratio (as defined under Rule 14.07 of the Listing Rules) in respect of the Subscription is less than 5%, the Subscription does not constitute a discloseable transaction of the Company under Chapter 14 of the Listing Rules.

As at the date of this announcement, the Board has confirmed that (i) the maturity date of the Financial Products is 19 October 2023; (ii) given the principal amount and investment return of the Financial Products have not been received, there exists risk that the principal amount and interest of the Financial Products will not be paid in full or will only be paid in part; (iii) although the inability to collect the principal amount and interest of the Financial Products in full will impose certain adverse impact on the financial position of the Group, in light of the good operation performance of the Group, the delay in repayment of the Financial Products will not impose material adverse impact on the normal operation and daily operation funds of the Group. The Board will keep a close watch on the repayment of the Financial Products and will make information disclosure required by the relevant requirements of the Listing Rules in due course.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Rego Interactive Co., Ltd
Chen Ping
Chairman and executive Director

Hong Kong, 29 August 2023

As at the date of this announcement, the executive Directors of the Company are Mr. Chen Ping, Mr. Tian Huan, Mr. Zhang Yongli, Mr. Fan Lianshun, Mr. Xia Yuanbo and Ms. Zeng Zhen; and the independent non-executive Directors of the Company are Ms. Hu Huijun, Mr. Wan Lixiang and Mr. Zhao Zhongping.