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**奇点国际有限公司**

QIDIAN INTERNATIONAL CO., LTD.

*(Incorporated in the Cayman Islands with limited liability)*

(Stock Code: 1280)

**INSIDE INFORMATION  
POSITIVE PROFIT ALERT  
FOR THE SIX MONTHS ENDED JUNE 30, 2023**

The announcement is made by Qidian International Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the preliminary assessment on the latest unaudited consolidated management accounts of the Group as well as other relevant information currently available to the Board, it is expected to record a profit attributable to the owners of the Company for the six months ended 30 June 2023 of around RMB87 million as compared to the loss attributable to the owners of the Company of approximately RMB32 million for the six months ended 30 June 2022, representing an increase of approximately 371.9% compared with same period of last year.

The profit attributable to the owners of the Company for the six months ended 30 June 2023 was mainly attributable to gain at the amount of RMB104,185,000 on disposal of the entire equity interests in 揚州來泰商貿集團有限公司, which used to be a wholly owned subsidiary of the Group with net liability. Please refer to the Company’s announcement dated 17 January 2023.

As at the date of this announcement, the Company is in the course of finalizing the interim results for the six months ended 30 June 2023. The information contained in this announcement is only a preliminary assessment made by the Board based on the unaudited consolidated management accounts of the Group, which has not been audited or reviewed by the Company's auditor. Details of the Group's interim results for the six months ended 30 June 2023 will be disclosed in the 2023 interim results announcement of the Company, which is expected to be published in August 2023.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Qidian International Co., Ltd.**  
**Yuan Li**  
*Chairman*

Yangzhou, PRC, 29 August 2023

*As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Yuan Li, Mr. Xu Xinying and Mr. Zhuang Liangbao; one non-executive Director, namely Ms. Xu Honghong, and three independent non-executive Directors, namely Mr. Zhang Yihua, Mr. Chen Rui and Mr. Fung Tak Choi.*