THIS CIRCULAR IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to any aspect of this circular or as to the action to be taken, you should consult your stockbroker or other registered dealer in securities, bank manager, solicitor, professional accountant or other professional adviser.

If you have sold or transferred all your shares in CCID Consulting Company Limited* (the "Company"), you should at once hand this circular and the enclosed reply slip and form of proxy to the purchaser or transferee or to the bank, stockbroker or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

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CCIDConsulting

賽 迪 顧 問 股 份 有 限 公 司 CCID CONSULTING COMPANY LIMITED^{*}

(a joint stock limited company incorporated in the People's Republic of China)

(Stock code: 02176) www.ccidconsulting.com

PROPOSED DISTRIBUTION OF INTERIM DIVIDEND FOR THE SIX MONTHS ENDED 30 JUNE 2023 AND NOTICE OF EXTRAORDINARY GENERAL MEETING

A letter from the Board is set out on pages 3 to 6 of this circular. The notice of the EGM is set out on pages 7 to 9 of this circular.

Any Shareholder(s) entitled to attend and vote at the EGM is entitled to appoint one or more proxies to attend and vote on his/her/its behalf. A proxy needs not be a Shareholder. In the event that a Shareholder appoints more than one proxy to attend the EGM, such proxies may only exercise their voting rights on a poll.

Proxy form for the EGM is enclosed. If you intend to appoint a proxy to attend the EGM, please complete the enclosed proxy form(s) according to the instructions printed thereon and return the same by hand or by post to the Company's principal place of business in the PRC at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC (for Domestic Shares) or the Company's H Share registrar, Tricor Tengis Limited, at 17th Floor, Far East Finance Centre, 16 Harcourt Road, Hong Kong (for H Shares), not less than 24 hours before the time for holding the EGM or not less than 24 hours before the time appointed for the holding of any adjournment thereof. Completion and return of the proxy form(s) will not preclude holders of H Share(s) and holders of Domestic Share(s) from attending and voting in person at the EGM or any adjournment thereof should they so wish.

This circular is also available on the website of Hong Kong Exchanges and Clearing Limited (www.hkexnews.hk) and the "Investor Relations" page of the Company's website at www.ccidconsulting.com.

* For identification purposes only

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DEFINITIONS

In this circular, unless the context otherwise requires, the following expressions shall have the meanings set out below:

"Articles of Association"	Articles of Association of the Company, updated from time to time
"Board"	the board of the Directors
"Chairman"	chairman of the EGM
"Company"	CCID Consulting Company Limited* (賽迪顧問股份有限公司), a joint stock limited liability company established in the PRC whose H Shares are currently listed on the Main Board of the Stock Exchange
"Director(s)"	the director(s) of the Company
"Domestic Share(s)"	ordinary domestic share(s) of nominal value of RMB0.10 each in the registered capital of the Company which are subscribed for in RMB
"EGM" or "Extraordinary General Meeting"	the extraordinary general meeting of the Company to be held and convened at 10:00 a.m. on Monday, 18 September 2023 at 10th Floor, CCID Plaza, No.66 Zizhuyuan Road, Haidian District, Beijing, the PRC
"H Share(s)"	the overseas listed foreign invested share(s) of nominal value of RMB0.10 each in the share capital of the Company, which are listed on the Main Board of the Stock Exchange and subscribed for and traded in Hong Kong Dollars
"HKSCC"	Hong Kong Securities Clearing Company Limited
"Hong Kong"	Hong Kong Special Administrative Region of the PRC
"Hong Kong Dollars" or "HK\$"	Hong Kong dollar(s), the lawful currency of Hong Kong
"Latest Practicable Date"	24 August 2023
"Listing Rules"	the Rules Governing the Listing of Securities on the Stock Exchange
"PRC" or "China"	the People's Republic of China, which for the purpose of this circular, excludes Hong Kong, Macau Special Administrative Region of the PRC and Taiwan
"Renminbi" or "RMB"	Renminbi, the lawful currency of the PRC

DEFINITIONS

"Share(s)"	share(s) of the Company, including the Domestic Shares and the H Shares
"Shareholder(s)"	holder(s) of the Share(s)
"Stock Exchange"	The Stock Exchange of Hong Kong Limited
" ⁰ / ₀ "	per cent

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(a joint stock limited company incorporated in the People's Republic of China)

(Stock code: 02176) www.ccidconsulting.com

Executive Directors: Ms. Ma Yaqing Mr. Fu Changwen

Independent non-executive Directors: Ms. Li Xuemei Mr. Chen Yung-cheng Mr. Hu Bin Registered Address: Room 311, No. 2 Building, No. 28 Zhen Xing Road, Chang Ping District, Beijing, PRC

Principal place of business in the PRC: 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, PRC

Principal Place of Business in Hong Kong: 40th Floor, Dah Sing Financial Centre, No. 248 Queen's Road East, Wanchai, Hong Kong

30 August 2023

To the Shareholders

Dear Sir/Madam,

PROPOSED DISTRIBUTION OF INTERIM DIVIDEND FOR THE SIX MONTHS ENDED 30 JUNE 2023 AND NOTICE OF EXTRAORDINARY GENERAL MEETING

INTRODUCTION

On 23 August 2023, the Board recommended a payment of an interim dividend of RMB0.0373 (tax inclusive) per Share (the "Interim Dividend") for the six months ended 30 June 2023 to all the Shareholders. The Interim Dividend is subject to the approval of the Shareholders at the EGM.

* For identification purposes only

The purpose of this circular is to provide you with (i) further details about the proposed distribution of the Interim Dividend; and (ii) a notice convening the EGM.

PROPOSED DISTRIBUTION OF INTERIM DIVIDEND

On 23 August 2023, the Board recommended a payment of the Interim Dividend of RMB0.0373 (tax inclusive) per Share for the six months ended 30 June 2023 to all the Shareholders. Based on the total number of the Shares in issue as at the Latest Practicable Date, if the Interim Dividend is declared and paid, the aggregate amount of the interim dividends to be distributed by the Company in cash will amount to RMB26,110,000 (tax inclusive). For distribution of the Interim Dividend, dividends on Domestic Shares will be paid in RMB and dividends on H Shares will be paid in Hong Kong Dollars, at the exchange rate being the average market rate of Renminbi to Hong Kong Dollars announced by the People's Bank of China one week prior to the announcement of dividend (i.e. the date of EGM). The proposed payment of the Interim Dividend is subject to the approval by the Shareholders at the EGM.

Pursuant to the Notice on the Issues Concerning Withholding Enterprises Income Tax on the Dividends Payable by PRC Resident Enterprises to Overseas Non-PRC Resident Enterprise H Share Holders (《關於中國居民企業向境外H股非居民企業股東派發股息代扣代 繳企業所得税有關問題的通知》) (Guo Shui Han [2008] No. 897) of the State Administration of Taxation, a PRC resident enterprise, when distributing dividends for the year 2008 and for the years thereafter to holders of H Shares who are overseas non-resident enterprises, shall be subject to enterprise income tax withheld at a uniform rate of 10%. Any H shares registered in the name of non-individual registered shareholders, including HKSCC Nominees Limited, other nominees or trustees, or other organisations or groups, will be treated as shares being held by non-resident enterprise shareholders, and consequently will be subject to the withholding of the enterprise income tax.

Pursuant to relevant laws and regulations and regulatory documents such as the Individual Income Tax Law of the People's Republic of China (《中華人民共和國個人所得税 法》), the Implementation Rules of the Individual Income Tax Law of the People's Republic of China (《中華人民共和國個人所得税法實施條例》), the Notice of the State Administration of Taxation in relation to the Administrative Measures on Preferential Treatment Entitled by Non-residents under Tax Treaties (Tentative) (Guo Shui Fa [2009] No. 124) (《國家税務 總局關於印發〈非居民享受税收協議待遇管理辦法(試行)〉的通知》(國税發[2009]124號)) and the Notice of the State Administration of Taxation on the Issues Concerning the Levy and Administration of Individual Income Tax After the Repeal of Guo Shui Fa [1993] No. 45 (Guo Shui Han [2011] No. 348) (《國家税務總局關於國税發[1993]45號文件廢止後有關個人 所得税徵管問題的通知》(國税函[2011]348號)), dividends received by overseas resident individual shareholders from the stocks issued by domestic non-foreign investment enterprises in Hong Kong is subject to the payment of individual income tax, which shall be withheld by the withholding agents. However, overseas resident individual shareholders of the stocks issued by domestic non-foreign investment enterprises in Hong Kong are entitled to the relevant preferential tax treatment pursuant to the provisions in the tax agreements signed between the countries in which they are residents and China, or the tax arrangements between Mainland China and Hong Kong (Macau). For individual holders of

H Shares, dividends payable to them are subject to the individual income tax withheld at a tax rate of 10% in general unless otherwise specified by the tax regulations and the relevant tax agreements.

CLOSURE OF REGISTERS OF MEMBERS

In order to determine which of the Shareholders are entitled to attend and vote at the EGM, the registers of members will be closed from Wednesday, 13 September 2023 to Monday, 18 September 2023, both days inclusive, during which period no transfer of the Shares will be effected. In order to qualify for attending the EGM, all transfer documents of the Shares accompanied by the relevant share certificate(s) must be lodged in the Company's principal place of business in the PRC at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC (in the case of the holders of Domestic Shares) or the Company's H Share registrar, Tricor Tengis Limited, at 17th Floor, Far East Finance Centre, 16 Harcourt Road, Hong Kong (in the case of the holders of H Shares) not later than 4:30 p.m. on Tuesday, 12 September 2023 for registration.

Shareholders whose names appear on the registers of members of the Company on Monday, 18 September 2023 will be entitled to attend and vote at the EGM.

In order to determine the Shareholders who are entitled to receive the Interim Dividend, the registers of members will be closed from Monday, 25 September 2023 to Tuesday, 26 September 2023, both days inclusive, during which period no transfer of the Shares will be effected. In order to qualify for receiving the Interim Dividend, all transfer documents of the Shares accompanied by the relevant share certificate(s) must be lodged to the Company's principal place of business in the PRC at 10th Floor, CCID Plaza, No.66 Zizhuyuan Road, Haidian district, Beijing, the PRC (in case of the holders of Domestic Shares) or the Company's H Share registrar, Tricor Tengis Limited, at 17th Floor, Far East Finance Centre, 16 Harcourt Road, Hong Kong (in case of the holders of H Shares) not later than 4:30 p.m. on Friday, 22 September 2023 for registration.

Shareholders whose names appear on the registers of members of the Company on Tuesday, 26 September 2023 are entitled to receive the Interim Dividend. The proposed Interim Dividend will be paid on or about Tuesday, 24 October 2023 following the approval by the Shareholders at the EGM.

EGM

The Company will convene the EGM at 10:00 a.m. on Monday, 18 September 2023 at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC, for the purpose of considering and, if thought fit, approving by the Shareholders the resolution set out in the notice of the EGM.

The notice of the EGM is set out on pages 7 to 9 of this circular.

Reply slip for the EGM, respectively, for the purpose of informing the Company whether you will be attending (in person or by proxy) the EGM is enclosed in this circular. Please complete and sign the reply slip (if you are entitled to attend the EGM) and return

the same to the Company's H Share registrar, Tricor Tengis Limited (in the case of the holders of H Shares), or the Company's principal place of business in the PRC (in the case of the holders of Domestic Shares) not later than 4:30 p.m. on Tuesday, 12 September 2023 in accordance with the instructions printed thereon.

The proxy form for use at the EGM is also enclosed in this circular. If you intend to attend the EGM by proxy, please complete and sign the proxy form in accordance with the instructions printed thereon and return the same to the Company's principal place of business in the PRC at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC (in the case of the holders of Domestic Shares) or the office of the Company's H Share registrar, Tricor Tengis Limited (in the case of the holders of H Shares), at 17th Floor, Far East Finance Centre, 16 Harcourt Road, Hong Kong as soon as possible and in any event not later than 24 hours before the time appointed for holding the EGM or 24 hours before the time appointed for holding any adjournment thereof.

VOTING BY WAY OF POLL

In accordance with the requirements of Rule 13.39(4) of the Listing Rules, any vote of shareholders at a general meeting must be taken by poll except where the chairman, in good faith, decides to allow a resolution which relates purely to a procedural or administrative matter to be voted on by a show of hands. As such, pursuant to Article 67 of the Articles of Association, the Chairman will demand a poll for the purpose of voting on the resolution as set out in the notice of the EGM.

On a poll conducted at the EGM, Shareholders (including proxies) entitled to two or more votes are not required to cast all their votes for or against a resolution or to abstain from voting on a resolution by not casting any of their votes. To the best of the Directors' knowledge, none of the Shareholders is required to abstain from voting on the relevant resolution at the EGM. Voting results will be uploaded onto the website of the Company (www.ccidconsulting.com) and the website of the Stock Exchange (www.hkexnews.hk) after the EGM.

RECOMMENDATION

The Board considers that the Interim Dividend is in the interests of the Company and the Shareholders as a whole and recommend the Shareholders to vote in favour of the relevant resolution to be proposed at the EGM.

ADDITIONAL INFORMATION

Your attention is drawn to the information as set out in the notice of the EGM.

Yours faithfully, By Order of the Board CCID Consulting Company Limited* Ms. Ma Yaqing Chairlady

* For identification purpose only

CCIDConsulting

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(a joint stock limited company incorporated in the People's Republic of China)

(Stock code: 02176) www.ccidconsulting.com

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN THAT an extraordinary general meeting (the "EGM") of CCID Consulting Company Limited* (the "Company") will be held at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the People's Republic of China ("PRC") on Monday, 18 September 2023 at 10:00 a.m. for the purpose of considering and, if thought fit, passing the following resolution of the Company:

Unless otherwise specified, terms used in this notice shall have the same meanings as those defined in the circular of the Company dated 30 August 2023 (the "**Circular**"). Please refer to the Circular for details of the proposed resolutions.

ORDINARY RESOLUTION

1. "To consider and approve the payment of an interim dividend of RMB0.0373 (tax inclusive) (the "**Interim Dividend**") per share of the Company for the six months ended 30 June 2023."

By order of the Board CCID Consulting Company Limited* Ms. Ma Yaqing Chairlady

Beijing, the PRC, 30 August 2023

Notes:

1. In order to determine which of the Shareholders are entitled to attend and vote at the EGM, the registers of members will be closed from Wednesday, 13 September 2023 to Monday, 18 September 2023, both days inclusive, during which period no transfer of Shares will be effected. In order to qualify for attending the EGM, all transfer documents of the Shares accompanied by the relevant share certificate(s) must be lodged in the Company's principal place of business in the PRC at 10th Floor, CCID Plaza, No.66 Zizhuyuan Road, Haidian District, Beijing, the PRC (in the case of the holders of Domestic Shares) or the Company's H Share registrar, Tricor Tengis

^{*} For identification purposes only

NOTICE OF EXTRAORDINARY GENERAL MEETING

Limited, at 17th Floor, Far East Finance Centre, 16 Harcourt Road, Hong Kong (in case of the holders of H Shares) not later than 4:30 p.m. on Tuesday, 12 September 2023.

Shareholders whose names appear on the registers of members of the Company on Monday, 18 September 2023 will be entitled to attend and vote at the EGM.

2. In order to determine the Shareholders who are entitled to receive the Interim Dividend, the registers of members will be closed from Monday, 25 September 2023 to Tuesday, 26 September 2023, both days inclusive, during which period no transfer of the Shares will be effected. In order to qualify for receiving the Interim Dividend, all transfer documents of the Shares accompanied by the relevant share certificate(s) must be lodged to the Company's principal place of business in the PRC at 10th Floor, CCID Plaza, No.66 Zizhuyuan Road, Haidian district, Beijing, the PRC (in case of the holders of Domestic Shares) or the Company's H Share registrar, Tricor Tengis Limited, at 17th Floor, Far East Finance Centre, 16 Harcourt Road, Hong Kong (in case of the holders of H Shares) not later than 4:30 p.m. on Friday, 22 September 2023 for registration.

Shareholders whose names appear on the registers of members of the Company on Tuesday, 26 September 2023 are entitled to receive the Interim Dividend. The proposed Interim Dividend will be paid on or about Tuesday, 24 October 2023 subject to the approval by the Shareholders at the EGM.

- 3. Shareholders entitled to attend and vote at the EGM convened by the above notice are entitled to appoint in writing one or more proxies to attend and vote at the EGM on their behalf. A proxy needs not be a Shareholder.
- 4. A proxy form for the EGM is enclosed. In order to be valid, the instrument appointing a proxy shall be signed by the appointer or his/her attorney duly authorised in writing or, if the appointer is a corporation or a legal person, executed under common seal or under the hand of its director or attorney duly authorised in writing.
- 5. In order to be valid, the instrument appointing a proxy shall be deposited at the Company's principal place of business in the PRC at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC (for Domestic Shares) or the Company's H Share registrar, Tricor Tengis Limited, at 17th Floor, Far East Finance Centre, 16 Harcourt Road, Hong Kong (for H Shares) not less than 24 hours before the time designated for holding the EGM or 24 hours before the time designated for any adjournment thereof.
- 6. A completed and signed reply slip shall be deposited at the Company's H Share registrar, Tricor Tengis Limited, at 17th Floor, Far East Finance Centre, 16 Harcourt Road, Hong Kong (for H Shares) or the Company's principal place of business at 10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC (for Domestic Shares) not later than 4:30 p.m. on Tuesday, 12 September 2023. The reply slip can be returned either by post, by fax, or in person.

NOTICE OF EXTRAORDINARY GENERAL MEETING

- 7. Shareholders who attend the EGM shall bear their own traveling, meal and accommodation expenses.
- 8. The Company's principal place of business in the PRC:

10th Floor, CCID Plaza, No. 66 Zizhuyuan Road, Haidian District, Beijing, the PRC Tel No.: (8610) 8855 8527 Fax No.: (8610) 8855 9009

The Company's H Share registrar, Tricor Tengis Limited:

17th Floor, Far East Finance Centre, 16 Harcourt Road, Hong Kong Tel No.: (852) 2980 1333 Fax No.: (852) 2810 8185

This notice is also published on the website of Hong Kong Exchanges and Clearing Limited at www.hkexnews.hk and on the "Investor Relations" page of the Company's website at www.ccidconsulting.com.