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EXCELLENCE COMMERCIAL PROPERTY & FACILITIES MANAGEMENT GROUP LIMITED

卓越商企服務集團有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 6989)

INTERIM RESULTS ANNOUNCEMENT FOR THE SIX MONTHS ENDED 30 JUNE 2023

HIGHLIGHTS

- 1. Revenue of the Group for the six months ended 30 June 2023 was approximately RMB1,839.34 million, representing a decrease of 1.3% from approximately RMB1,862.93 million for the corresponding period of 2022.
- 2. Gross profit of the Group for the six months ended 30 June 2023 was approximately RMB393.48 million, representing a decrease of 25.7% from approximately RMB529.76 million for the corresponding period of 2022.
- 3. Profit of the Group for the six months ended 30 June 2023 was approximately RMB187.29 million, representing a decrease of 43.0% from approximately RMB328.39 million for the corresponding period of 2022. Profit attributable to equity shareholders of the Company for the six months ended 30 June 2023 was approximately RMB170.34 million, representing a decrease of 45.2% from approximately RMB311.01 million for the corresponding period of 2022.
- 4. The Board recommended the payment of an interim dividend of HK12.18 cents per share of the Company for the six months ended 30 June 2023 (six months ended 30 June 2022: HK14.60 cents).

RESULTS

The board (the "**Board**") of directors (the "**Directors**") of Excellence Commercial Property & Facilities Management Group Limited (the "**Company**") is pleased to announce the unaudited consolidated interim results of the Company and its subsidiaries (collectively the "**Group**" or "**we**" or "**our**") for the six months ended 30 June 2023 (the "**Reporting Period**"), together with the comparative figures for the same period of last year as follows:

CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

for the six months ended 30 June 2023 – unaudited (Expressed in Renminbi)

	Note	Six months end 2023 <i>RMB'000</i>	ed 30 June 2022 <i>RMB</i> '000	
Revenue Cost of sales	3	1,839,339 (1,445,862)	1,862,933 (1,333,175)	
Gross profit		393,477	529,758	
Other revenue Other net gain Impairment losses on receivables and contract assets Selling and marketing expenses Administrative expenses		25,456 1 (24,569) (23,035) (111,640)	30,739 4,847 (13,035) (10,883) (84,490)	
Profit from operations		259,690	456,936	
Finance costs Share of profits less losses of associates Share of profits less losses of joint ventures		(3,874) 854 1,427	(5,591) 429 885	
Profit before taxation Income tax	4	258,097 (70,806)	452,659 (124,272)	
Profit for the period		187,291	328,387	
Attributable to: Equity shareholders of the Company Non-controlling interests		170,344 16,947	311,009 17,378	
Profit for the period		187,291	328,387	
Earnings per share (RMB cents)	5			
Basic		13.96	25.49	
Diluted		13.96	25.49	

CONSOLIDATED STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME

for the six months ended 30 June 2023 – unaudited (Expressed in Renminbi)

	Six months ended 30 June		
	2023	2022	
	RMB'000	RMB'000	
Profit for the period	187,291	328,387	
Other comprehensive loss for the period			
Items that may be reclassified subsequently to			
profit or loss:			
– Exchange differences on translation of financial			
statements of entities not using Renminbi	(1.100)	(0.250)	
as functional currency	(1,192)	(9,350)	
Total comprehensive income for the period	186,099	319,037	
Attributable to:			
Equity shareholders of the Company	169,152	301,659	
Non-controlling interests	16,947	17,378	
Total comprehensive income for the period	186,099	319,037	
i our comprenensive meane for the period	100,077	517,057	

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

at 30 June 2023 – unaudited (Expressed in Renminbi)

	Note	At 30 June 2023 <i>RMB'000</i>	At 31 December 2022 <i>RMB'000</i>
Non-current assets Investment properties Property, plant and equipment Intangible assets Goodwill Interests in associates Interests in joint ventures Financial assets measured at fair value through profit or loss ("FVPL") Deferred tax assets		96,054 44,594 354,877 243,515 82,917 9,804 122,403 59,652	101,502 53,746 367,458 225,287 13,053 8,377 120,000 52,634
		1,013,816	942,057
Current assets Inventories Contract assets Trade and other receivables Prepaid tax Loans receivable Restricted deposits Cash and cash equivalents	6 7	82,142 11,667 1,497,048 3,225 151,242 45,785 2,468,675 4,259,784	52,914 8,329 1,314,154 5,214 67,821 57,215 2,564,428 4,070,075
Current liabilities Bank loans and other borrowings Contract liabilities Trade and other payables Financial guarantee issued Lease liabilities Financial liabilities measured at fair value through profit or loss ("FVPL") Current taxation	8	24,000 164,624 1,043,620 62,371 12,730 1,751 64,595 1,373,691	163,822 906,511 62,371 13,413
Net current assets		2,886,093	2,845,569

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

at 30 June 2023 – unaudited (Expressed in Renminbi)

	Note	At 30 June 2023 <i>RMB'000</i>	At 31 December 2022 <i>RMB'000</i>
Total assets less current liabilities		3,899,909	3,787,626
Non-current liabilities Lease liabilities		108,029	111,517
Financial liabilities measured at fair value through profit or loss ("FVPL")Deferred tax liabilities		5,433 88,960	
		202,422	198,327
NET ASSETS		3,697,487	3,589,299
CAPITAL AND RESERVES			
Share capital Reserves	9(a)	10,479 3,588,894	10,479 3,481,016
Total equity attributable to equity shareholders of the Company		3,599,373	3,491,495
Non-controlling interests		98,114	97,804
TOTAL EQUITY		3,697,487	3,589,299

NOTES (*Expressed in Renminbi unless otherwise indicated*)

1 BASIS OF PREPARATION

The interim results set out in the announcement do not constitute the interim report for the six months ended 30 June 2023 of the Group but are extracted from the report.

This unaudited interim financial information has been prepared in accordance with the applicable disclosure provisions of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, including compliance with Hong Kong Accounting Standard ("**HKAS**") 34, *Interim financial reporting*, issued by the Hong Kong Institute of Certified Public Accountants ("**HKICPA**"). It was authorised for issue on 29 August 2023.

The interim financial information has been prepared in accordance with the same accounting policies adopted in the 2022 annual financial statements, except for the accounting policy changes that are expected to be reflected in the 2023 annual financial statements. Details of any changes in accounting policies are set out in Note 2.

The preparation of an interim financial information in conformity with HKAS 34 requires management to make judgements, estimates and assumptions that affect the application of policies and reported amounts of assets and liabilities, income and expenses on a year to date basis. Actual results may differ from these estimates.

2 CHANGES IN ACCOUNTING POLICIES

The HKICPA has issued the following new and amended Hong Kong Financial Reporting Standards ("**HKFRSs**") that are first effective for the current accounting period of the Group:

- HKFRS 17, Insurance contracts
- Amendments to HKAS 8, Accounting policies, changes in accounting estimates and errors: Definition of accounting estimates
- Amendments to HKAS 12, *Income taxes: Deferred tax related to assets and liabilities arising from a single transaction*
- Amendments to HKAS 12, *Income taxes: International tax reform pillar two model rules*

None of these developments have had a material effect on how the Group's results and financial position for the current or prior periods have been prepared or presented in this interim financial information. The Group has not applied any new standard or interpretation that is not yet effective for the current accounting period.

3 REVENUE AND SEGMENT REPORTING

(a) Revenue

The principal activities of the Group are the provision of basic property management services, value-added services, finance services and other services. Further details regarding the Group's principal activities are disclosed in Note 3(b).

Disaggregation of revenue from contracts with customers by each significant category is as follows:

	Six months ended 30 June		
	2023	2022	
	RMB'000	RMB'000	
Revenue from contracts with customers within the scope of HKFRS 15			
Property management services			
Basic property management services			
- Commercial property	1,050,718	1,061,228	
 Public and industrial property 	246,189	93,711	
– Residential property	268,966	203,449	
	1,565,873	1,358,388	
Value-added services	262,845	475,632	
	1,828,718	1,834,020	
Revenue from other sources			
Finance services income	5,786	22,852	
Gross rental income from investment properties	4,835	6,061	
	10,621	28,913	
	1,839,339	1,862,933	

For the six months ended 30 June 2023, the revenue from Excellence Real Estate Group Co., Ltd. (卓 越置業集團有限公司) and its subsidiaries (together, the "**Excellence Group**"), a related party that included companies that were owned by or under significant influence of the ultimate controlling shareholder and chairman of the board of the Company, amounted to RMB252,426,000 (six months ended 30 June 2022: RMB434,984,000). The Group has a large number of customers in addition to Excellence Group, but none of them accounted for 10% or more of the Group's revenue during the period.

(b) Segment reporting

The Company is an investment holding company and its subsidiaries are principally engaged in the provision of property management services and related value-added services in the People's Republic of China (the "**PRC**"). The Group manages its businesses by divisions, which are organised by a mixture of business lines. In a manner consistent with the way in which information is reported internally to the Group's most senior executive management for the purposes of resource allocation and performance assessment, the Group has presented the following three reportable segments:

- Property management services: this segment mainly provides basic property management services, construction material trading services or system supply and installation services to property developers, property owners and tenants, and value-added services to such customers, including asset services which includes preliminary property consulting services, property leasing and sales agency services, asset-light property operation services and space operation services, business planning consultation and corporate services.
- Finance services: this segment mainly provides micro-lending to small and medium enterprises, individual business proprietors and individuals.
- Other services: this segment mainly provides apartment rental services.

(i) Segment results, assets and liabilities

For the purposes of assessing segment performance and allocating resources between segments, the Group's senior executive management monitors the results, assets and liabilities attributable to each reportable segment on the following bases:

Segment assets include all tangible and intangible assets managed directly by the segments excluding prepaid tax, deferred tax assets and certain non-trade receivables due from related parties not attributable to the individual segments. Segment liabilities include interestbearing borrowings, contract liabilities, trade and other payables, lease liabilities and other financial liability attributable to the operating activities of the individual segments and managed directly by the segments.

Revenue and expenses are allocated to the reportable segments with reference to revenues generated by those segments and the expenses incurred by those segments or which otherwise arise from the depreciation or amortisation of assets attributable to those segments. Segment profit includes the Group's share of profit arising from the activities of the Group's associates and joint ventures.

The measure used for reporting segment profit is profit before taxation excluding gain on disposal of a subsidiary, interest income from certain related parties, interests on certain bank loans and unallocated head offices and corporate expenses. In addition to receiving segment information concerning profit before taxation, management is provided with segment information concerning interest income and expense from cash balances and interest-bearing borrowings managed directly by the segments, depreciation and amortisation, impairment loss on trade and other receivables, loans receivable and contract assets in their operations. Inter-segment sales are priced with reference to prices charged to external parties for similar orders.

Disaggregation of revenue from contracts with customers, revenue from other sources as well as information regarding the Group's reportable segments as provided to the Group's most senior executive management for the purposes of resource allocation and assessment of segment performance for the period is set out below.

	Property ma servi	0	Finance s	services	Othe	ers	Tot	al
For the six months ended 30 June	2023	2022	2023	2022	2023	2022	2023	2022
	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000	RMB'000
Disaggregated by timing of revenue recognition								
Over time	1,801,949	1,826,016	5,786	22,852	4,835	6,061	1,812,570	1,854,929
Point in time	26,769	8,004				_	26,769	8,004
Reportable segment revenue	1,828,718	1,834,020	5,786	22,852	4,835	6,061	1,839,339	1,862,933
Inter-segment revenue								
Revenue from external								
customers	1,828,718	1,834,020	5,786	22,852	4,835	6,061	1,839,339	1,862,933
Reportable segment profit/(loss)	258,288	433,975	4,353	18,876	(1,960)	3,317	260,681	456,168
Interest income from bank deposits	16,579	22,751	625	59	6	4	17,210	22,814
Finance costs	(830)	_	_	(2,075)	(3,044)	(3,516)	(3,874)	(5,591)
Depreciation and amortisation	(38,348)	(26,672)	(5)	(499)	(5,448)	(5,581)	(43,801)	(32,752)
(Impairment losses)/reversals of impairment losses on loans receivable			(1.207)	2 527			(1 207)	2 527
(Impairment losses)/reversals of impairment losses on trade	-	-	(1,207)	3,527	-	-	(1,207)	3,527
and other receivables	(23,230)	(16,544)	-	_	2	35	(23,228)	(16,509)
Impairment losses on contract assets	(134)	(53)	-	-	-	-	(134)	(53)
As at 30 June/31 December								
Reportable segment assets	4,764,349	4,504,499	338,211	336,907	107,888	112,722	5,210,448	4,954,128
Reportable segment liabilities	1,307,101	1,138,082	4,266	4,523	110,874	114,553	1,422,241	1,257,158

(ii) Reconciliations of reportable segment profit or loss

	Six months ended 30 June		
	2023	2022	
	RMB'000	RMB'000	
Reportable segment profit	260,681	456,168	
Unallocated head offices and corporate expenses	(2,584)	(3,509)	
Consolidated profit before taxation	258,097	452,659	

(iii) Geographic information

The major operating entities of the Group are domiciled in Chinese Mainland. Accordingly, majority of the Group's revenues were derived in Chinese Mainland during the six months ended 30 June 2023 and 2022.

As at 30 June 2023 and 2022, most of the non-current assets of the Group were located in Chinese Mainland.

4 INCOME TAX

	Six months ended 30 June		
	2023		
	RMB'000	RMB'000	
Current tax			
Corporate Income Tax	77,346	131,511	
Deferred tax			
Origination and reversal of temporary differences	(6,540)	(7,239)	
	70,806	124,272	

Pursuant to the rules and regulations of the Cayman Islands and the British Virgin Islands ("**BVI**"), the Group is not subject to any income tax in the Cayman Islands and the BVI during the period.

No provision for Hong Kong Profits Tax was made as the Group did not earn any income subject to Hong Kong Profits Tax during the period.

The Group's major Chinese Mainland subsidiaries are subject to Corporate Income Tax ("**CIT**") at a statutory rate of 25% on their respective taxable income during the period. The different tax rates mainly come from certain Chinese Mainland subsidiaries, which are regarded as small profit enterprise or registered and operated in western region of Chinese Mainland, are entitled to the PRC income tax at a preferential rate of 15% since 2022.

Withholding taxes are levied on dividend distributions arising from profit of Chinese Mainland subsidiaries within the Group earned after 1 January 2008 at 5%. The PRC CIT Law and its implementation rules impose a withholding tax at 10%, unless reduced by a tax treaty or arrangement, for dividends distributed by Chinese Mainland resident enterprises to their non-Chinese Mainland-resident corporate investors for profits earned since 1 January 2008. Under the Sino-Hong Kong Double Tax Arrangement, a qualified Hong Kong tax resident is entitled to a reduced withholding tax rate of 5% if the Hong Kong tax resident is the "beneficial owner" and holds 25% or more of the equity interest of Chinese Mainland enterprise directly. Since the Group could control the quantum and timing of distribution of profits of the Group's subsidiaries in Chinese Mainland, deferred tax liabilities are only provided to the extent that such profits are expected to be distributed in the foreseeable future.

5 EARNINGS PER SHARE

(a) Basic earnings per share

The calculation of basic earnings per share is based on the profit attributable to equity shareholders of the Company of RMB170,344,000 (six months ended 30 June 2022: RMB311,009,000) and the weighted average of 1,220,348,000 ordinary shares (six months ended 30 June 2022: 1,220,348,000 ordinary shares) in issue during the six months ended 30 June 2023.

(b) Diluted earnings per share

For the six months ended 30 June 2023 and 30 June 2022, the effect of conversion of share option scheme of the Group was anti-dilutive.

6 TRADE AND OTHER RECEIVABLES

	Notes	At 30 June 2023 <i>RMB'000</i>	At 31 December 2022 <i>RMB</i> '000
Trade receivables	<i>(a)</i>		
– Related parties		464,956	400,361
– Third parties	_	746,275	616,923
		1,211,231	1,017,284
Less: loss allowance	-	(100,766)	(81,575)
		1,110,465	935,709
Other receivables, net of loss allowance			
– Related parties		24,245	14,953
– Third parties	(b)	170,904	218,251
		195,149	233,204
Financial assets measured at amortised cost		1,305,614	1,168,913
Deposits and prepayments	-	191,434	145,241
	-	1,497,048	1,314,154

Notes:

- (a) Trade receivables are primarily related to revenue recognised from the provision of basic property management services and value-added services.
- (b) As at 30 June 2023, other receivables mainly included consideration receivable of RMB71,473,000 in respect of disposal of Shenzhen Excellence Operation Management Co., Ltd. (深圳市卓越運營 管理有限公司, "Shenzhen Excellence Operation") and its subsidiaries.

Ageing analysis

As at 30 June 2023, the ageing analysis of trade receivables (net of loss allowance) based on the date of revenue recognition and net of loss allowance, is as follows:

	At 30 June 2023 <i>RMB'000</i>	At 31 December 2022 <i>RMB'000</i>
Within 6 months 6 months to 1 year 1 to 2 years 2 to 3 years	768,185 262,771 71,806 7,703	750,362 150,556 31,060 3,731
	1,110,465	935,709

Impairment losses in respect of trade receivables are recorded using an allowance account unless the Group is satisfied that recovery of the amount is remote, in which case the impairment loss is written off against trade receivables directly.

7 LOANS RECEIVABLE

	At 30 June 2023 <i>RMB'000</i>	At 31 December 2022 <i>RMB</i> '000
Unguaranteed and unsecured	114,600	10,000
Unguaranteed and secured	17,810	23,859
Guaranteed and secured	37,677	51,600
Gross loans receivable	170,087	85,459
Less: loss allowance	(18,845)	(17,638)
	151,242	67,821

Note: As at 30 June 2023, loans provided by the Group to third parties from micro-lending business are interest bearing at rates ranging from 6.0% – 24.0% (31 December 2022: 7.2% – 24.0%) per annum, and recoverable within one year.

Ageing analysis

As at 30 June 2023, the aging analysis of loans receivable based on due date and credit quality is set out below:

	As at 30 June 2023				
	Stage 1 RMB'000	Stage 2 RMB'000	Stage 3 RMB'000	Total <i>RMB'000</i>	
Current (not past due)	114,600	_	_	114,600	
Overdue over 3 months but within 6 months	-	-	2,961	2,961	
Overdue over 6 months but within one year	-	-	25,750	25,750	
Overdue over one year			26,776	26,776	
Subtotal	114,600	_	55,487	170,087	
Less: loss allowance	(2,217)		(16,628)	(18,845)	
Total	112,383		38,859	151,242	
		As at 31 Dece	mber 2022		
	Stage 1	Stage 2	Stage 3	Total	
	RMB'000	RMB'000	RMB'000	RMB'000	
Current (not past due)	28,559	_	_	28,559	
Overdue over 3 months but within 6 months	-	-	25,750	25,750	
Overdue over 6 months but within one year	-	-	17,000	17,000	
Overdue over one year			14,150	14,150	
Subtotal	28,559	_	56,900	85,459	
Less: loss allowance	(568)		(17,070)	(17,638)	
Total	27,991		39,830	67,821	

Note: Overdue loans represent loans receivable, of which the whole or part of the principal or interest was overdue for one day or more.

8 TRADE AND OTHER PAYABLES

	Notes	At 30 June 2023 <i>RMB'000</i>	At 31 December 2022 <i>RMB'000</i>
Current			
Trade payables	<i>(a)</i>		
– Related parties		33,309	43,251
– Third parties	-	396,735	357,530
	-	430,044	400,781
Other payables			
– Related parties		57,788	27,862
– Third parties	-	61,448	81,492
	-	119,236	109,354
Considerations payable for business combinations		29,807	31,605
Dividends payable to equity shareholders of the Company		68,523	,
Dividends payable to a non-controlling interest		6,205	_
Cash collected on behalf of property owners' association		20,048	18,505
Housing maintenance funds held on behalf of property owners	=	15,973	14,079
Financial liabilities measured at amortised cost		689,836	574,324
Accrued payroll and other benefits		195,530	191,696
Deposits	<i>(b)</i>	127,965	114,628
Accrued charges	-	30,289	25,863
		1,043,620	906,511

Notes:

- (a) Trade payables mainly represent payables arising from sub-contracting services including cleaning, security, landscaping, engineering materials or facilities and maintenance services provided by suppliers and payables relating to facilities or car parks leasing.
- (b) Deposits mainly represent miscellaneous decoration deposits received from property owners and tenants during the decoration period.

Ageing analysis

As at 30 June 2023, the ageing analysis of trade payables, based on invoice date is as follows:

	At 30 June 2023 <i>RMB'000</i>	At 31 December 2022 <i>RMB'000</i>
Within 1 month 1 to 3 months 3 to 6 months 6 to 12 months	176,096 108,812 45,692 49,087	181,573 96,926 46,328 28,270
Over 12 months	<u> </u>	47,684

9 CAPITAL AND DIVIDENDS

(a) Share capital

	At 30 Ju	ine 2023	At 31 December 2022		
	HK\$	RMB	HK\$	IK\$ RMB	
Issued and fully paid:					
1,220,348,000 (2022: 1,220,348,000) ordinary shares of HK\$0.01 each	12,203,482	10,478,929	12,203,482	10,478,929	

(b) Dividends

(i) Dividends payable to equity shareholders attribute to the interim period:

	Six months ended 30 June		
	2023	2022	
	RMB'000	RMB'000	
Interim dividend declared and paid after the interim			
period of HK12.18 cents (equivalent to RMB11.17			
cents) per ordinary share (2022: HK14.60 cents			
(equivalent to RMB12.74 cents) per ordinary share)	136,313	155,472	

The interim dividend has not been recognised as a liability at the end of the reporting period.

(ii) Dividends payable to equity shareholders of the Company attributable to the previous financial year, approved during the interim period:

	Six months ended 30 June		
	2023	2022	
	RMB'000	RMB'000	
Final dividend in respect of the previous financial			
year, approved during the period, of HK6.09 cents			
(equivalent to RMB5.31 cents) per ordinary share			
(2022: HK17.38 cents (equivalent to RMB14.16			
cents) per ordinary share)	64,740	172,801	

MANAGEMENT DISCUSSION AND ANALYSIS

REVIEW OF INTERIM RESULTS

I. BUSINESS OVERVIEW

ANALYSIS OF THE PRINCIPAL ACTIVITIES

(I) Principal Activities of the Group During the Reporting Period

The Group is a leading commercial real estate service operator in China, which is dedicated to the provision of full-life cycle asset maintenance and full-chain service solutions to fulfil customers' comprehensive value expectations and assist enterprises in achieving business visions.

In the first half of 2023, faced with the pressure of economic downturn in the overall environment, the Group has been adhering to its long-term development strategy, responding flexibly to market changes, strengthening business independence planning and reducing reliance on related businesses. The Company upheld the business philosophy of steady development with a customer-oriented approach, aiming to optimise business structure, deepen digital transformation, focus on value creation, and foster its independent, healthy and sustainable development capability.

The Group's main businesses included basic property management services, valueadded services and other relevant businesses.

1. Basic Property Management Services

The Group's basic property management services are provided to various types of businesses, including commercial properties, public and industrial properties and residential properties.

(1) Commercial Property Management Services

With its management experience accumulated over two decades, the Group has focused on the development of commercial properties as its main business activities, and has formed a complete commercial property service model.

• Property management ("PM") Commercial Office Services

The Group serves a large number of Central Business District ("**CBD**") landmark office buildings and high-tech enterprises to gain the brand advantages from the high-end commercial projects in the PM business segment and build the capability strength by integrating asset services and corporate services.

The scope of services covers businesses such as preliminary consultation, marketing management, space management, asset leasing and sales agency, smart platform construction, facility maintenance and property comprehensive services.

Signature projects: Shenzhen Excellence Century Centre, Shenzhen One Excellence, Excellence City of ShenZhen (深圳卓 越城), Qingdao Excellence Century Center, Excellent Broadway of ShenZhen (深圳卓越大百滙)

• Facility Management ("FM") Comprehensive Facility Management Services

The customers the Group serves are mainly Fortune 500 companies and high-tech enterprises. We are dedicated to providing customers with full-life cycle asset maintenance and full-chain comprehensive service solutions, constructing a sound and systematic back-office support system, and forming a matrix of quality customers mainly in the Internet, high-tech, finance, modern service and manufacturing industry.

We provide a customised model of comprehensive facility management for enterprises and customise strategic long-term planning. The Group applies IoT, big data, AI and other advanced technologies to create an E+ smart two-pronged platform. Leveraging on digital operation management technology, the Group establishes solutions for the full-life cycle of facilities such as operation and maintenance management, project management, space management, energy consumption management, environmental management, security management and integrated services to enhance project management efficiency, thereby creating maximum value for corporate customers.

Signature projects: Sky City of DJI, Dongguan OPPO Headquarters, Huawei Suzhou Research Institute

(2) Public and Industrial Property Services

The Group has established an integrated market-oriented organisation framework, and developed government public infrastructures, urban services businesses, and other functional bodies following the marketisation of education and healthcare by multiple channels, so as to continuously develop new tracks in pursuit of joint development through multiple business momentum.

We provide a full range of operational services in the public sector. In addition to basic property services, the Group also offers special services for different public projects. We continue to enhance our business capabilities in the areas of government and public property services through professionalism, internationalisation, innovation and technology.

Signature projects: Shenzhen Railway Property Tanglang City and Langlu Home (深鐵物業塘朗城及朗麓家園), Chengdu Metro Section A (成都地鐵A標段)

(3) Residential Property Services

Relying on over two decades of real estate development experience, Excellence Group has developed a model of high-end residential property services in many cities across China, including preintervention and takeover acceptance, decoration management, customer management, environmental management, equipment and facilities maintenance, fire management and other systematic services. The Group spearheaded to introduce international service standards and launched "Five-heart" excellent butler (五心"悦"管家) services and "4INS Good Life" (4INS美好生活) services to reshape the physical space, cultural space and digital space of the community regarding the customers' satisfaction as the origin and centre. We provide individuals and families with safe, convenient, comfortable and joyful living experience.

Signature projects: Shenzhen Cote d'Azur (深圳蔚藍海岸), Shenzhen Excellence Victoria Harbour (深圳卓越維港), Shenzhen Dongguan Qingxi Yuncui (東莞晴熙雲翠), Shenzhen Queen's Road (深圳皇后道)

2. Value-added Services

The Group has continued to provide customers with personalised, customised and digitalised value-added service innovation, explored the multidimensional needs of customers, and realised the change from a single service to diversified services, with development focuses on assets services, Zhuopin business services, construction and mechanical and electrical services, and other types of professional value-added services.

(1) Asset Services

The Group provides preliminary property consulting services, and offers reasonable suggestions on pre-intervention in project planning and design, construction management and acceptance handover so as to save construction costs, meet customer expectations regarding the use of functions, improve post-property operation efficiency, and avoid operational risks.

In addition, we provide customers with professional leasing and secondhand housing asset management services, and offer whole-process leasing value-added services to ensure maximised property occupancy rates and asset investment returns.

(2) Zhuopin Business Services

"Zhuopin Business", a high-end service brand of the Group, integrates "Internet+", "self-built supply chain" and "concierge high-end services" capabilities to provide one-stop business office supporting services for high-tech and Fortune 500 companies with the B to B for C model, mainly including high-end business services, corporate value-added services, enterprise digital empowerment and other various solutions.

(3) Construction and Mechanical and Electrical Services

Cooperating with its subsidiary, Shenzhen Shenghengda Electrical Equipment Co., Ltd. ("Shenghengda Electrical Equipment"), the Group has developed the "green & smart electromechanical" special service, built a community ecosystem by integrating the comprehensive "hardware + software + platform + service" solution, and achieved systematic development across multiple sectors, thus defining a large electromechanical ecosystem and driving performance growth by capturing technology and green development.

3. Joint Venture and Mergers and Acquisitions ("M&A")

Through the establishment of joint ventures with various governments and state-owned platforms, the Group has integrated the government's resource advantages and fully leveraged on its strengths in the commercial property sector to jointly develop the market.

Meanwhile, the Group positions and focuses on the advantageous economic zones and actively promotes the implementation of joint venture and M&A strategy by interpreting policies. We actively review and enhance our existing development by promoting our presence in first-tier and emerging first-tier cities and tapping into various arenas to help drive market development, thereby improving the competitive industry chain and building our competitive advantages in the industry.

The Group is currently joining hands with Huangjin Property and Beijing Global Wealth Property Management Co., Ltd. ("**Beijing Global**") to share resources and achieve win-win cooperation for sustainable development.

(II) Performance Overview

The Group has been adhering to the business development strategy of "focusing on growth", actively responding to market fluctuations, and making continuous efforts in third-party business development to maintain its business resilience. The overall results for the first half of 2023 remained stable, with operations in line with expectations.

With respect to the main business development, we continued to maintain advantages in the commercial property sector and the independence of thirdparty business through the in-depth cultivation of strategic customers and the accumulation of strength. In terms of the development of new businesses, we built up the second growth curve through strategic acquisitions. In regard to the valueadded business, we consolidated the leading position in high-end commercial property services by integrating multi-industry service scenarios, building a unified service platform, and carrying out in-depth development of sub-sectors. For the core competency development, we strengthened internal and external digital operation capabilities to improve business decision-making efficiency and facilitate business expansion. At the same time, we focused on cultivating key business talent to support the healthy and sustainable business development based on our agile talent pool.

Of the Group's total revenue by business type during the Reporting Period, commercial properties, public and industrial properties, residential properties, value-added services and other services accounted for 57.1%, 13.4%, 14.6%, 14.3% and 0.6%, respectively. Among which, basic property service income from the third party business accounted for 51.5% of the total revenue.

1. Stable Growth in Business Scale

Focusing on the "1+1+X" strategy, the Group has developed two core advantageous regions of the Greater Bay Area and the Yangtze River Delta Region, and has focused on the development in first-tier, emerging first-tier and other high-value cities, achieving balanced development in key regions nationwide. With respect to the GFA under management, first-tier and emerging first-tier cities such as Beijing, Shanghai, Shenzhen, Guangzhou, Chengdu, Hangzhou and Chongqing accounted for 77.2%, and the two core economic zones of Guangdong-Hong Kong-Macao Greater Bay Area and the Yangtze River Delta accounted for 63.6%.

For the Reporting Period, the Group's contracted GFA was approximately 73.30 million sq.m., representing an increase of approximately 6.3% over the corresponding period in 2022, with 688 contracted projects. The GFA under management amounted to approximately 60.42 million sq.m., representing an increase of approximately 20.6% as compared with the corresponding period in 2022 with 605 projects under management. Among which, GFA under management from the third party business accounted for 63.6%.

The following table sets forth the changes in GFA under management for the six months ended 30 June 2023 and 2022, respectively:

		For the six months ended 30 June		
	2023 sq.m.'000	2022 sq.m.'000		
At the beginning of the period New engagements New acquisitions Terminations	53,760 6,494 2,825 (2,661)	36,635 11,493 4,251 (2,295)		
At the end of the period	60,419	50,084		

2. Steady Expansion of Main Businesses

In the first half of 2023, the Group continued to leverage its core competitiveness in the commercial property sector, focusing on and cultivating the commercial property segment. In addition, we continued our efforts in third-party business development to maintain resilient business growth. The Group adopted the development strategy of cultivating strategic customers and strengthening its efficient operation and management capabilities on an ongoing basis. We secured new customer groups in diverse areas across high-tech, the Internet, smart vehicles and other industries, which demonstrated a good development trend, laying a solid foundation for our market development in sub-segments.

For the Reporting Period, we entered into a total of 90 new third-party business property contracts, with a total contract value of RMB762.51 million and an annualised contract value of RMB309.77 million.

For the Reporting Period, the revenue from commercial property services accounted for 67.1% of the revenue from basic property services, and the basic property service income from third parties business accounted for 60.5% of the revenue of basic property services.

In public and industrial properties, the Group developed a number of new government public construction projects in 2023, along with good growth momentum in the medical and education sectors. During the Reporting Period, revenue from public and industrial properties increased by 162.7% as compared to the same period in 2022.

In the residential properties, we mainly provide a number of urban high-end development projects under the Excellence Group with services. During the Reporting Period, revenue from residential properties increased by 32.2% as compared to the same period in 2022.

	For the six months ended 30 June 2023				For the six months ended 30 June 2022				
	GFA under mar	nagement	Revenue		GFA under man	agement	Revenue	2	
	(sq.m.'000)	(%)	(RMB'000)	(%)	(sq.m.'000)	(%)	(RMB'000)	(%)	
Commercial properties	25,265	41.8	1,050,718	67.1	23,027	46.0	1,061,228	78.1	
- Excellence Group	2,914	4.8	359,944	23.0	2,906	5.8	373,918	27.5	
 Third-party property 									
developers	22,351	37.0	690,774	44.1	20,121	40.2	687,310	50.6	
Public and industrial									
properties	12,891	21.3	246,189	15.7	8,585	17.1	93,711	6.9	
Residential properties	22,263	36.8	268,966	17.2	18,472	36.9	203,449	15.0	
Total	60,419	100.0	1,565,873	100.0	50,084	100.0	1,358,388	100.0	

3. In-depth Cultivation of Strategic Customers

The Group adhered to the strategy of in-depth cultivation of strategic customers. Through the in-depth development mechanism of strategic customers, we achieved the business objectives of "promoting high performance, contract renewal and growth" in strategic cooperation in the first half of 2023. The contract value from new strategic customers amounted to RMB253.30 million, with 100% retention rate of strategic customers.

In the first half of 2023, the Group focused on improving its service quality and brand value, deepened its partnership with strategic customers, and added a number of new benchmark cooperation projects in high-tech and other industries. Meanwhile, relying on the demonstration effect and market reputation of strategic customers, the Group commenced cooperation with leading enterprises in new energy, photovoltaic and other emerging sectors, gradually demonstrating the radiation effect of its strategic customers.

The Group will continue to focus on customer needs, strengthen fundamental operations and optimise talent guarantee to further enhance customer satisfaction, with a view to establishing highly adhesive strategic partnership and promoting vertical expansion of the business development. Through market communications, we aim to attract more quality customers to facilitate business expansion and build a sustainable growth engine.

4. Second Growth Curve for New Business Development

Adhering to the concept of win-win cooperation, the Group established a second growth curve in the development of new businesses through strategic M&A and multi-channel expansion.

Relying on the medical property service platform, we swiftly built up a high-quality and reliable professional service capability, which helped the medical business to bring extensive market opportunities. At the same time, we also continued our efforts in higher education and other areas. Through the construction of diversified business segments, we were able to leverage on our professional operational experience and capabilities in the commercial property sector, continue to strengthen our competitiveness, and enhance the Company's overall capabilities against risks.

For the Reporting Period, we achieved a total contract value from the newly expanded businesses of RMB182.94 million, representing an increase of 111.7% year-on-year, with annualised contract value of RMB90.75 million, representing an increase of 216.2% year-on-year.

5. Provision of Value-added Products and In-depth Expansion of Sub-segments

In the first half of 2023, the Group actively responded to the downturn of the property industry, optimised its business structure and promoted independent market development. The proportion of property owner value-added services in the overall value-added services increased from 13.7% to 41.4%; we took the initiative to scale down the non-property owner value-added services to 62.2% in order to make the business structure more independent and sustainable.

Based on the high-end service sector, the Group has maintained a growth trend in property owner value-added services, with revenue increasing by 65.1% year-on-year.

"Zhuopin Business", a high-end commercial brand of the Group, focused on the diversified needs of customers, integrated multi-industry service scenarios, created a unified value-added service platform, and provided customers with a more efficient and convenient user experience through indepth cultivation and expansion in sub-segments, thereby creating sustainable value enhancement and consolidating our leading position in high-end commercial services.

For the Reporting Period, Zhuopin Business recorded a revenue of RMB92.61 million, representing an increase of 26.6% year-on-year. In particular, corporate services have been growing at a high rate for three consecutive years, with an average annual growth rate of approximately 50%.

ANALYSIS OF THE CORE COMPETENCE

(I) High-quality Brand Image

The Group serves various corporates from Fortune 500, including many reputed high-tech enterprises, internet enterprises, and financial enterprises. With leading comprehensive strength and service quality ahead of the industry, the Group was awarded "2023 TOP 20 of China Property Management Companies in Comprehensive Strength", "China Leading Enterprise in terms of Office Property Services in 2023", and "2023 Excellent Benchmark Project of Property Management in China – Shenzhen Excellence Century Centre" in the "2023 Research Results on Property Management Enterprises with Comprehensive Strength in China". The Group was named "2023 TOP 100 Property Management Companies in China (TOP12)", "2023 China Office Property Management Exceptional Companies", "2023 China IFM Service Outstanding Enterprise (TOP2)", "2023 China TOP 100 Property Service Enterprises in Business Performance (TOP10)", "2023 China Property Community Value-added Service Excellent Enterprise" and "2023 International Outstanding Enterprise in Sustainable Development of Property Management Services" by China Index Academy; named "2023 TOP 20 Listed Property Management Companies in China (TOP 12)" and "2023 TOP 10 Listed Property Management Companies in China with Leading Enterprises Development Potential" by CRIC.

(II) Comprehensive Service Standards

With years of successful experience in high-end commercial property services, the Group has formed a comprehensive commercial property service operation model and has successively passed a number of management system certifications, including ISO 9001 quality management system, ISO 14001 environmental management system, ISO 45001 occupational health and safety management system, and ISO 50001 energy management system. The standard operation procedures, comprehensive management system and profound management technology provide strong support and guarantee for the daily operation of projects and new projects.

The Group continues to introduce advanced service concepts and keep abreast with international standards. We have become a platinum member of the Building Owners and Managers Association International (BOMA), a member of the International Facility Management Association (IFMA) and a member of the Royal Institution of Chartered Surveyors (RICS).

(III) Strategic Talent Cultivation and Development

While maintaining stable business operations, the Group has commenced in-depth strategic talent cultivation and reserve for the future, so as to continue to build up its core competitiveness in the medium to long term.

The rapid expansion of scale and performance growth has resulted in higher requirements for our talent cultivation and reserve. The Group has long attached great importance to talent cultivation and reserve in order to fully support the rapid expansion of our business. We regard our management trainees as strong power in the new generation, and continuously export comprehensive management talent with the characteristics of the Group to improve the echelon construction. We also combine the growth of key talent with project development through the "Excellent Talent and Excellence Performance Scheme", integrating personnel development, personal leadership and corporate vitality, in order to form a strong synergy of talent and business development within the enterprise and fully support rapid business development.

(IV) Continuous Digital Reform and Innovation

The Group is committed to building its core competencies based on science and technology, and has been unwaveringly accelerating digital construction to improve the efficiency of business decision-making, facilitate diversified operations, and enhance its core competitiveness.

With respect to operations and management, the Group uses the management platform of "integrating industry and finance" to conduct one-stop digitalised management of all financial and business procedures. Through the digital system that connects the whole business procedures, data can be collected and timely analysed to generate statistical reports so as to quickly support business analysis and decision-making, and improve the risk control capability throughout the fulllife cycle of projects.

In terms of business operation, we have constructed a main data platform covering the entire business network to enhance the foundation of data interconnectivity, and formed a multi-dimensional business data analysis dashboard through BI analysis tools to quickly form business insights, realizing standardised management through data-driven approach and improving overall management efficiency.

In regard to customer services, we have promoted the application of "smart park" and built a unified value-added service platform to enhance customer experience and create a service platform that meets the needs of multi-industry scenarios in an attempt to facilitate more online consumption.

OUTLOOK

(I) Strategic Planning

Looking ahead, the Group will continue to focus on the vision of being "a leading commercial real estate service operator in China", adhere to the strategic direction of "three major constructions and two drivers", solidify its foundation through "team building, business building and competence building", and support growth with its two main drivers of "value distribution and culture management" to facilitate business development, aiming to exert continuous efforts in developing our three main businesses and three extended businesses.

(II) Business Development Strategy

The Group adheres to long-term strategic planning, upholds the management idea of steady growth, actively promotes independent market development, and continues to strengthen our independent, healthy and sustainable development capability.

In the second half of 2023, the Group will continue to implement its external strategy of "focusing on growth" and enhance its organisational efficiency through internal drive, aiming to form a strong synergy, continue to focus on the Group's medium – and long-term strategic development objectives and build a stable moat.

1. Focus on Growth

The Group will insist on its strategy of pursuing joint development through multiple business momentum, fully leverage on the synergies of internal and external resources, and adhere to the business strategy of "three main businesses + three extended business" and jointly promote business development.

1) Main business development

In the FM sector, the Group will continue to carry out in-depth development of strategic customers and promote the steady expansion of the main businesses through good reputation and benchmarking. The Group has always been focusing on continuous customer satisfaction and working closely with its customers to establish strong partnership. At the same time, the Group will focus on the talent cultivation needs of its strategic customers, and provide sufficient talent support for strategic businesses through the launch of outstanding project activation teams and talent reserve cultivation programs.

Secondly, in terms of market expansion, we will commence reforms to expand reliable customer resources through multiple channels and increase the bidding rate. In order to further expand the market share, we will adopt innovative market expansion development strategies to stimulate internal and external marketing and multi-channel resource development by our staff. In addition, the Group will establish a solution centre to support each bid in a comprehensive manner so as to fully demonstrate our professional capabilities and strengths and win the trust and recognition of customers.

In the PM sector, we are led by the Bay Area and deeply introduce strategic partners through existing office buildings and property investment operation platforms, fully leveraging on the comprehensive capabilities in high-end office and commercial aspects, and promoting the development of the joint venture model for property investment and office platforms in an efficient operating manner.

In the residential sector, our core objective is to ensure timely delivery and enhance customer satisfaction. From the perspective of customers interests, we have established standardised operation procedures and a responsible team covering the whole cycle in order to promote the project delivery quality and service quality and ensure that every property owner can move in and live without worries.

2) Extended business development

In terms of new business development, the Group has recorded achievements in the new business segments through the strategic mergers and acquisitions. In the second half of the year, the Group will capitalise on its advantageous resources in commercial properties, fully integrate platform companies and focus on advantageous subjects, so as to build up new starting points for business growth and enhance the Company's overall risk-resistant capability.

With respect to value-added services, we will facilitate the provision of value-added products by focusing on the high-frequency needs of multi-industry customers, integrating and launching a unified valueadded services platform, achieving the restructuring from functions to scenarios, satisfying the needs of multi-industry scenarios, improving customer experience, and promoting the growth of online consumption.

2. Enhancement in Organisational Efficiency

In order to better facilitate business reforms, the Group will promote organisational reforms in phases in an orderly manner, enhance the level of organisational governance, further stimulate the vitality of the organisation and enhance its effectiveness through motivation and resource integration, and build a stronger organisational capacity to achieve lean management.

1) Enhancement of organisational governance

The key to organisational reform lies in the precise management and control of responsibilities and rights. Through process restructuring, the Group will optimise the effectiveness of internal governance to achieve more comprehensive authorisation and more reasonable control.

Based on organisational reforms, the Group will steadily promote regional integration and homogeneous business integration to enhance the overall operational capability of its business units and strengthen the operational accountability system. At the same time, we will promote a comprehensive transformation of functions and centre, as well as adopt a flexible and efficient matrix management. While the headquarters will focus on strengthening internal control, organisational effectiveness and core competitiveness, the regional functions and centre will explore businesses and grant strong functional autonomy to the business, so as to accelerate business response to customers and the market.

2) Enhancement of organisational vitality and efficiency

The Group will establish a value allocation and traction mechanism based on business results, covering all core businesses to drive continuous value creation within the organisation.

The Group will adopt various incentives, including the project partnership system of "more contributions and more compensation", the market expansion model together with the remuneration system reform, so that the income and personal development of employees will be closely linked to the development of the Company.

The Group attaches great importance to improving human resources efficiency and nurturing key talent. We will create an employee efficiency baseline and conduct multi-dimensional analyses to quickly eliminate inefficient staff in order to enhance overall efficiency. Meanwhile, the Group will step up its efforts in the cultivation and development of strategic talent, complemented by the "Talents Plan" and enhanced training for senior management. Based on the business needs, we will be agile in pooling talent resources to form a strong synergy between talent and businesses in order to support business stable growth in an effective manner.

Looking ahead, the Group will continue to adhere to customer-oriented approach, optimise corporate governance structure, deepen digital transformation, and continue to focus on value creation in an attempt to overcome the complex and volatile external environment, enhance cohesiveness, and achieve sustainability in steady steps.

II. FINANCIAL REVIEW

Revenue

For the six months ended 30 June 2023, the revenue of the Group amounted to RMB1,839.34 million (the corresponding period in 2022: RMB1,862.93 million), representing a decrease of 1.3% as compared with the corresponding period last year.

The revenue of the Group was derived from three main businesses: (i) basic property management services; (ii) value-added services; and (iii) other business.

For the six months ended 30 June							
	2023		2022	2022		inge	
	Amount		Amount		Amount		
	(RMB'000)	(%)	(RMB'000)	(%)	(RMB'000)	Percentage	
Revenue							
Basic property management services	1,565,873	85.1	1,358,388	72.9	207,485	15.3	
Value-added services	262,845	14.3	475,632	25.5	-212,787	-44.7	
Other business	10,621	0.6	28,913	1.6	-18,292	-63.3	
Total revenue	1,839,339	100.0	1,862,933	100.0	-23,594	-1.3	

During the Reporting Period, the revenue from basic property management services was RMB1,565.87 million (the corresponding period in 2022: RMB1,358.39 million), representing an increase of 15.3% as compared with the same period of last year.

Value-added Services

During the Reporting Period, the revenue from value-added services decreased by 44.7% to RMB262.85 million from RMB475.63 million in the corresponding period of 2022, accounting for approximately 14.3% (for the six months ended 30 June 2022: 25.5%) of the total revenue.

The decrease in value-added services was mainly due to the impact of the downturn in the real estate economic environment. Non-property owner value-added services has taken the initiative to scale down, recording a decrease in revenue of 62.2% compared with the corresponding period of last year, while revenue from property owner value-added services recorded a significant increase of 65.1% as compared with the same period of last year.

Other Business

The revenue from other businesses mainly arose from financial services and apartment leasing services.

During the Reporting Period, the revenue from other businesses decreased to approximately RMB10.62 million from RMB28.91 million for the corresponding period of 2022, mainly attributable to the decrease of revenue from financial services by approximately RMB17.07 million compared with the corresponding period of last year.

Cost of Sales

The Group's cost of sales mainly consisted of staff costs, subcontracting costs, cleaning costs, repair and maintenance costs, utility costs, carpark expenses, office expenses, depreciation and amortization, rental expenses and others.

During the Reporting Period, the Group's cost of sales amounted to RMB1,445.86 million (the corresponding period in 2022: RMB1,333.18 million), representing an increase of 8.5% over the corresponding period of 2022, which was primarily due to an increase in staff costs, subcontracting costs and cleaning costs.

Gross Profit and Gross Profit Margin

The table below sets forth a breakdown of the gross profit and gross profit margin of the Group by business line for the periods indicated:

		or the six month 23	ns ended 30 Jun 202		
	Gross profit (<i>RMB'000</i>)	Gross profit margin (%)	Gross profit (RMB'000)	Gross profit margin (%)	Change in gross profit margin
Basic Property Management Services	307,793	19.7	318,421	23.4	-3.7 percentage points -9.1 percentage
Value-added Services	81,174	30.9	190,244	40.0	-30.5 percentage
Other Businesses	4,510	42.5	21,093	73.0	points
Total	393,477	21.4	529,758	28.4	-7.0 percentage points

During the Reporting Period, the Group's gross profit was RMB393.48 million, representing a decrease of 25.7% from RMB529.76 million for the corresponding period in 2022. The gross profit margin decreased to 21.4% in the Reporting Period from 28.4% for the corresponding period in 2022, which remains at a good level.

The gross profit margin of basic property management services was 19.7% (the corresponding period in 2022: 23.4%), representing a decrease of 3.7 percentage points from the corresponding period last year, mainly due to the decrease in gross profit margin of the Group's third-party development business as a result of fierce competition in the extended development market.

The gross profit margin of value-added services was 30.9% (the corresponding period in 2022: 40.0%), representing a decrease of 9.1 percentage points from the corresponding period of last year, mainly attributable to the Group's initiative to scale down non-property owner value-added services during the Reporting Period. The gross profit margin of property owner value-added services remained at a high level of over 33%.

The gross profit margin of other businesses was 42.5% (the corresponding period in 2022: 73.0%), representing a decrease of 30.5 percentage points from the corresponding period of last year, mainly attributable to the decrease in gross profit margin as a result of losses in the apartment leasing business and downsizing of financial services.

Other Revenue

The Group's other revenue mainly consisted of interest income and government grants.

During the Reporting Period, other revenue was RMB25.46 million (the corresponding period in 2022: RMB30.74 million), representing a decrease of 17.2% from the corresponding period of last year, mainly attributable to the decrease of interest income from bank deposit.

Impairment Losses on Receivables and Contract Assets

During the Reporting Period, impairment losses on receivables and contract assets amounted to RMB24.57 million (the corresponding period in 2022: RMB13.04 million), which was mainly due to the increase in impairment loss from the expansion of receivables during the Reporting Period.

Selling and Marketing Expenses

During the Reporting Period, the selling and marketing expenses amounted to RMB23.04 million (the corresponding period in 2022: RMB10.88 million), representing an increase of 111.8% from the corresponding period of last year, which was mainly due to the increase in development staff costs for searching better business targets, as well as the increase in expenses for business development.

Administrative Expenses

During the Reporting Period, administrative expenses amounted to RMB111.64 million (the corresponding period in 2022: RMB84.49 million), representing an increase of 32.1% from the corresponding period last year, which was mainly due to the increase in the Group's staff costs during the Reporting Period as well as the impact of the Group's acquisition of the equity interest in Shanghai Yaozhan Enterprise Management Co., Ltd. ("**Yaozhan Management**").

Share of Profits of Joint Ventures

During the Reporting Period, the share of profits of joint ventures amounted to RMB1.43 million (the corresponding period in 2022: RMB0.89 million), representing an increase of 60.7% from the corresponding period of last year.

Share of Profits of Associates

During the Reporting Period, the share of profits of associates amounted to RMB0.85 million (the corresponding period in 2022: RMB0.43 million), representing an increase of 97.7% from the corresponding period of last year.

Income Tax

During the Reporting Period, income tax was RMB70.81 million (the corresponding period in 2022: RMB124.27 million), representing a decrease of 43.0% from the corresponding period of last year, mainly due to a decrease of profit before tax during the Reporting Period as compared with the corresponding period of last year.

Profit for the Period

During the Reporting Period, the Group's net profit amounted to RMB187.29 million (the corresponding period in 2022: RMB328.39 million), representing a decrease of 43.0% from the corresponding period of last year.

During the Reporting Period, the profit attributable to shareholders of the Company (the "**Shareholders**") amounted to RMB170.34 million (the corresponding period in 2022: RMB311.01 million), representing a decrease of 45.2% from the corresponding period of last year.

During the Reporting Period, the net profit margin was 10.2% (the corresponding period in 2022: 17.6%).

Investment Properties

The Group's investment properties mainly included two apartment leasing projects (for long-term rental) in Shenzhen, which gained rental income from apartment operation and leasing. As of 30 June 2023, the Group's investment properties amounted to RMB96.05 million, representing a decrease of RMB5.45 million from RMB101.50 million as of 31 December 2022, which was mainly due to the depreciation and amortization during the Reporting Period.

Property, Plant and Equipment

The property, plant and equipment of the Group mainly consisted of leasehold improvement, right-of-use assets, office equipment and furniture, machinery equipment and other fixed assets. As of 30 June 2023, the Group's net book value of property, plant and equipment amounted to RMB44.59 million, representing a decrease of RMB9.16 million from RMB53.75 million as of 31 December 2022, which was mainly due to the depreciation and amortisation during the Reporting Period.

Intangible Assets

The Group's intangible assets mainly consisted of property management contracts and software arising from corporate mergers and acquisitions. The Group's intangible assets decreased by RMB12.58 million from RMB367.46 million as of 31 December 2022 to RMB354.88 million as of 30 June 2023, which was primarily due to the amortisation amount arising during the term of the property management contract recognised by the acquired companies.

Goodwill

The Group's goodwill increased by RMB18.23 million from RMB225.29 million as of 31 December 2022 to RMB243.52 million as of 30 June 2023, which was primarily due to the Group's completion of the acquisition project of Yaozhan Management during the Reporting Period.

The Group's goodwill was mainly related to the acquisitions of the equity interests in Wuhan Huanmao Property Management Co., Ltd., Henan Huangjin Property Management Co., Ltd. ("**Henan Huangjin**") and Beijing Global and Yaozhan Management. As of 30 June 2023, the management was not aware of any significant risk of impairment of goodwill.

Interests in associates

During the Reporting Period, the Group acquired 32% equity interest in both Guizhou Zaixing Business Service Co., Ltd. (貴州在行商務服務有限公司, "Guizhou Zaixing") and Chongqing Frequent Surprise Business Information Consulting Co., Ltd. (重慶頻頻 出奇商務資訊諮詢有限公司, "Chongqing Frequent Surprise") at total consideration of RMB66.21 million through capital injections. The Group determined that it has significant influence over Guizhou Zaixing and Chongqing Frequent Surprise and these two companies are treated as associates of the Group. In accordance with the acquisition agreements, the Group has the rights to sell the equity interests held by the Group to the vendors at fixed price ("Put Options") and entitled to minimum profits payments guaranteed by the acquired associates or compensated by the vendor in cash ("Profit Guarantees") in the three-year performance guarantee period. At the respective acquisition dates, the Group assessed the total fair value of Put Options and Profit Guarantees were not significant.

Trade and Other Receivables

Trade and other receivables mainly consisted of trade receivables and other receivables.

As of 30 June 2023, the Group's net trade and other receivables (including current and non-current receivables) amounted to approximately RMB1,497.05 million, representing an increase of approximately RMB182.90 million from approximately RMB1,314.15 million as of 31 December 2022, mainly due to (i) the net trade receivables increased by approximately RMB174.76 million as compared with 31 December 2022, resulting from the growth in the scale of the Group's revenue; (ii) the decrease in the Group's net other receivables by approximately RMB38.06 million as compared with 31 December 2022.

Trade and Other Payables

As of 30 June 2023, the Group's trade and other payables (including current and noncurrent payables) amounted to RMB1,043.62 million, representing an increase of approximately RMB137.11 million from approximately RMB906.51 million as of 31 December 2022, mainly due to (i) the increase in the Group's total procurement volume resulted in an increase of trade payables of approximately RMB29.26 million as compared with 31 December 2022; (ii) the Group's additional 2022 final equity dividend payable of RMB68.52 million.

Financial Guarantee Issued

Financial guarantee issued represents the expected payments to reimburse the loan holder for a credit loss that it incurs less any amount that the Group expects to receive from the realisation of pledged assets.

As of 30 June 2023, the financial guarantee issued by the Group was RMB62.37 million (as of 31 December 2022: RMB62.37 million), mainly due to the fact that Beijing Global, a non wholly-owned subsidiary of the Company, had provided a financial guarantee in respect of the seller's borrowings in the principal amount of RMB183,433,000. On 20 June 2023, Beijing Global received a statement of claim, the notice of response and other documents from Beijing Financial Court in relation to a dispute of the outstanding loan. For the Reporting Period, the Group assessed the expected credit loss allowance and loss allowance of financial guarantee issued was appropriate. For further details, please refer to the announcement of the Company dated 12 July 2023.

Lease Liabilities

During the Reporting Period, the increase in lease liabilities was recognised according to new leasing standards. The lease liabilities payable within one year of RMB12.73 million were recognised in current liabilities, and the lease liabilities payable over one year of RMB108.03 million were recognised in long-term lease liabilities.

Contract Liabilities

Our contract liabilities mainly represented prepayments from customers of the Group's commercial operation services and residential property management services. As of 30 June 2023, the Group's contract liabilities amounted to approximately RMB164.62 million, representing an increase of approximately RMB0.80 million from RMB163.82 million as of 31 December 2022.

Borrowings

As of 30 June 2023, the Group's bank and other borrowings amounted to RMB24.00 million, all of which were bank borrowings of subsidiaries of Yaozhan Management (31 December 2022: the Group had no bank and other borrowings).

Asset-liability Ratio

The asset-liability ratio was calculated as the total liabilities divided by total assets of the same date. As of 30 June 2023, the Group's asset-liability ratio was 29.9% (the asset-liability ratio as of 31 December 2022 was 28.4%).

Pledged Assets

As of 30 June 2023, RMB10.00 million of bank loans of subsidiaries of Yaozhan Management were secured by the operating income receivables generated by certain property management contracts with contractual amount of RMB39.04 million (31 December 2022: Nil).

Contingencies

On 9 November 2022, Shenzhen Excellence Property Management Co., Ltd. ("Excellence **Property Management**"), an indirect wholly-owned subsidiary of the Company, has been served with a notice of arbitration issued by the Shanghai Arbitration Commission and the other relevant documents in relation to a dispute in respect of acquisition of 40% equity interest in a project company (the "**Project Company**") which is currently 60% held by a disposed subsidiary of the Group (the "**Disposed Subsidiary**"), involving the Disposed Subsidiary and Excellence Property Management, as the respondents, and the beneficial owners of the 40% equity interest in the Project Company, as the applicants.

The applicants alleged that the Disposed Subsidiary, as an agent of Excellence Property Management, failed to acquire all the 40% equity interest in the Project Company owned by the applicants and claimed against the Disposed Subsidiary and Excellence Property Management to:

- (i) pay the applicants RMB20.8 million being damages for the breach of the agreement;
- (ii) acquire all the equity interest in the Project Company owned by the applicants at a cash consideration calculated based on 40% of the audited net profit of the Project Company for the year ended 31 December 2020, multiplied by 12; and
- (iii) other costs.

The Group has engaged legal advisors to advise on the arbitration. For further details, please refer to the announcement of the Company dated 7 December 2022. Up to the date of this results announcement, no arbitral award was granted. Since the result of the arbitration cannot be estimated reliably as at the date of this announcement, no provision in respect of the arbitration was recognised.

Liquidity, Reserves and Capital Structures

The Group maintained a good financial position during the Reporting Period. As of 30 June 2023, the Group's cash and equivalents amounted to RMB2,468.68 million, representing a decrease of 3.7% from RMB2,564.43 million as of 31 December 2022, mainly due to the fact that the loans issued externally by Shenzhen Zhuotou Micro-Lending Co., Ltd. have not yet due for repayment.

As of 30 June 2023, the Group's total equity was RMB3,697.49 million, representing an increase of RMB108.19 million or 3.0% from RMB3,589.30 million as of 31 December 2022, primarily due to the profit contribution realized during the year.

Exchange Rate Risks

The main business of the Group is conducted in China, and our business is mainly denominated in Renminbi. As at 30 June 2023, non-RMB assets and liabilities were mainly cash and cash equivalents, which were denominated in Hong Kong dollars.

The management of the Group believes that the Group is not exposed to significant foreign exchange risks, and therefore no forward foreign exchange contracts have been entered into to hedge foreign exchange risks. The management will continue to monitor foreign exchange risks and adopt prudent measures to minimize foreign exchange risks.

OTHER INFORMATION

Use of Proceeds from the Listing

The Company issued 300,000,000 new shares listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**") on 19 October 2020 (the "**Listing Date**"), and partially exercised the over-allotment options on 11 November 2020 and issued 22,490,000 new shares. After the partial exercise of the over-allotment options and deducting underwriting fees and related expenses, the total net proceeds raised from the listing (the "**Net Proceeds**") are approximately HK\$3,359.5 million. As of 30 June 2023, the Company had utilized approximately HK\$1,376.5 million of the Net Proceeds amounted to approximately HK\$1,983.0 million.

The business objectives and planned use of Net Proceeds as stated in the prospectus of the Company dated 7 October 2020 (the "**Prospectus**") were based on the Group's best estimation of future market conditions at the time of preparing the Prospectus. The actual use of Net Proceeds was based on the actual market development. As disclosed in the Company's announcement dated 29 December 2022, the supplemental announcement dated 10 March 2023 and the clarification announcement dated 10 April 2023 (the "**Change in Use of Proceeds from the Global Offering Announcements**"), having carefully considered the latest business environment and development needs of the Group, the Board had resolved to change the proposed use of the unutilised Net Proceeds. Please refer to the Change in Use of Proceeds from the Global Offering Announcements for details of the change in use of the Net Proceeds and the reasons thereof.

As at 30 June 2023, the Group's planned use and actual use of the net proceeds were as follows:

. . .

Net actual Net eds Proceeds fore after tion re-allocation	actual Net Proceeds after re-allocation	of proceeds utilized as at 30 June 2023	proceeds unutilized as at 30 June 2023	during the six months ended 30 June 2023 (HK\$
ion)	million)	million)	million)	million) 92.2
JI./ JJ.0070	1,033.0	014.0	1,239.2	92.2
	Net actual Net eeds Proceeds fore after	Netactual Netactual NeteedsProceedsProceedsforeafteraftertionre-allocationre-allocationHK\$(HK\$ion)million)	Netactual Netactual NetutilizedeedsProceedsProceedsas atforeafterafter30 Junetionre-allocation2023HK\$(HK\$(HK\$ion)million)million)	Netactual Netactual NetutilizedunutilizedunutilizedeedsProceedsas atforeafterafter30 June30 Junetionre-allocation2023HK\$(HK\$(HK\$(ion)million)million)

providers to provide specialized value-added services or to expand the Group's scope of services when opportunities arise

Acquire or invest in quality assets with revenue prospects to enhance the Group's profitability when opportunities arise

Major Categories	Specific Plans	% of actual Net Proceeds before re-allocation	Planned use of actual Net Proceeds before re-allocation (HK\$ million)	% of actual Net Proceeds after re-allocation	Planned use of actual Net Proceeds after re-allocation (HK\$ million)	Actual amount of proceeds utilized as at 30 June 2023 (HK\$ million)	Amount of proceeds unutilized as at 30 June 2023 (HK\$ million)	Actual amount of proceeds utilized during the six months ended 30 June 2023 (HK\$ million)
Development of information technology system	Develop and optimise smart management information platform and provide other related support for the development and optimisation of smart management information platform; provide technology-enabled services to enhance customer experience and management efficiency	4.00%	134.3	3.00%	91.2	14.8	76.4	3.0
	Develop and optimise "O+" platform and provide other related support for the development and optimisation of "O+" platform. Achieve basic property services (property charges, parking fees, service orders, notices) and value-added services (shopping malls, food delivery, etc.) online	4.00%	134.3					
	Upgrade or introduce new business management systems to enhance internal control and improve management efficiency (e.g., improve automation, reduce error rates and provide timely analysis of operations and effective operational management); provide resources to support IT system upgrades	2.00%	67.2					
, 10	s Upgrade the facilities in some old residential s properties under the Group's management to develop intelligent communities	5.00%	168.0	4.00%	131.1	21.8	109.3	4.8

Major Categories	Specific Plans	% of actual Net Proceeds before re-allocation	Planned use of actual Net Proceeds before re-allocation (HK\$ million)	% of actual Net Proceeds after re-allocation	Planned use of actual Net Proceeds after re-allocation (HK\$ million)	Actual amount of proceeds utilized as at 30 June 2023 (HK\$ million)	Amount of proceeds unutilized as at 30 June 2023 (HK\$ million)	Actual amount of proceeds utilized during the six months ended 30 June 2023 (HK\$ million)
Attracting and nurturing talent	Recruit and nurture professional talents strategically to provide the Group's customers with quality services and fully satisfy their needs, thereby enhancing customer satisfaction. The Company will also:	5.00%	168.0	18.00%	611.7	207.4	404.3	76.0
	 provide professional trainings to our employees at key positions and identify and train up our future team leaders; 							
	 (ii) recruit key personnel (supervisory level and above) strategically to support our business growth; 							
	 (iii) recruit new employees to improve the strategic talent pool and provide professional functional trainings to the new employees; and 							
	(iv) other expenses for providing talent support for the Group.							
General corporate purposes	Working capital and general corporate purposes	10.00%	336.0	20.00%	671.7	517.8	153.9	115.1

Note: The estimated timeline for utilisation of the unutilised Net Proceeds after re-allocation is by the end of 31 December 2026.

SIGNIFICANT INVESTMENTS HELD, MATERIAL ACQUISITIONS AND DISPOSALS OF SUBSIDIARIES, ASSOCIATES AND JOINT VENTURES

The Group did not hold any significant investments and did not conduct any material acquisitions or disposals of subsidiaries, associates or joint ventures during the Reporting Period.

EMPLOYEES AND REMUNERATION POLICY

As at 30 June 2023, the Group had a total of 20,747 and 44 full-time employees (30 June 2022: 15,610 and 66) in the PRC and India, respectively. The Group provides its employees with competitive remuneration packages such as fees, salaries, allowances and benefits in kind, bonuses and contributions to pension schemes and social benefits. The Group contributes to social insurance such as medical insurance, work-related injury insurance, pension insurance, maternity insurance, unemployment insurance and housing provident fund for its employees.

PURCHASE, REDEMPTION OR SALE OF LISTED SECURITIES OF THE COMPANY

During the Reporting Period, the Company and its subsidiaries did not purchase, sell or redeem any listed securities of the Company.

INTERIM DIVIDEND

The Board has resolved to declare the payment of an interim dividend of HK12.18 cents per ordinary share of the Company (the "**Share(s)**") for the Reporting Period (the "**Interim Dividend**"). The Interim Dividend will be paid on 29 November 2023 to the Shareholders whose names appear on the register of members of the Company on 15 November 2023.

CLOSURE OF REGISTER OF MEMBERS

For the purpose of determining the identity of the Shareholders entitled to receive the Interim Dividend, the register of members of the Company will be closed from 10 November 2023 to 15 November 2023 (both days inclusive), during which period no transfer of Shares will be effected. In order to be eligible for receiving the Interim Dividend, all completed share transfer documents accompanied by the relevant share certificates must be lodged with the Company's branch share registrar, Computershare Hong Kong Investor Services Limited, at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong for registration not later than 4:30 p.m. on 9 November 2023.

CORPORATE GOVERNANCE PRACTICES

The Group is committed to maintaining high standards of corporate governance to safeguard the interests of the Shareholders and to enhance corporate value and accountability. The Company has adopted the Corporate Governance Code (the "**CG Code**") contained in Appendix 14 to the Listing Rules as its own corporate governance code.

During the Reporting Period, the Company has complied with all applicable code provisions under the CG Code. The Company will continue to review and monitor its corporate governance practices to ensure compliance with the CG Code.

MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS OF LISTED ISSUERS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "**Model Code**") as set out in Appendix 10 to the Listing Rules as its own code of conduct regarding securities transactions conducted by the Directors. Having made specific enquiries to all Directors, each of them has confirmed that he/she has complied with the required standards set out in the Model Code during the Reporting Period, and the Company is not aware of any incident of non-compliance by the Directors during the Reporting Period.

AUDIT COMMITTEE

The Board has established an audit committee (the "Audit Committee") with written terms of reference in compliance with the Listing Rules and the CG Code. As at the date of this announcement, the Audit Committee consists of four members, including one non-executive Director, namely Ms. Guo Ying, and three independent non-executive Directors, namely Mr. Kam Chi Sing, Mr. Huang Mingxiang and Ms. Liu Xiaolan. Mr. Kam Chi Sing is the chairman of the Audit Committee. The primary duties of the Audit Committee are to review and supervise the financial reporting system, risk management and internal control of the Company.

The Audit Committee has reviewed and approved with the senior management of the Company the accounting principles and practices adopted by the Group, as well as the review of the unaudited consolidated interim results for the Reporting Period.

REVIEW OF INTERIM RESULTS

The interim financial report is unaudited, but have been reviewed by KPMG in accordance with Hong Kong Standard on Review Engagements 2410, Review of interim financial information performed by the independent auditor of the entity, issued by the HKICPA. KPMG's independent review report to the Board is included in the interim report to be sent to the Shareholders.

EVENTS AFTER THE REPORTING PERIOD

Except for the declaration of the Interim Dividend, no material events were undertaken by the Group subsequent to 30 June 2023 and up to the date of this announcement.

PUBLICATION OF INTERIM RESULTS ANNOUNCEMENT AND DESPATCH INTERIM REPORT

This interim results announcement which contains all information required by the Listing Rules is published on the website of the Stock Exchange (www.hkexnews.hk) and the Company's website (www.excepm.com), and the Company's interim report for the Reporting Period will be despatched to the Shareholders and published on the websites of the Stock Exchange and the Company in due course.

By order of the Board Excellence Commercial Property & Facilities Management Group Limited Li Xiaoping Chairman

Hong Kong, 29 August 2023

As at the date of this announcement, the executive Directors are Mr. Li Xiaoping and Mr. Yang Zhidong; the non-executive Directors are Ms. Guo Ying and Mr. Wang Yinhu; and the independent non-executive Directors are Mr. Huang Mingxiang, Mr. Kam Chi Sing and Ms. Liu Xiaolan.