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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1280)

SUPPLEMENTAL ANNOUNCEMENT

POSITIVE PROFIT ALERT FOR THE SIX MONTHS ENDED JUNE 30, 2023

References are made to (i) the announcement (the "Announcement") of Qidian International Co., Ltd. (the "Company", and together with its subsidiaries, the "Group") dated 29 August 2023 in relation to the positive profit alert regarding a profit attributable to the owners of the Company for the six months ended 30 June 2023 of around RMB87 million as compared to the loss attributable to the owners of the Company of approximately RMB32 million for the six months ended 30 June 2022, representing an increase of approximately 37.19% with same period of last year (the "Positive Profit Alert"), and (ii) the joint announcement of the Company and Greatssjy Co., Ltd. (the "Offeror") dated 23 August 2022 in connection with the possible unconditional mandatory cash offer by Guosen Securities (HK) Capital Company Limited for and on behalf of the Offeror to acquire all the issued shares of the Company (other than those already owned or agreed to be acquired by the Offeror and parties acting in concert with it) (the "Joint Announcement"). Unless the context otherwise requires, capitalised terms used herein shall have the same meanings as those defined in the Announcement and the Joint Announcement.

The Positive Profit Alert set out in the Announcement constituted a profit forecast under Rule 10 of the Takeovers Code and would need to be reported on by the Company's financial advisers and auditors or accountants in accordance with the Takeovers Code.

In view of the requirements of timely disclosure of the inside information under the Inside Information Provisions (as defined in the Listing Rules) of Part XIVA of the SFO and Rule 13.09(2) of the Listing Rules, the Company is required to issue the

Announcement as soon as practicable and given the time constraints, the Company had genuine practical difficulties in also meeting the requirements of Rule 10.4 of the Takeovers Code when fulfilling its corresponding obligations under Rule 13.09(2) of the Listing Rules. Accordingly, the Positive Profit Alert does not meet the standard required by Rule 10 of the Takeovers Code.

The Announcement constitutes a "document" under the definition of the Takeovers Code and the Announcement should have been submitted to the Executive of for vetting before it was published in compliance with Rule 12.1 of the Takeovers Code. Due to an oversight of the relevant requirement, as hastened by need to timely disclose the subject matter in the Announcement, the Company did not submit the Announcement in advance to the Executive. The Company acknowledges that the Announcement should have complied with Practice Note 2 and Rule 10 of the Takeovers Code and will carefully observe and comply with all relevant requirements under the Takeovers Code and Practice Notes in future.

Under Rule 10.4 of the Takeovers Code and Practice Note 2 of the Takeovers Code, the reports from the Company's financial advisers and auditors or accountants on the Positive Profit Alert are required to be included in the next document to be sent to the Shareholders (the "Shareholders' Document"). It is expected that the Company's announcement of interim results together with the notes to the financial statements for the six months ended 30 June 2023 (the "Interim Results Announcement") is expected to be published prior to the despatch of the next Shareholders' Document. If this is the case, the requirement under Rule 10 of the Takeovers Code to report on the Positive Profit Alert is expected to be superseded by the publication of the Interim Results Announcement. Otherwise, the Positive Profit Alert shall be reported on in accordance with Rule 10 of the Takeovers Code and the relevant reports will be included in the next Shareholders' Document.

Shareholders and potential investors of the Company should note that the Positive Profit Alert has not been reported on in accordance with the requirements under Rule 10 of the Takeovers Code and does not meet the standard required by Rule 10 of the Takeovers Code. Shareholders and potential investors of the Company should therefore exercise caution in placing reliance on the Positive Profit Alert in assessing the merits and demerits of the Offer (as detailed in the Rule 3.5 Joint Announcement). Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Shares.

By Order of the Board

Qidian International Co., Ltd.

Yuan Li

Chairman

Yangzhou, PRC, 30 August 2023

As at the date of this announcement, the Board of Directors of the Company comprises three executive Directors, namely Mr. Yuan Li, Mr. Xu Xinying and Mr. Zhuang Liangbao; one non-executive Director, namely Ms. Xu Honghong, and three independent non-executive Directors, namely Mr. Zhang Yihua, Mr. Chen Rui and Mr. Fung Tak Choi.

All the Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.