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Neo-Neon Holdings Limited 同方友友控股有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock code: 01868)

INSIDE INFORMATION CHANGE IN THE SHAREHOLDING STRUCTURE OF A CONTROLLING SHAREHOLDER

The announcement is made by the board (the "**Board**") of directors of Neo-Neon Holdings Limited (the "**Company**") pursuant to Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcement of the Company dated 25 August 2023 regarding the shareholding structure change of Tongfang (the "**Announcement**"). The Company would like to deliver further updated information in order to keep its shareholders and investors informed. Unless otherwise defined, capitalised terms used herein shall have the same meanings as those defined in the Announcement.

The Board was informed by Tongfang that CNCC and China Baoyuan have entered the share transfer agreement on 29 August 2023, pursuant to which the completion of the Share Transfer is conditional upon certain conditions precedent, including but not limited to the approval of the competent authority for the management of state-owned assets. As disclosed in the Announcement, the actual controller (實際控制人) of Tongfang will remain unchanged after the completion of the Share Transfer.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board Neo-Neon Holdings Limited Gao Zhi Chairman

Hong Kong, 31 August 2023

As at the date of this announcement, the executive director of the Company is Mr. GAO Zhi; non-executive directors of the Company are Mr. LIANG Wu Quan and Mr. ZHOU Hai Ying; the independent non-executive directors of the Company are Mr. FAN, Ren Da Anthony, Mr. LIU Tian Min and Ms. LI Ming Qi.