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## **Bonjour Holdings Limited**

### **卓悦控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 653)**

### **ANNOUNCEMENT ON CHARGING OF SHARES BY CONTROLLING SHAREHOLDER**

The board (the “**Board**”) of directors (the “**Directors**”) of Bonjour Holdings Limited (the “**Company**”) announces that, on 31 August 2023, the Board was informed that Mr. Chen Jianwen (the “**Controlling Shareholder**”), the chairman of the Board, an executive Director and the controlling shareholder of the Company, has executed a deed of share charge in favour of JL Investments Capital Limited (the “**Chargee**”), pursuant to which the Controlling Shareholder has charged 1,577,287,000 ordinary shares of the Company, representing approximately 44.90% of the issued share capital of the Company as at the date hereof, as security for a loan in the amount of HK\$10,000,000 provided by the Chargee to the Controlling Shareholder under a loan agreement. To the best of the knowledge, information and belief of the Directors, having made all reasonable enquires, each of the Chargee and its ultimate beneficial owner(s) is a third party independent of the Company and its connected persons under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

As at the date of this announcement, the Controlling Shareholder holds approximately 63.89% of the issued share capital of the Company.

The Charged Shares does not fall within the scope of Rule 13.17 of the Listing Rules as it is not for the purpose of securing the Company’s debt or to secure guarantees or other support of the Company’s obligations.

By Order of the Board  
**Bonjour Holdings Limited**  
**Chen Jianwen**  
*Chairman and Executive Director*

Hong Kong, 31 August 2023

*As at the date of this announcement, the Board comprises Mr. Chen Jianwen, Mr. Wan Yim Keung, Daniel and Ms. Chiu Lai Kuen, Susanna as executive Directors; Mr. Kwok Chi Shing, Mr. Lee Kwun Kwan and Mr. Yan Sherman Chuek-ning as independent non-executive Directors.*