Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2051)

# ANNOUNCEMENT OF INTERIM RESULTS FOR THE SIX MONTHS ENDED 30 JUNE 2023

The board (the "Board") of directors (the "Directors") of 51 Credit Card Inc. (the "Company") announces the unaudited consolidated interim results of the Company and its subsidiaries (collectively, the "Group", "we" or "our") for the six months ended 30 June 2023.

FINANCIAL HIGHLIGHTS			
	For the s	six months endo	ed 30 June
	2023	2022	
	RMB'000	RMB'000	Change
	(unaudited)	(unaudited)	
	(approximate)	(approximate)	(approximate)
Revenue	138,465	261,905	(47.1%)
Credit facilitation and service fee	36,948	76,294	(51.6%)
Payment service fee	_	133,931	(100.0%)
Credit card technology service fee	12,851	17,420	(26.2%)
SaaS service fee	52,276	14,384	263.4%
Camping service fee	18,505	685	2,601.5%
Other revenue	17,885	19,191	(6.8%)
Operating profit/(loss) for the period	7,725	(10,706)	172.2%
Net loss for the period	(6,211)	(20,310)	(69.4%)
Non-IFRS measures			
Non-IFRS adjusted operating profit			
for the period <sup>(1)</sup>	9,226	14,874	(38.0%)
Non-IFRS adjusted net profit for the period (2)	3,898	4,920	(20.8%)

#### Notes:

- (1) Non-IFRS adjusted operating profit for the period is defined as operating loss for the six months ended 30 June 2023 and 2022 excluding share-based compensation expenses, fair value gain/(loss) of financial assets at fair value through profit or loss ("FVPL"), impairment loss of intangible assets and impairment loss of investments accounted for using equity method. For more details, please refer to the section headed "FINANCIAL REVIEW Non-IFRS measures" of this announcement.
- (2) Non-IFRS adjusted net profit for the period is defined as net loss for the six months ended 30 June 2023 and 2022 excluding share-based compensation expenses, fair value gain/(loss) of financial assets/ (liabilities) at FVPL, impairment loss of intangible assets and impairment loss of investments accounted for using equity method. For more details, please refer to the section headed "FINANCIAL REVIEW Non-IFRS measures" of this announcement.
- (3) No interim dividend was declared for the six months ended 30 June 2023 (six months ended 30 June 2022: nil).

#### MANAGEMENT DISCUSSION AND ANALYSIS

#### **BUSINESS REVIEW**

The Group operates a widely-used credit card management platform, 51 Credit Card Manager App ("51 Credit Card Manager"). As at 30 June 2023, the number of registered users of 51 Credit Card Manager was approximately 88.8 million, and the number of credit cards we had managed cumulatively amounted to approximately 151.6 million. In September 2019, we launched a commercial information searching tool, Little Blue Book App ("Little Blue Book"), with an aim to provide users with valuable commercial information. As at 30 June 2023, Little Blue Book had approximately 6.8 million registered users.

In the first half of 2023, our innovative business achieved considerable development momentum as we broke previous records of the revenue size in the SaaS business and camping services. On the other hand, given the anticipated impact of the increasingly stringent financial regulatory policies, we gradually fine-tuned the operating strategy of the Group's credit facilitation business, with the aim of strictly ensuring business compliance while monitoring the overall scale of the credit facilitation business.

For the six months ended 30 June 2023, the To B SaaS business of Little Blue Book experienced a significant growth as our sales force size, sales force effectiveness, and monthly sales doubled as compared to that as of the end of 2022 and customer purchases, renewal rate and customer unit prices also registered a steady growth as compared to the corresponding period of 2022 due to the Group's proactive marketing and development efforts. In general, the To C business of Little Blue Book remained relatively stable and continued to generate some leads to the To B business, which further consolidated the collective competitive strength of C To B.

In summary, for the six months ended 30 June 2023, our revenue was approximately RMB138.5 million, representing a decrease of approximately 47.1% as compared to approximately RMB261.9 million for the corresponding period in 2022; our operating profit was approximately RMB7.7 million, as compared to the operating loss of approximately RMB10.7 million for the corresponding period in 2022; and our net loss was approximately RMB6.2 million, representing a decrease of approximately 69.4% as compared to approximately RMB20.3 million for the corresponding period in 2022.

As for non International Financial Reporting Standards ("non-IFRS") measures, for the six months ended 30 June 2023, our non-IFRS adjusted operating profit was approximately RMB9.2 million, as compared with non-IFRS adjusted operating profit of approximately RMB14.9 million for the corresponding period in 2022; and our non-IFRS adjusted net profit was approximately RMB3.9 million, as compared with non-IFRS adjusted net profit of approximately RMB4.9 million for the corresponding period in 2022. Please refer to the section headed "FINANCIAL REVIEW – Non-IFRS measures" of this announcement for the definitions, explanations of usage and reconciliations of non-IFRS measures.

					Period on period
		For the six mont	ths ended 30 Jun	ie	change
	20	023	20	)22	C
		Percentage		Percentage	
	RMB'000	of revenue	RMB'000	of revenue	Percentage
	(unaudited)	-	(unaudited)		_
	(approximate)	(approximate)	(approximate)	(approximate)	(approximate)
Revenue	138,465	100.0%	261,905	100.0%	(47.1%)
Credit facilitation and	,		,		,
service fee	36,948	26.7%	76,294	29.1%	(51.6%)
Payment service fee	_	_	133,931	51.1%	(100%)
Credit card technology					
service fee	12,851	9.3%	17,420	6.7%	(26.2%)
SaaS service fee	52,276	37.8%	14,384	5.5%	263.4%
Camping service fee	18,505	13.4%	685	0.3%	2,601.5%
Other revenue	17,885	12.8%	19,191	7.3%	(6.8%)
Operating profit/(loss) for the period	7,725		(10,706)		172.2%
Net loss for the period	(6,211)		(20,310)		(69.4%)
Non-IFRS measures					
Non-IFRS adjusted operating					
profit for the period <sup>(1)</sup>	9,226		14,874		(38.0%)
Non-IFRS adjusted net profit for					
the period <sup>(2)</sup>	3,898		4,920		(20.8%)

#### Notes:

- (1) Non-IFRS adjusted operating profit for the period is defined as operating loss for the six months ended 30 June 2023 and 2022 excluding share-based compensation expenses, fair value gain/(loss) of financial assets at fair value through profit or loss ("FVPL"), impairment loss of intangible assets and impairment loss of investments accounted for using equity method. For more details, please refer to the section headed "FINANCIAL REVIEW Non-IFRS measures" of this announcement.
- (2) Non-IFRS adjusted net profit for the period is defined as net loss for the six months ended 30 June 2023 and 2022 excluding share-based compensation expenses, fair value gain/(loss) of financial assets/(liabilities) at FVPL, impairment loss of intangible assets and impairment loss of investments accounted for using equity method. For more details, please refer to the section headed "FINANCIAL REVIEW Non-IFRS measures" of this announcement.

#### 1. Credit Facilitation Service

The Group refers qualified borrowers to partner financial institutions to provide loan services and receives service fees upon successful drawdown of loans by borrowers. We also provide credit enhancement to partner financial institutions through a licenced financial guarantee company within the Group. In the first half of 2023, the total volume of credit facilitation business was approximately RMB904.1 million, all being businesses cooperated with financial institutions, representing a decrease of approximately 42.1% from approximately RMB1,562.3 million in the first half of 2022, mainly due to our business strategy adjustment, which limited the loan facilitation volume. The Day-1 delinquency rate (defined as the total amount of overdue principal as of a specified date divided by the total amount of principal due for repayment as of such date) of the credit facilitation assets facilitated in the first half of 2023 was lower than 4.0%, which is of the same level as the corresponding period last year. Meanwhile, the 30-day collection rate of overdue assets was approximately 81.0% as compared with approximately 85.5% for the corresponding period of 2022. The average tenure of loans decreased to approximately 9.2 months in the first half of 2023 from approximately 9.7 months for the corresponding period in 2022, and the average amount of loans in the first half of 2023 decreased to approximately RMB7,700 from approximately RMB10,000 for the corresponding period in 2022.

#### 2. SaaS Business

The SaaS business consists of the Little Blue Book business and the smart retail business as well as the bank operation management business. Little Blue Book is a commercial information searching tool that generates subscription income from corporate customers and individual users. Our smart retail business serves corporate customers, and receives a fixed amount of revenue from system development and hardware and software sales and agency fees based on customer usage such as transaction payment amount, cloud server usage and SMS traffic. The bank operation business mainly provides full-spectrum back-office operation management services to financial institutions such as banks. Revenue from SaaS business increased to approximately RMB52.3 million in the first half of 2023 from approximately RMB14.4 million for the corresponding period in 2022.

#### 3. Camping services

In 2022, we established the campsite brand chain named 51 CAMP, with the aim to develop the "2H" urban camping circle centered on intra-urban themed urban campsites, peri-urban campsites and complemented by remote glamping campsites. The revenue of 51 CAMP can mainly be divided into two types: To C and To B. For To C, we provide our customers with delicate camping services and charge a fixed service fee for the use of the venue, food and beverage consumption, etc. On the other hand, To B revenue includes fees charged for commercial advertising shooting, live broadcast, commercial brand press conference, wedding shooting, bespoke wedding, music festivals, camping festivals, enterprise team building customization, event advertising sponsorship and other modes of site services. Revenue from camping services increased from approximately RMB0.7 million for the corresponding period in 2022 to approximately RMB18.5 million for the first half of 2023.

#### **OUTLOOK**

In 2023, given the slow economic recovery in the aftermath of the COVID-19 pandemic, the global economy still faces a series of challenges. In light of this, we are prepared to seize the development opportunities presented by the new business and will keep devoting efforts to explore new contributing factor for revenue growth for each of the businesses. Specifically:

For the financial technology business, subject to business compliance, we will continue to seek new institutions for collaboration and explore new cooperation models, and fully capitalize on our established risk control model and platform operation capabilities to provide premium credit facilitation service to a wide array of reliable customers.

As for the SaaS business, with Little Blue Book, as an intelligent sales growth cloud platform, the Group will conduct further in-depth analysis of the whole sales process data and demand of various sectors to identify more potential sectors and customers for Little Blue Book, enhancing the sales conversion rate at different tiers, namely leads, opportunities and order generating process. Moreover, we will further consolidate the technical team, strengthen the use of technologies such as big data, artificial intelligence and cloud computing to keep enriching the breadth and depth of data, further retrieve the data core value based on scenarios and actual needs of customers on the premise of ensuring data compliance, and assist customers to achieve effective development and capability enhancement in terms of sales digitization and digital marketing.

In respect of camping services, 51CAMP has established 20+ campsites, mainly located in the Yangtze River Delta and Pearl River Delta regions since its launch. To further strengthen the large-scale expansion of campsite, the Group has employed various collaboration models such as campsite agency operation, campsite franchise and member campsite during the first half of the year, through which the Group exports its established supply chain system and standardized campsite operation management system, empowers its partner campsites, helps partner campsites to achieve breakthrough and shares the 51CAMP brand and traffic to achieve a win-win situation. Meanwhile, the Group will continue to explore the feasibility of other business models, extend the boundaries for the development of the entire camping industry chain, promote camping-related consumption, and further enhance 51CAMP's presence in the domestic camping market.

#### FINANCIAL INFORMATION

The unaudited condensed consolidated interim results of the Group for the six months ended 30 June 2023, together with the comparative figures for the six months ended 30 June 2022 are set out as below.

# CONDENSED CONSOLIDATED INTERIM STATEMENT OF COMPREHENSIVE LOSS

	Six months ended 30 J		ded 30 June
	Notes	2023	2022
		RMB'000	RMB'000
		(Unaudited)	(Unaudited)
Credit facilitation and service fee	3	36,948	76,294
Payment service fee		_	133,931
Credit card technology service fee		12,851	17,420
SaaS service fee		52,276	14,384
Camping service fee		18,505	685
Other revenue	4	17,885	19,191
Total revenue		138,465	261,905
Origination and servicing expenses	5	(123,951)	(197,252)
General and administrative expenses	5	(25,534)	(51,790)
Research and development expenses	5	(9,539)	(21,544)
Sales and marketing expenses	5	(12,210)	(19,095)
Expected credit gain, net	6	39,250	13,083
Other gain, net	7	1,244	3,987
Total operating expenses		(130,740)	(272,611)
Operating profit/(loss)		7,725	(10,706)
Share of net loss of associates accounted for using equity method		(12,652)	(3,245)
Fair value (loss)/gain of financial liabilities		(,)	(-,)
at fair value through profit or loss		(8,608)	350
Finance income/(expenses), net		3,317	(4,904)
Loss before income tax		(10,218)	(18,505)
Income tax credit/(expense)	8	4,007	(1,805)
Loss for the period		(6,211)	(20,310)

		Six months en	ded 30 June
	Notes	2023	2022
		RMB'000	RMB'000
		(Unaudited)	(Unaudited)
I agg fou the maried attails weekle to			
Loss for the period attributable to:		122	(6.290)
- Owners of the Company		133	(6,389)
<ul> <li>Non-controlling interests</li> </ul>		(6,344)	(13,921)
		(6,211)	(20,310)
Other comprehensive loss			
Items that may not be reclassified to profit or loss:			
Change in fair value attributable to change in the			
credit risk of other financial liability at fair value			
through profit or loss		1,339	(242)
Currency translation differences		1,228	1,384
Total comprehensive loss for the period, net of tax		(3,644)	(19,168)
Total comprehensive loss attributable to:			
- Owners of the Company		2,393	(5,592)
<ul> <li>Non-controlling interests</li> </ul>		(6,037)	(13,576)
		(3,644)	(19,168)
Earnings/(losses) per share attributable to owners of the Company – basic and diluted (expressed in RMB cent per share):			
Earnings/(losses) for the period – basic	9	0.01	(0.52)
Earnings/(losses) for the period – diluted	9	0.01	(0.52)
Zarinings, (100000) for the period and differen		0.01	(0.32)

The above condensed consolidated statement of comprehensive loss should be read in conjunction with the accompanying notes.

# CONDENSED CONSOLIDATED INTERIM STATEMENT OF FINANCIAL POSITION

		As at	As at
		30 June	31 December
		2023	2022
	Notes	RMB'000	RMB'000
		(Unaudited)	(Audited)
ASSETS			
Non-current assets			
Property and equipment, net		107,971	102,464
Right-of-use assets		14,630	13,887
Intangible assets		39,818	40,717
Investments accounted for using equity method		19,008	31,660
Financial assets at fair value through profit or loss		68,403	69,291
Deferred income tax assets		9,637	5,386
Prepayments and other receivables	10	292	1,073
Total non-current assets		259,759	264,478
Current assets			
Inventory		1,351	_
Quality assurance fund receivable	11	14,554	16,443
Contract assets	12	30,273	34,875
Trade receivables	13	22,889	18,968
Prepayments and other receivables	10	132,311	116,375
Loans to customers, net		173,391	179,725
Financial assets at fair value through profit or loss		269	_
Restricted cash		123,236	128,827
Cash and cash equivalents		352,488	376,813
Total current assets		850,762	872,026
Total assets		1,110,521	1,136,504

	Notes	As at 30 June 2023 <i>RMB'000</i> (Unaudited)	As at 31 December 2022 <i>RMB'000</i> (Audited)
EQUITY AND LIABILITIES			
Equity			
Share capital		90	90
Reserves		715,353	712,347
Non-controlling interests		(7,252)	(1,215)
Total equity		708,191	711,222
Liabilities			
Non-Current liabilities			
Bank and other borrowings		68,660	13,170
Lease liabilities		6,972	6,589
Total non-current liabilities		75,632	19,759
Current liabilities			
Quality assurance fund payable	11	26,713	21,713
Payable to platform customers		55,848	75,389
Contract liabilities	12	10,140	16,347
Bank and other borrowings		101,760	166,687
Lease liabilities		7,007	6,600
Trade and other payables	14	65,230	66,056
Financial liabilities at fair value through			
profit or loss		60,000	52,731
Total current liabilities		326,698	405,523
Total liabilities		402,330	425,282
Total equity and liabilities		1,110,521	1,136,504

The above condensed consolidated interim statement of financial position should be read in conjunction with the accompanying notes.

#### **NOTES**

#### 1. BASIS OF PREPARATION

This condensed consolidated interim financial information for the six months ended 30 June 2023 has been prepared in accordance with International Accounting Standard ("IAS") 34 "Interim financial reporting" issued by the International Accounting Standards Board ("IASB"). The condensed consolidated interim financial information does not include all the notes of the type normally included in an annual financial report. Accordingly, this interim financial information should be read in conjunction with the consolidated financial statements for the year ended 31 December 2022, which have been prepared in accordance with International Financial Reporting Standards ("IFRSs"), and any public announcements made by the Group during the six months ended 30 June 2023.

# 2. ADOPTION OF NEW AND REVISED INTERNATIONAL FINANCIAL REPORTING STANDARDS

In the current period, the Group has adopted all the new and revised IFRSs issued by the IASB that are relevant to its operations and effective for its accounting year beginning on 1 January 2023. IFRSs comprise IFRSs; IAS; and Interpretations. The adoption of these new and revised IFRSs did not result in significant changes to the Group's accounting policies, presentation of the Group's consolidated financial statements and amounts reported for the current period and prior years.

The Group has not applied the new IFRS that have been issued but are not yet effective. The application of these new IFRSs will not have material impact on the financial statements of the Group.

#### 3. CREDIT FACILITATION AND SERVICE FEE

	Six months ended 30 June	
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Upfront credit facilitation service fee	17,524	29,464
Post credit facilitation service fee	<u>19,424</u>	46,830
	36,948	76,294

Note: The unsatisfied performance obligation as at 30 June 2023 was approximately RMB22,542,000. Management expects that 100% of the transaction price allocated to the unsatisfied contracts as at 30 June 2023 will be recognized as revenue within the next twelve months.

#### 4. OTHER REVENUE

5.

	Six months ended 30 June		
	2023	2022	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Referral service fee	7,519	8,796	
Overdue charges	3,581	3,469	
Others	6,785	6,926	
	17,885	19,191	
EXPENSES BY NATURE			
	Six months en	ded 30 June	
	2023	2022	
	RMR'000	$PMR' \cap \cap \cap$	

	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Fund transfer charges	2,111	116,713
Employee benefit expenses	67,331	97,084
External technical service fees	66,561	45,131
Depreciation and amortization	4,994	10,410
Professional service fees	3,287	6,058
Office expenses	4,686	3,408
Marketing and advertising fees	4,013	1,221
Camping operating fee	5,439	_
Others	12,812	9,656
Total amount of origination and servicing expenses,		
general and administrative expenses, research and		
development expenses and sales and marketing expenses	171,234	289,681

*Note:* Incremental costs to obtain arrangements where the Group is not the loan originator are generally expensed off when incurred, because the amortization periods of these incremental costs are one year or less. These costs are recorded as sales and marketing expenses.

# 6. EXPECTED CREDIT GAIN, NET

7.

The composition of expected credit (gain)/loss ("ECL") provided for six months ended 30 June 2023 and 2022 is as follows:

	Six months ended 30 June		
	2023	2022	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Contract assets (Note 12)	2,483	6,609	
Prepayments and other receivables	4,053	5,047	
Trade receivables (Note 13)	(41)	2,865	
Loans to customers, net	(203)	(682)	
Quality assurance fund (Note 11)	(45,542)	(26,922)	
	(39,250)	(13,083)	
OTHER GAIN, NET			
	Six months en	ded 30 June	
	2023	2022	
	RMB'000	RMB'000	
	(Unaudited)	(Unaudited)	
Government grants	250	1,627	
Fair value (loss)/gain on financial assets at FVPL	(888)	752	
Others	1,882	1,608	
	1,244	3,987	

#### 8. INCOME TAX (CREDIT)/EXPENSE

The income tax (credit)/expense of the Group during the periods presented are analyzed as follows:

	Six months ended 30 June	
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Current income tax	244	20,618
Deferred income tax	(4,251)	(18,813)
	(4,007)	1,805

The Group's main applicable taxes and tax rates are as follows:

#### **Cayman Islands**

The Company was incorporated in the Cayman Islands. Under the current tax laws of the Cayman Islands, the Company is not subject to tax on income or capital gains. In addition, no withholding tax will be imposed on dividends distributed by the Company to its shareholders (the "Shareholders").

#### British Virgin Islands ("BVI")

The Group's entities incorporated in BVI are not subject to tax on income or capital gains.

#### Hong Kong ("HK")

The Group's entities incorporated in HK are subject to profits tax rate of 16.5%.

#### Within the People's Republic of China (the "PRC")

The subsidiaries and variable interest entities of the Group established within the PRC are generally subject to the standard enterprise income tax rate of 25%, except for entities qualified as "High and New Technology Enterprise" which are entitled to the preferential income tax rate of 15%.

#### 9. EARNINGS/(LOSSES) PER SHARE

(a) Basic earnings/(losses) per share is calculated by dividing the profit/(loss) for the period attributable to owners of the Company by the weighted average number of ordinary shares in issue during the period.

	Six months ended 30 June	
	2023	2022
	(Unaudited)	(Unaudited)
Profit/(loss) attributable to owners of the Company (RMB'000)	133	(6,389)
Weighted average number of ordinary shares in issue ('000)	1,225,363	1,219,379
Basic earnings/(losses) per share (expressed in RMB cent)	0.01	(0.52)

(b) Diluted earnings/(losses) per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume conversion of all dilutive potential ordinary shares.

As the Group incurred earnings/(losses) for the six months ended 30 June 2023 and 2022, the potential ordinary shares were not included in the calculation of dilutive earnings/(losses) per share, as their inclusion would be anti-dilutive. Accordingly, diluted earnings/(losses) per share for the six months ended 30 June 2023 and 2022 is the same as basic earnings/(losses) per share.

	Six months ended 30 June	
	2023	2022
	(Unaudited)	(Unaudited)
Profit/(loss) attributable to owners of the Company (RMB'000)	133	(6,389)
Weighted average number of ordinary shares in issue ('000)	1,225,363	1,219,379
Weighted average number of ordinary shares for calculation of		
diluted earnings/(losses) per share ('000)	1,225,363	1,219,379
Diluted earnings/(losses) per share (expressed in RMB cent)	0.01	(0.52)

# 10. PREPAYMENTS AND OTHER RECEIVABLE

	As at	As at
	30 June	31 December
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Included in non-current assets:		
Rental deposits	292	1,073
	292	1,073
Included in current assets:		
Amounts due from related parties	14,049	24,573
Deposits and prepaid expenses	36,617	31,975
Receivable from disposal of bad debts	12,483	10,574
Loan to a Director	10,429	10,393
Withholding tax paid on behalf of grantees under		
employee incentive schemes	6,292	6,292
Loans to third parties	19,991	_
Others	32,450	32,568
	132,311	116,375
Total	132,603	117,448

#### 11. QUALITY ASSURANCE FUND PAYABLE AND RECEIVABLE

The following table sets forth the Group's quality assurance fund payable movements for the six months ended 30 June 2023 and 2022:

	Six months ended 30 June	
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Opening balance	21,713	59,681
Fair value of newly written quality assurance obligation	32,752	57,989
ECL reversed for the period	(43,324)	(22,699)
Release of the margin	(2,675)	(5,008)
Payouts during the period, net	18,247	(56,154)
Ending balance	26,713	33,809

The following tables set forth the Group's quality assurance fund receivable movements for the six months ended 30 June 2023 and 2022:

	Six months ended 30 June	
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Opening balance	16,443	28,797
Fair value of newly written quality assurance obligation	32,752	57,989
ECL for quality assurance fund (a)	(457)	(785)
Contribution received from borrowers	(34,184)	(61,399)
Ending balance	14,554	24,602

## $Six\ months\ ended\ 30\ June\ 2023$

		<b>ECL Staging</b>		
	Stage 1 RMB'000 (Unaudited)	Stage 2 RMB'000 (Unaudited)	Stage 3 RMB'000 (Unaudited)	Total RMB'000 (Unaudited)
Quality assurance fund receivable Less: ECL allowance under IFRS 9 (a)	15,902 (2,626)	888 (641)	34,219 (33,188)	51,009 (36,455)
Quality assurance fund receivable, net	13,276	247	1,031	14,554
		As at 31 Dece ECL Staging	mber 2022	
	Stage 1	Stage 2	Stage 3	Total
	RMB'000	RMB'000	RMB'000	RMB'000
	(Audited)	(Audited)	(Audited)	(Audited)
Quality assurance fund receivable	17,746	933	33,762	52,441
Less: ECL allowance under IFRS 9 (a)	(2,598)	(632)	(32,768)	(35,998)
Quality assurance fund receivable, net	15,148	301	994	16,443

<sup>(</sup>a) The following tables explain the changes in the ECL allowance of quality assurance fund receivable by stage for the six months ended 30 June 2023 and 2022:

	Six months ended 30 June 2023			
	Stage 1 Stage 2			
	12-month ECL	Lifetime ECL	Lifetime ECL	Total
	RMB'000	RMB'000	RMB'000	RMB'000
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
Opening balance	2,598	632	32,768	35,998
Net increase for the period (i)	36	32	389	457
Transfer				
Transfer from Stage 1 to Stage 2	(8)	8	_	_
Transfer from Stage 1 to Stage 3	(11)	_	11	_
Transfer from Stage 2 to Stage 1	11	(11)	_	_
Transfer from Stage 2 to Stage 3		(20)		
Ending balance	2,626	641	33,188	36,455

a.	. 1	1 1	20 T	2022
S1X	months	ended	30 liin	e 2022

	Stage 1 12-month ECL RMB'000 (Unaudited)	Stage 2 Lifetime ECL RMB'000 (Unaudited)	Stage 3 Lifetime ECL RMB'000 (Unaudited)	Total RMB'000 (Unaudited)
Opening balance	2,666	709	32,307	35,682
Net decrease for the period (i)	(13)	61	737	785
Transfer out	-	-	(68)	(68)
Transfer				
Transfer from Stage 1 to Stage 2	(16)	16	_	-
Transfer from Stage 1 to Stage 3	(12)	_	12	_
Transfer from Stage 2 to Stage 1	24	(24)	_	
Transfer from Stage 2 to Stage 3		(63)	63	
Ending balance	2,649	699	33,051	36,399

<sup>(</sup>i) This item includes changes of probability of default, exposure at default and loss given default due to routine updates to model parameters, and the impact of stage changes on the measurement of ECL.

### 12. CONTRACT ASSETS/(LIABILITIES)

	As at	As at
	30 June	31 December
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Contract assets	636,092	638,211
Less: ECL allowance	(605,819)	(603,336)
Contract assets, net	30,273	34,875
Contract liabilities	(10,140)	(16,347)

The activity in the total ECL allowance for the six months ended 30 June 2023 and 2022 consisted of the following:

	Six months ended 30 June	
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Opening balance	(603,336)	(608,838)
Provision of ECL for the period	(2,483)	(6,609)
Ending balance	(605,819)	(615,447)

Note: The Group receives payments from borrowers over the tenures of the loans. Contract assets represent the Group's right to consideration in exchange for services that the Group has provided. A substantial majority of the Group's contract assets as at 30 June 2023 would be realized within the next twelve months as the weighted average term of the arrangements where the Group was not the loan originator was less than twelve months. The Group determined that there was no significant financing component for its arrangements where the Group was not the loan originator.

#### 13. TRADE RECEIVABLES

	As at	As at
	30 June	31 December
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Audited)
	*** 46	226.502
Referral and credit card technology service receivables	221,463	226,582
Others	15,525	6,526
	236,988	233,108
ECL allowance	(214,099)	(214,140)
Trade receivable, net	22,889	18,968

The activity in the total ECL allowance for trade receivables for the six months ended 30 June 2023 and 2022 consisted of the following:

	Six months ended 30 June	
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Opening balance	(214,140)	(213,008)
Reversal/(provision) of ECL for the period	41	(2,865)
Ending balance	(214,099)	(215,873)
Aging analysis of trade receivables based on invoice date is as follows:		
	As at	As at
	30 June	31 December
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Within 30 days	2,398	6,467
More than 30 days	234,590	226,641
	236,988	233,108

#### 14. TRADE AND OTHER PAYABLES

	As at	As at
	30 June	31 December
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Trade payables (a)	15,858	18,058
Payroll and welfare payable	9,199	13,556
Interest payable	17,409	16,110
Professional service expenses	6,237	6,965
Other tax payable	16,527	11,367
	65,230	66,056

(a) Trade payables represent payables of fund transfer charges and collection service charges.

The aging analysis of trade payables based on invoice date is as below:

	As at	As at
	30 June	31 December
	2023	2022
	RMB'000	RMB'000
	(Unaudited)	(Audited)
Within 30 days	11,936	9,046
30 to 90 days	1,606	8,352
90 to 180 days	524	322
180 to 360 days	1,491	163
Over 360 days	301	175
	15,858	18,058

#### 15. DIVIDENDS

No dividend has been paid or declared by the Company during the six months ended 30 June 2023 (six months ended 30 June 2022: nil).

#### FINANCIAL REVIEW

#### Revenue

Total revenue decreased by approximately 47.1% from approximately RMB261.9 million for the six months ended 30 June 2022 to approximately RMB138.5 million for the six months ended 30 June 2023.

Credit facilitation and service fee decreased by approximately 51.6% from approximately RMB76.3 million for the six months ended 30 June 2022 to approximately RMB36.9 million for the six months ended 30 June 2023. The decrease in credit facilitation service fee was mainly attributable to our business strategy adjustment, which limited the loan facilitation volume and led to the decrease in the credit facilitation business volume in the first half of 2023.

Payment service fee decreased from approximately RMB133.9 million for the six months ended 30 June 2022 to nil for the six months ended 30 June 2023, mainly due to the deconsolidation of Beijing Shouhui Kaizhuo Technology Co. Ltd\* (北京首惠開桌科技有限公司) and its subsidiaries (collectively, the "**SK Group**") in August 2022.

SaaS service fee increased by approximately 263.4% from approximately RMB14.4 million for the six months ended 30 June 2022 to approximately RMB52.3 million for the six months ended 30 June 2023, mainly due to the increase in the subscription income of Little Blue Book in the first half of 2023 and the addition of income from the provision of technical and operational services to financial institutions in the PRC since September 2022.

Other revenue decreased by approximately 6.8% from approximately RMB19.2 million for the six months ended 30 June 2022 to approximately RMB17.9 million for the six months ended 30 June 2023, mainly due to the decrease in the referral service income generated from loans referred to third-party business partners.

Camping service fee for the six months ended 30 June 2023 amounted to approximately RMB18.5 million.

#### **Operating expenses**

Total operating expenses decreased by approximately 52.0% from approximately RMB272.6 million for the six months ended 30 June 2022 to approximately RMB130.7 million for the six months ended 30 June 2023.

Origination and servicing expenses decreased by approximately 37.2% from approximately RMB197.3 million for the six months ended 30 June 2022 to approximately RMB124.0 million for the six months ended 30 June 2023, mainly because the fund transfer charges decreased by approximately 98.2% from approximately RMB116.7 million for the six months ended 30 June 2022 to approximately RMB2.1 million for the six months ended 30 June 2023, mainly due to the deconsolidation of SK Group since August 2022, such that no fund transfer charges attributable thereto have been incurred by the Group.

Sales and marketing expenses decreased by approximately 36.1% from approximately RMB19.1 million for the six months ended 30 June 2022 to approximately RMB12.2 million for the six months ended 30 June 2023. This was mainly due to the adjustment made to our business strategies and the reduction in the number of sales executives in the first half of 2023.

General and administrative expenses decreased by approximately 50.7% from approximately RMB51.8 million for the six months ended 30 June 2022 to approximately RMB25.5 million for the six months ended 30 June 2023, mainly because of the Group's cost control measures in the first half of 2023, and because the share-based compensation expenses decreased significantly by 97.7% from approximately RMB26.3 million for the six months ended 30 June 2022 to approximately RMB0.6 million for the corresponding period in 2023 as the amortization end date approached, resulting in the decrease in employee benefit expenses by approximately 70.5% to approximately RMB11.7 million for the six months ended 30 June 2023 from approximately RMB39.7 million for the corresponding period in 2022.

Research and development expenses decreased by approximately 55.7% from approximately RMB21.5 million for the six months ended 30 June 2022 to approximately RMB9.5 million for the six months ended 30 June 2023, mainly because employee benefit expenses decreased by approximately 53.6% to approximately RMB8.9 million for the six months ended 30 June 2023 from approximately RMB19.2 million for the six months ended 30 June 2022. Meanwhile, depreciation and amortization fees incurred from the expiration of certain leased-in fixed assets leases decreased by approximately 94.1% to approximately RMB0.1 million for the six months ended 30 June 2023 from approximately RMB1.7 million for the corresponding period in 2022.

Expected credit gain, net increased by 200.0% from a loss reversal of approximately RMB13.1 million for the six months ended 30 June 2022 to approximately RMB39.3 million for the six months ended 30 June 2023, mainly due to expected credit gain related to quality assurance fund and contract assets increased by 112.3% to approximately RMB43.1 million from approximately RMB20.3 million for the corresponding period in 2022, which was mainly because the recovery of historical overdue assets was maintained well in the first half of 2023. In this segment, the management has closely monitored all outstanding overdue assets and regularly reviewed the recoverability of various loans receivable.

Other gain, net decreased by 70% from approximately RMB4.0 million for the six months ended 30 June 2022 to approximately RMB1.2 million for the six months ended 30 June 2023, mainly due to the change of fair value (loss)/gain on financial assets at FVPL to a loss of approximately RMB0.9 million for the six months ended 30 June 2023 from a gain of approximately RMB0.8 million for the six months ended 30 June 2022, as the business performance of several investees declined in the first half of 2023, resulting in a lower market value as at 30 June 2023 as compared to that of 30 June 2022.

#### Share of net loss of associates accounted for using equity method

Share of net loss of associates accounted for using equity method increased by approximately 289.9% from approximately RMB3.2 million for the six months ended 30 June 2022 to approximately RMB12.7 million for the six months ended 30 June 2023, due to the increase in losses as a result of market downturns.

#### Fair value (loss)/gain of financial liabilities at FVPL

Fair value (loss)/gain of financial liabilities at FVPL changed from a gain of approximately RMB0.4 million for the six months ended 30 June 2022 to a loss of approximately RMB8.6 million for the six months ended 30 June 2023, mainly due to the increase in appraised value of such liabilities as at 30 June 2023 as compared to that of 30 June 2022.

#### Finance income/(expenses), net

Finance income/(expenses), net changed from expenses of approximately RMB4.9 million for the six months ended 30 June 2022 to income of approximately RMB3.3 million for the six months ended 30 June 2023. Such increase mainly reflected the foreign exchange gains and the increase in interest income.

## Income tax (credit)/expenses

Income tax (credit)/expenses changed from expenses of approximately RMB1.8 million for the six months ended 30 June 2022 to credit of approximately RMB4.0 million for the six months ended 30 June 2023, mainly due to the increase in deferred income tax assets.

#### Loss for the period

As a result of the foregoing, our loss for the period decreased by approximately 69.4% from approximately RMB20.3 million for the six months ended 30 June 2022 to approximately RMB6.2 million for the six months ended 30 June 2023, mainly because employee benefit expenses decreased by approximately 30.7% from approximately RMB97.1 million for the corresponding period in 2022 to approximately RMB67.3 million as a result of the Group's cost control measures, which was partially offset by 1) the loss recorded in respect of the share of associates accounted for using equity method due to market downturns which affected its provision; and 2) the increase in fair value loss of financial liabilities at fair value through profit or loss due to the increase in appraised value.

#### **Non-IFRS** measures

To supplement our consolidated financial results that have been prepared in accordance with IFRSs, we also use adjusted operating profit and adjusted net profit as additional financial indicators, which are not presented in accordance with IFRSs. We believe that adjusted operating profit and adjusted net profit facilitate comparisons of operating performance from period to period by eliminating potential impacts of items which the management considers non-indicative of our operating performance, and provide useful information to investors and others in understanding and evaluating our consolidated results of operations. The use of adjusted operating profit and adjusted net profit have limitations as an analytical tool, and such measures should not be considered as an isolation from, or as a substitute for an analysis of, our results of operations or financial conditions as prepared under IFRSs. As non-IFRS measures do not have a standardized meaning prescribed by IFRSs, such non-IFRS measures may be defined differently from similar terms presented by other companies, and may not be comparable to other similarly titled measures presented by other companies.

When measuring adjusted operating profit and adjusted net profit for the period, we excluded share-based compensation expenses, fair value gain/(loss) of financial assets/(liabilities) at FVPL, impairment loss of intangible assets and impairment loss of investments accounted for using equity method from operating loss and net loss, respectively. We excluded these items because they were either non-operating in nature or not indicative of our core operating results and business outlook, or did not generate any cash outflows: (i) share-based compensation expenses were excluded because they were non-cash in nature and did not result in cash outflow. In particular, as the types of share-based compensation and valuation methodologies used may vary in different companies, we believed that excluding such item provides investors and others with greater visibility to the underlying performance of our business operations; (ii) fair value gain/(loss) of financial assets/(liabilities) at FVPL were non-cash in nature and did not result in cash outflow. We believe that this item was not reflective of our ongoing operating results and there was no direct correlation to the operation of our business; and (iii) impairment loss of intangible assets and impairment loss of investments accounted for using equity method were non-cash items and there was no direct correlation to the operation of our business.

The following tables reconcile the non-IFRS adjusted operating profit for the period and the adjusted net profit for the period presented to the most directly comparable financial measures calculated and presented in accordance with IFRSs, which are operating loss for the period and net loss for the period:

	For the six months ended 30 June		
	2023	2022	
	RMB'000	RMB'000	
Non-IFRS adjusted operating profit			
Operating profit/(loss)	7,725	(10,706)	
Adjusted for:			
Share-based compensation expenses	613	26,332	
Fair value (loss)/gain of financial assets at FVPL	888	(752)	
Non-IFRS adjusted operating profit	9,226	14,874	
		For the six months	
	ended 30 June		
	2023	2022	
	RMB'000	RMB'000	
Non-IFRS adjusted net profit			
Net loss	(6,211)	(10,706)	
Adjusted for:			
Share-based compensation expenses	613	26,332	
Fair value (loss)/gain of financial liabilities at FVPL	8,608	(350)	
Fair value (loss)/gain of financial assets at FVPL	888	(752)	
Non-IFRS adjusted net profit	3,898	4,920	

#### Liquidity, Financial Resources and Gearing

The Group maintained a net cash position throughout the period under review. Our net cash positions as at 30 June 2023 and 31 December 2022 are as follows:

	As at	As at
	30 June	31 December
	2023	2022
	RMB' million	RMB' million
Cash and cash equivalents	352	377
Borrowings	(170)	(180)
Net cash	182	197

Cash and cash equivalents include cash at banks and other short-term deposits with original maturities of three months or less. Our cash and cash equivalents and liquid investments are denominated in the United States dollars (the "US dollars"), Renminbi ("RMB") and Hong Kong dollars ("HK dollars").

For the six months ended 30 June 2023, the Group recorded net cash outflow of approximately RMB25.8 million, primarily representing net cash outflow in operating activities of approximately RMB0.8 million; net cash outflow in investing activities of approximately RMB9.9 million; and net cash outflow in financing activities of approximately RMB15.1 million.

The Group manages liquidity risk by maintaining adequate cash reserves, banking facilities and reserves borrowing facilities, continuously monitoring forecast and actual cash flows, and matching the maturity profiles of financial assets and liabilities.

The gearing ratio of the Group, calculated as total borrowings divided by total assets, was approximately 15.3% as at 30 June 2023 (31 December 2022: approximately 15.8%).

The following table sets forth the maturity profile of our borrowings within the years indicated:

	As at	As at
	30 June	31 December
	2023	2022
	RMB'000	RMB'000
Within 1 year	101,760	166,687
1 year to 2 years	67,290	7,763
2 years to 5 years	1,370	5,407
Total borrowings	170,420	179,857

The bank and other borrowings as at 30 June 2023 were all denominated in RMB (31 December 2022: all RMB). For the six months ended 30 June 2023, the annual interest rates of borrowings ranged between 3.30% to 8.04% (six months ended 30 June 2022: 5.64% to 8.04%).

#### **Exposure to Fluctuations in Exchange Rates**

The Group's subsidiaries are primarily operated in the PRC and are exposed to foreign exchange risk arising from various currency exposures, primarily with respect to US dollars and HK dollars.

For the Group's PRC subsidiaries whose functional currency is RMB, if US dollars had strengthened/weakened by 5% against RMB with all other variables held constant, the loss before income tax for the six months ended 30 June 2023 would have been approximately RMB2,883,000 higher/lower, and the loss before income tax for the six months ended 30 June 2022 would have been approximately RMB2,013,000 higher/lower, as a result of net foreign exchange gains/(losses) on translation of net monetary liabilities denominated in US dollars.

For the Group's PRC subsidiaries whose functional currency is RMB, if HK dollars had strengthened/weakened by 5% against RMB with all other variables held constant, the loss before income tax for the six months ended 30 June 2023 would have been approximately RMB270 lower/higher, and the loss before income tax for the six months ended 30 June 2022 would have been approximately RMB310 lower/higher, as a result of net foreign exchange gains/(losses) on translation of net monetary assets denominated in HK dollars.

The Group did not enter into any foreign exchange forward contracts or other hedging instruments to hedge against fluctuating exchange rates during the six months ended 30 June 2023.

The Group will monitor and manage foreign exchange risk from time to time, and enter into foreign exchange forward contracts depending on the circumstance(s) to cover specific foreign currency payments and receipts within the exposure generated from time to time.

#### **Charge on Assets**

For the six months ended 30 June 2023, the Group had charged its properties located at Building B3, No. 588 Wenyi West Road, Hangzhou, PRC in favour of Wenchuang Branch of Bank of Hangzhou and Hangzhou Branch of Bank of Wenzhou for obtaining mortgage loans of RMB53.0 million and RMB69.3 million, respectively.

#### **Future Plans for Material Investments or Acquisition of Capital Assets**

The Group had no specific plans for material investments or acquisition of capital assets as at 30 June 2023.

#### **Material Acquisition and Disposal**

For the six months ended 30 June 2023, the Group did not have any material acquisition or disposal of subsidiaries, associates and joint ventures (twelve months ended 31 December 2022: nil).

#### **Contingent Liabilities**

The Group did not have any material contingent liabilities as at 30 June 2023 (31 December 2022: nil).

#### INTERIM DIVIDEND

The Board has decided not to declare any interim dividend for the six months ended 30 June 2023 (six months ended 30 June 2022: nil).

#### PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES OF THE COMPANY

For the six months ended 30 June 2023, neither the Company nor any of its subsidiaries had purchased, sold or redeemed any of the listed securities of the Company.

#### CORPORATE GOVERNANCE PRACTICES

For the six months ended 30 June 2023, the Company had applied the principles and complied with all applicable code provisions of the Corporate Governance Code (the "CG Code") as contained in Part 2 of Appendix 14 to the Rules (the "Listing Rules") Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Stock Exchange"), save and except the deviation set out below:

#### **Code Provision C.2.1 (Separation of the Roles of Chairman and Chief Executive Officer)**

Currently, Mr. Sun Haitao ("Mr. Sun") takes up the roles of both chairman of the Board and the chief executive officer of the Company (the "CEO"), which is deviated from code provision C.2.1 of the CG Code that the roles of chairman and CEO are performed by the same individual. The Board considers that Mr. Sun possesses the essential leadership skills to manage the Board and extensive knowledge in the business of the Group. In the opinion of the Directors, through supervision by the Board and the independent non-executive Directors, together with effective control of the Company's internal check and balance mechanism, the same individual performing the roles of chairman and CEO can achieve the goal of improving the Company's efficiency in decision-making, execution and effectively capturing business opportunities. The Board will review the effectiveness of this arrangement from time to time.

#### EMPLOYEES AND REMUNERATION POLICY

As at 30 June 2023, the Group had approximately 459 employees (31 December 2022: approximately 469 employees). For the six months ended 30 June 2023, the total employees cost incurred by the Group was approximately RMB67.3 million (for the six months ended 30 June 2022: approximately RMB97.1 million).

The Company has established an effective compensation management system and talent incentive mechanism by following the principle of "competitive compensation to attract high-quality talent". The Company's compensation system is linked to the performance appraisal system and the Group's operating results to create a more fair and humane working environment for each employee to fully exert his/her own value, so as to provide human resources guarantee for the Group's sustainable and stable development. In addition, the Company focuses on the establishment of the employees' training system, including induction training for new employees and on-the-job training for current employees, covering professional training to improve vocational skills, management training to enhance leadership quality and general-purpose training to develop comprehensive quality. The Company has also adopted the 51 Stock Scheme and 51 Award Scheme to reward the employees. For further information regarding the 51 Stock Scheme and 51 Award Scheme, please refer to the annual report of the Company for the year ended 31 December 2022.

#### REVIEW OF THE INTERIM RESULTS

The Company has established the audit committee (the "Audit Committee") in compliance with Rule 3.21 of the Listing Rules and the CG Code. The Audit Committee consists of three members, of whom Mr. Ye Xiang (independent non-executive Director) is the chairman, and other members are Ms. Zou Yunli (non-executive Director) and Mr. Xu Xuchu (independent non-executive Director).

The Audit Committee has reviewed the unaudited consolidated interim results and interim report of the Group and the unaudited condensed consolidated interim financial information of the Group for the six months ended 30 June 2023. The Audit Committee has also reviewed and confirmed the accounting policies and practices adopted by the Company and have no disagreement.

#### EVENTS AFTER THE REPORTING PERIOD

There is no material event affecting the Company or the Group since 30 June 2023 and up to the date of this announcement.

#### PUBLICATION OF INTERIM REPORT

This interim results announcement is published on the websites of the Stock Exchange (www.hkexnews.hk) and of the Company (www.u51.com). The interim report will be despatched to the Shareholders and published on the aforementioned websites in due course.

\* The English names have been transliterated from their respective Chinese names and are for identification only.

By Order of the Board
51 Credit Card Inc.
Sun Haitao

Chairman, Chief Executive Officer and Executive Director

31 August 2023

As at the date of this announcement, the executive Directors are Mr. Sun Haitao and Ms. Wu Shan; the non-executive Directors are Ms. Zou Yunli, Ms. Gao Li and Ms. Jiang Chloe Cuicui; and the independent non-executive Directors are Mr. Ye Xiang, Mr. Xu Xuchu and Mr. Shou Jian.