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STAR CM Holdings Limited

星空華文控股有限公司 (Incorporated in the Cayman Islands with limited liability) (Stock Code: 6698)

(Stock Couc. 0090)

VOLUNTARY ANNOUNCEMENT

This announcement is made by STAR CM Holdings Limited (the "**Company**", together with its subsidiaries and consolidated affiliated entities, collectively "**we**") on a voluntary basis.

Reference is made to the announcement of the Company dated August 25, 2023 in relation to the temporary suspension of "Sing! China" (中國好聲音) by Zhejiang Satellite TV Station, pending further investigation into certain incidents revealed in recent media reports (the "Incidents").

The board of the directors of the Company (the "**Board**") wishes to inform the shareholders and potential investors of the Company that the investigations of the Incidents are underway, and the Company is fully supporting and cooperating with the investigations, and proactively providing all necessary assistance available. We look forward to the investigation results to be released so that the truth of the Incidents can be revealed and may the deceased rest in peace.

Furthermore, in response to the large number of fabricated false and untrue rumors circulated on the Internet and the media in recent days, we have appointed a law firm to take legal actions to protect our lawful rights and interests.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board STAR CM Holdings Limited Mr. Tian Ming Chairman and Chief Executive Officer

Hong Kong, September 4, 2023

As at the date of this announcement, the Board comprises (i) Mr. Tian Ming, Mr. Jin Lei, Mr. Xu Xiangdong, Mr. Lu Wei and Ms. Wang Yan as executive directors, (ii) Mr. Lee Wei Choy as non-executive director, and (iii) Mr. Li Liangrong, Mr. Chen Rehao and Mr. Sheng Wenhao as independent non-executive directors.