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MINISO Group Holding Limited

名創優品集團控股有限公司

(A company incorporated in the Cayman Islands with limited liability)

(Stock Code: 9896)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of MINISO Group Holding Limited (the “**Company**”) announces that a meeting of the Board will be held on Friday, September 15, 2023, for the purpose of considering and approving, *inter alias*, the unaudited annual financial results of the Company for fiscal year ended June 30, 2023 and its publication in accordance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By Order of the Board
MINISO Group Holding Limited
Mr. YE Guofu
Executive Director and Chairman

Hong Kong, September 4, 2023

As of the date of this announcement, the Board comprises Mr. YE Guofu as executive director, Ms. XU Lili, Mr. ZHU Yonghua and Mr. WANG Yongping as independent non-executive directors.