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**Suxin Joyful Life Services Co., Ltd.**

**蘇新美好生活服務股份有限公司**

*(a joint stock company incorporated in the People's Republic of China with limited liability)*

**(Stock Code: 2152)**

**(1) RESIGNATION OF GENERAL MANAGER  
AND  
(2) APPOINTMENT OF DEPUTY GENERAL MANAGER  
FOR PRESIDING WORK**

The board of directors (the “**Board**”) of Suxin Joyful Life Services Co., Ltd. (the “**Company**”) announces that Mr. Cui Xiaodong (崔曉冬先生) (“**Mr. Cui**”) has resigned as the General Manager of the Company, and Mr. Zhou Jun (周軍先生) (“**Mr. Zhou**”), the Deputy General Manager of the Company, has been appointed to carry out presiding work with authority equivalent to the position of chief executive, both with effect from 5 September 2023.

**RESIGNATION OF GENERAL MANAGER**

Mr. Cui has resigned as the General Manager of the Company on 5 September 2023 due to work arrangements, and he has confirmed that he has no disagreement with the Board and there are no matters with respect to his resignation that have to be brought to the attention of the shareholders of the Company (the “**Shareholders**”). Mr. Cui remains as an executive Director and the Chairman of the Board.

**APPOINTMENT OF DEPUTY GENERAL MANAGER FOR PRESIDING WORK**

Mr. Zhou has been appointed to carry out presiding work and serve as the General Manager with effect from 5 September 2023. The biographical details of Mr. Zhou are set out below.

Mr. Zhou, aged 55, was appointed as deputy general manager of the Company in September 2014. Mr. Zhou is primarily responsible for the overall management of projects and was appointed as an executive Director on 16 April 2021. Mr. Zhou joined the Group in April 2003 and successively served as project director, project manager and assistant to the general manager at the Company from April 2003 to September 2014, where he was responsible for project management.

Mr. Zhou obtained his bachelor's degree in hotel management from Shanghai Institute of Tourism\* (上海旅遊高等專科學校) in the PRC in January 1991. He obtained the level one project manager certificate\* (一級項目經理證) issued by the Suzhou Property Management Association\* (蘇州市物業管理協會) in December 2008.

The emoluments of Mr. Zhou will be determined with reference to his duties and in accordance with the remuneration policy of the Company. The Company will disclose in the annual report the emoluments to be received by Mr. Zhou for the service rendered for the year.

Save as disclosed herein, as at the date of this announcement, Mr. Zhou has confirmed that he: (i) does not have any relationship with any Directors, supervisors, senior management or substantial or controlling shareholders of the Company; (ii) does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong); (iii) has not held any directorships in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years; and (iv) does not hold any other positions with the Company and other members of the Group or any other major appointments and professional qualifications.

Save as disclosed above, there is no other information relating to the appointment of Mr. Zhou that is required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Hong Kong Listing Rules nor any matters that need to be brought to the attention of the Shareholders.

By order of the Board  
**Suxin Joyful Life Services Co., Ltd.**  
**Mr. Cui Xiaodong**  
*Chairman and Executive Director*

Suzhou, the People's Republic of China, 6 September 2023

*As at the date of this announcement, the executive directors of the Company are Mr. Cui Xiaodong, Mr. Zhou Jun and Ms. Zhou Lijuan; the non-executive directors of the Company are Ms. Li Xin, Mr. Cao Bin and Mr. Zhang Jun; and the independent non-executive directors of the Company are Ms. Zhou Yun, Ms. Xin Zhu and Mr. Liu Xin.*

\* For identification purpose only