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E-House (China) Enterprise Holdings Limited

易居(中國)企業控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2048)

INSIDE INFORMATION UPDATE ON THE RESTRUCTURING

This announcement is made by E-House (China) Enterprise Holdings Limited (易居(中國)企業控股有限公司) (the “**Company**”) pursuant to Rules 13.09(2), 37.47(b), 37.47A and 37.47B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company dated 3 April 2023, 1 May 2023, 22 May 2023, 31 May 2023, 18 June 2023, 19 June 2023, 2 July 2023, 26 July 2023 and 1 August 2023 (the “**Announcements**”) in relation to the Invitation for Irrevocable Restructuring Support. Terms used herein shall have the same meanings as defined in the Announcements unless otherwise stated.

UPDATE ON THE RESTRUCTURING

The Company is pleased to announce that it has issued a practice statement letter (the “**Practice Statement Letter**”) in relation to the Cayman Scheme, the purpose of which is to inform the Scheme Creditors of:

- (a) the Company’s decision to propose the Cayman Scheme to implement the Restructuring;
- (b) the background to, and objectives of, the Cayman Scheme;

- (c) the Company’s intention to apply to the Cayman Court at a court hearing scheduled to be held on 29 September 2023 (the “**Scheme Convening Hearing**”) for an order granting directions in relation to the Cayman Scheme, including permission to convene (i) a meeting of Scheme Creditors who are holders of the Old Notes and (ii) a meeting of the CB Holder, for the purpose of considering and, if thought fit, approving, the Cayman Scheme (each a “**Cayman Scheme Meeting**” and together the “**Cayman Scheme Meetings**”). The Company intends for the Cayman Scheme Meetings to take place in the Cayman Islands and via video-conference; and
- (d) the Company’s view that the Scheme Creditors constitute two separate classes for the purposes of voting on the Cayman Scheme.

The Practice Statement Letter is also published on the Scheme Website at <https://sites.dfkingltd.com/E-House> and on the website of the Company at <https://ir.ehousechina.com/en/investor-relations/>.

If you are a Scheme Creditor that is a Noteholder and not a Blocked Scheme Creditor and wish to attend the Scheme Convening Hearing or have any questions in relation to the Practice Statement Letter, Explanatory Statement, the Schemes or the Restructuring, please contact the Information Agent whose contact information is listed below. You can also contact Alvarez & Marsal, the Cayman Islands Information Agent, for questions regarding the Explanatory Statement, the Cayman Scheme, or the Restructuring, using the contact details below.

If you are a Blocked Scheme Creditor and wish to attend the Scheme Convening Hearing in relation to the Cayman Scheme or in relation to the HK Scheme, you should contact the Company or CICC (as defined below), whose contact information is listed below.

The CB Holder should also contact the Company if it wishes to attend the Scheme Convening Hearing in relation to the Cayman Scheme or in relation to the HK Scheme.

The Company will make timely updates to the market on the progress of the Restructuring.

Holders of the Old Notes requiring further information in connection with the Old Notes may contact the Company, the Company’s Financial Advisor and the Information Agent at:

SCHEME CREDITORS OTHER THAN BLOCKED SCHEME CREDITORS REQUIRING ASSISTANCE SHOULD CONTACT:

D.F. King Ltd.

Telephone: in Hong Kong +852 5803 0895; in London: +44 20 8089 2616;

Email: E-House@dfkingltd.com

Transaction Website: <https://sites.dfkingltd.com/E-House>

Alvarez & Marsal Cayman Islands Limited

Telephone: +1 (345) 745 6708 (ask for the E-House Team)

Email: e-house@alvarezandmarsal.com

ANY BLOCKED SCHEME CREDITORS REQUIRING ASSISTANCE SHOULD CONTACT:

China International Capital Corporation Hong Kong Securities Limited (“CICC”)

E-House@cicc.com.cn

E-House (China) Enterprise Holdings Limited

Email: ir@ehousechina.com

FORWARD-LOOKING STATEMENTS

Forward-looking statements in this announcement are based on current expectations, assumptions, estimates and projections about the Company. These statements are not guarantees of future performance and that the Company’s actual results of operations, financial condition and liquidity, and the development of the industry in which the Company operates may differ materially from those made in, or suggested by, the forward-looking statements in this announcement. Future events and results involve some risks, uncertainties and assumptions that are difficult to predict. Important factors that could cause those differences include, but are not limited to, changes in the competitive environment and regulatory environment of the industry in the PRC relevant to the business of the Company, changes in the business and financial condition of the Company and its subsidiaries and changes in the general economic trend in the PRC.

By order of the Board

E-House (China) Enterprise Holdings Limited

Zhou Xin

Chairman

Hong Kong, 11 September 2023

As at the date of this announcement, the Board comprises Mr. Zhou Xin as Chairman and executive Director, Mr. Huang Canhao, Dr. Cheng Li-Lan and Dr. Ding Zuyu as executive Directors, Ms. Jiang Shanshan, Mr. Yang Yong and Mr. Song Jiajun as non-executive Directors, and Mr. Zhang Bang, Mr. Zhu Hongchao, Mr. Wang Liqun and Mr. Li Jin as independent non-executive Directors.