

13 September 2023

Dear Shareholders,

Letter to Shareholders who have elected to receive the printed form of Corporate Communications

We are pleased to enclose the Interim Report 2023.

Please note that you may change your choice of means of receipt of the Company's future corporate communications at any time, free of charge, by completing Part B of the enclosed Instruction Slip and returning the completed Instruction Slip to the Company's Hong Kong branch share registrar, Tricor Progressive Limited (the "**Branch Share Registrar**"), either by facsimile at (852) 2861 1465, by email at newsilkroad472-ecom@hk.tricorglobal.com or by post using the mailing label provided.

Should you have any query in relation to this letter, please call the Branch Share Registrar's hotline at (852) 2980 1333 from 9:00 a.m. to 5:30 p.m., Monday to Friday, excluding public holidays in Hong Kong.

By order of the Board New Silkroad Culturaltainment Limited Ma Chenshan Chairman and Executive Director

Encl.