

POP MART

Pop Mart International Group Limited

泡泡瑪特國際集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code : 9992)

NOTIFICATION LETTER 通知信函

September 18, 2023

Dear Non-registered holder(s) ^(Note 1),

POP MART INTERNATIONAL GROUP LIMITED (the "Company")
– Notice of Publication of 2023 Interim Report (the "Current Corporate Communications")

The English and Chinese versions of the Company's Current Corporate Communications are available on the Company's website at www.popmart.com and the website of Hong Kong Exchanges and Clearing Limited (the "HKEX") at www.hkexnews.hk.

If you want to receive printed versions of the Current Corporate Communications, please complete the request form (the "Request Form") on the reverse side and return it to the Company c/o Computershare Hong Kong Investor Services Limited (the "Hong Kong Share Registrar") by using the mailing label at the bottom of the Request Form (no need to affix a stamp if posted in Hong Kong; otherwise, please affix an appropriate stamp). The address of the Hong Kong Share Registrar is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong. The Request Form may also be downloaded from the Company's website at www.popmart.com or the website of the HKEX at www.hkexnews.hk.

Please note that your instruction on the Request Form will apply to all future Corporate Communications ^(Note 2) of the Company to be sent to you until you notify the Company's Hong Kong Share Registrar to the contrary or unless you have at any time ceased to have shareholdings in the Company.

Should you have any queries relating to any of the above matters, please call the Hong Kong Share Registrar's telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. Monday to Friday, excluding Hong Kong public holidays, or send an email to popmart.ecom@computershare.com.hk.

Yours faithfully,

For and on behalf of

POP MART INTERNATIONAL GROUP LIMITED

Wang Ning

Executive Director, Chairman of the Board and Chief Executive Officer

Note 1: This letter is addressed to Non-registered holder(s) ("Non-registered holder" means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communications ^(Note 2)). If you have sold or transferred your shares in the Company, please disregard this letter and the Request Form on the reverse side.

Note 2: Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including, but not limited to, (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

各位非登記持有人 ^(附註1)：

泡泡瑪特國際集團有限公司 (「本公司」)
– 2023 年中期報告 (「本次公司通訊」) 之發佈通知

本公司的本次公司通訊的中、英文版本已上載於本公司網站 www.popmart.com 及香港交易及結算所有限公司 (「香港交易所」) 網站 www.hkexnews.hk。

如閣下欲收取本次公司通訊之印刷本，請填妥在本函背面的申請表格 (「申請表格」)，並使用申請表格下方之郵寄標籤經由香港中央證券登記有限公司 (「香港股份過戶登記處」) 寄回本公司 (如在香港投寄，毋須貼上郵票；否則，請貼上適當的郵票)。香港股份過戶登記處地址為香港灣仔皇后大道東183號合和中心17M樓。申請表格亦可於本公司網站 www.popmart.com 或香港交易所網站 www.hkexnews.hk 內下載。

請注意 閣下於申請表格上作出的指示將適用於日後發送予閣下之本公司所有公司通訊 ^(附註2)，直至閣下通知本公司香港股份過戶登記處另外之安排或直至閣下在任何時候停止持有本公司股權。

如閣下對本函上述內容有任何疑問，請致電香港股份過戶登記處之電話熱線(852) 2862 8688，辦公時間為星期一至星期五 (香港公眾假期除外) 上午九時正至下午六時正或電郵至 popmart.ecom@computershare.com.hk。

代表
泡泡瑪特國際集團有限公司
執行董事、董事會主席及行政總裁
王寧
謹啟

二零二三年九月十八日

附註1：此函件乃向本公司之非登記持有人 (「非登記持有人」指股份存放於中央結算及交收系統的人士或公司，已透過香港中央結算有限公司不時向本公司發出通知，表示欲收取公司通訊 ^(附註2)) 發出。倘閣下已經出售或轉讓所持有之本公司股份，則無需理會本函件及背面的申請表格。

附註2：公司通訊乃指公司發出或將予發出以供其任何證券持有人參照或採取行動的任何文件，其中包括但不限於：(a) 董事會報告、年度帳目連同核數師報告及 (如適用) 財務摘要報告；(b) 中期報告及 (如適用) 中期摘要報告；(c) 會議通告；(d) 上市文件；(e) 通函；及 (f) 代表委任表格。

PMIH-18092023-1(0)



Request Form 申請表格

To: POP MART INTERNATIONAL GROUP LIMITED (the "Company") (Stock Code: 9992)
c/o Computershare Hong Kong Investor Services Limited
17M Floor, Hopewell Centre,
183 Queen's Road East,
Wan Chai, Hong Kong

致: 泡泡瑪特國際集團有限公司(「本公司」)
(股份代號: 9992)
經香港中央證券登記有限公司
香港灣仔
皇后大道東 183 號
合和中心 17M 樓

I/We would like to receive all corporate communications* of the Company (the "Corporate Communications") in the manner as indicated below:
本人/我們希望以下列方式收取本公司所有之公司通訊*(「公司通訊」):
(Please mark **ONLY ONE (X)** of the following boxes)
(請從下列選擇中, 僅在其中一個空格內劃上「X」號)

- to receive the **printed English version** of all Corporate Communications ONLY; **OR**
僅收取所有公司通訊的**英文印刷本**; 或
- to receive the **printed Chinese version** of all Corporate Communications ONLY; **OR**
僅收取所有公司通訊的**中文印刷本**; 或
- to receive **both the printed English and Chinese versions** of all Corporate Communications.
同時收取所有公司通訊的**英文及中文印刷本**。

Name(s) of Non-registered holder(s):
非登記持有人姓名:

(Please use ENGLISH BLOCK LETTERS 請用英文正楷填寫)

Signature:
簽名:

Contact telephone number:
聯絡電話號碼:

Date:
日期:

Notes 附註:

- Please complete all your details clearly.
請閣下清楚填寫所有資料。
- This letter is addressed to Non-registered holder(s) ("Non-registered holder" means such person or company whose shares are held in The Central Clearing and Settlement System (CCASS) and who has notified the Company from time to time through Hong Kong Securities Clearing Company Limited that such person or company wishes to receive Corporate Communications). 此函件乃向本公司之非登記持有人("非登記持有人"指股份存放於中央結算及交收系統的人士或公司, 已透過香港中央結算有限公司不時向本公司發出通知, 表示欲收取公司通訊)發出。
- Any form with more than one box marked (X), with no box marked (X), with no signature or otherwise incorrectly completed will be void.
如在本表格作出超過一項選擇、或未有作出選擇、或未有簽署、或在其他方面填寫不正確, 則本表格將會作廢。
- The above instruction will apply to all future Corporate Communications to be sent to you until you notify to the Company c/o the Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited to the contrary or unless you have at any time ceased to have holdings in the Company.
上述指示適用於發送予閣下所有日後之公司通訊, 直至閣下經由香港股份過戶登記處香港中央證券登記有限公司通知本公司另外之安排或任何時候停止持有本公司的股份。
- For the avoidance of doubt, we do not accept any other instructions given on this form. Any other instructions inserted on this form will be void.
為免存疑, 本公司恕不接受此表格上提供的任何其他指示。任何在此表格上提供的額外指示將視作無效。

* Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including, but not limited to, (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.
公司通訊乃指公司發出或將予發出以供其任何證券持有人參照或採取行動的任何文件, 其中包括但不限於: (a)董事會報告、年度帳目連同核數師報告以及(如適用)財務摘要報告; (b)中期報告及(如適用)中期摘要報告; (c)會議通告; (d)上市文件; (e)通函; 及(f)代表委任表格。

Mailing Label 郵寄標籤

Computershare Hong Kong Investor Services Limited

香港中央證券登記有限公司

Freepost No. 簡便回郵號碼: 37
Hong Kong 香港

Please cut the mailing label and stick it on an envelope to return this Request Form to us.

No postage is necessary if posted in Hong Kong.

當閣下寄回本申請表格時, 請將郵寄標籤剪貼於信封上。
如在本港投寄, 閣下無需支付郵費或貼上郵票。

Get in touch with us 與我們聯繫

Send us an enquiry 垂詢
Rate our service 評價
Lodge a complaint 投訴

Contact Us 聯繫我們

www.computershare.com/hk/contact