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PROFIT WARNING

This announcement is made by HKE Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**” and each a “**Director**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and the potential investors that, based on the information currently available to the Board for the time being and the preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 30 June 2023 (the “**Management Accounts**”), the Group is expected to record a loss of approximately S\$14.5 million for the year ended 30 June 2023 as compared to a loss of approximately S\$11.2 million for the year ended 30 June 2022. The expected increase in loss was mainly attributable to (i) the increase in staff costs mainly arising from the expanding headcount of professional talents for the development of the fintech platform business (the “**FinTech Platform Business**”) and the application of the Virtual Asset Trading Platform Operators Licence; and (ii) the increase in IT related expenses for the FinTech Platform Business.

The Group is still in the process of preparing and finalising the Group's annual results for the year ended 30 June 2023. The information contained in this announcement is only based on the information available to the Board for the time being and the Board's preliminary assessment of the Management Accounts which have not been finalised nor reviewed by the auditor of the Company or audit committee of the Board and may be subject to change. Further details of the Group's financial results and performance for the year ended 30 June 2023 will be disclosed in the results announcement of the Company, which is expected to be published on 26 September 2023 in accordance with the Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
HKE Holdings Limited
Yip Chi Keung
Company Secretary

Hong Kong, 18 September 2023

As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Lin Ho Man, Mr. Tsang Wing Fung and Mr. Koh Lee Huat, two non-executive Directors, namely, Mr. Cheng Yiu Mo and Mr. Lim Kai Jia Kesley and three independent non-executive Directors, namely Mr. Siu Man Ho Simon, Prof. Pong Kam Keung and Mr. Cheung Kwok Yan Wilfred.