Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement appears for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities.



Bonjour Holdings Limited 卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

DELAY IN DESPATCH OF CIRCULAR IN RELATION TO

CONNECTED TRANSACTION LOAN CAPITALISATION INVOLVING ISSUE OF NEW SHARES UNDER SPECIFIC MANDATE

Reference is made to the announcement of Bonjour Holdings Limited (the "Company") dated 31 August 2023 (the "Announcement") in relation to, among other things, the Subscription Agreement, the Loan Capitalisation, the allotment and issue of the Subscription Shares, and the transactions contemplated thereunder. Unless otherwise defined, terms used in this announcement shall have the same meanings as those defined in the Announcement.

As disclosed in the Announcement, a circular (the "Circular") containing, among other things, (i) further details of the Subscription Agreement, the Loan Capitalisation, the allotment and issue of the Subscription Shares, and the transactions contemplated thereunder; (ii) a letter of recommendation from the Independent Board Committee to the Independent Shareholders; (iii) a letter of advice from the Independent Financial Adviser to the Independent Board Committee and the Independent Shareholders; (iv) a notice convening the EGM; and (v) other information required under the Listing Rules is expected to be despatched to the Shareholders on or before 21 September 2023.

As additional time is required to prepare and finalise certain information to be contained in the Circular, the expected date of despatch of the Circular will be postponed to a date falling on or before 5 October 2023.

By Order of the Board Bonjour Holdings Limited Chen Jianwen

Chairman and Executive Director

Hong Kong, 21 September 2023

As at the date of this announcement, the Board comprises Mr. Chen Jianwen, Mr. Wan Yim Keung, Daniel and Ms. Chiu Lai Kuen, Susanna as executive Directors; Mr. Kwok Chi Shing, Mr. Lee Kwun Kwan and Mr. Yan Sherman Chuek-ning as independent non-executive Directors.