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KINGKEY INTELLIGENCE CULTURE HOLDINGS LIMITED
京基智慧文化控股有限公司

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock code: 550)

APPOINTMENT OF EXECUTIVE DIRECTOR

The Board announces that with on 4 October 2023, Ms. Yiu Sze Wai was appointed as an executive Director with immediate effect.

The board (the “**Board**”) of directors (the “**Directors**”) of Kingkey Intelligence Culture Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that on 4 October 2023, Ms. Yiu Sze Wai (“**Ms. Yiu**”) was appointed as an executive Director with immediate effect. The biographical details of Ms. Yiu are summarized as follows:

Ms. Yiu, aged 43, obtained a bachelor of business administration degree from Lingnan University, Hong Kong and is a full member of CPA Australia. Ms. Yiu has experience working in a big-four audit firm and public listed companies and has many years of experience in financial reporting, accounting, finance and treasury management. Prior to joining the Company, Ms. Yiu has been a regional treasury manager of an international financial services company, responsible for financial and treasury management.

As at the date of this announcement, save as disclosed above and to the best knowledge and information of the Directors having made reasonable enquiries, Ms. Yiu: (i) does not hold any other position with the Company or its subsidiaries; (ii) does not hold and has not held any directorships in other public listed companies in the past three years; (iii) does not have any relationship with any other Directors, senior management, substantial shareholders or controlling shareholders (as such terms are respectively defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”)) of the Company; (iv) does not have any interest in the shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance, Cap. 571 of the laws of Hong Kong; and (v) does not have any other major appointments and professional qualifications.

Ms. Yiu has entered into a service agreement with the Company for a term of three years commencing from 4 October 2023. In accordance with the amended and restated bye-laws of the Company, Ms. Yiu shall hold office until the first general meeting of the Company after her appointment and shall be subject to re-election at such meeting. The remuneration of Ms. Yiu is HK\$600,000 per annum, which was determined by the Board following recommendation of the Remuneration Committee with reference to her qualification and experience, duties and responsibilities in the Company and the prevailing market condition.

Save as disclosed above, Ms. Yiu confirmed that there is no other matter relating to her appointment that needs to be brought to the attention of the holders of securities of the Company nor is there any other information to be disclosed by the Company pursuant to the requirements of Rule 13.51(2)(h) to (v) of the Listing Rules.

The Board warmly welcomes Ms. Yiu's joining.

By order of the Board
Kingkey Intelligence Culture Holdings Limited
Chen Jiajun
Chairman

Hong Kong, 4 October 2023

As at the date of this announcement, the Board comprises Mr. Chen Jiajun (Chairman) and Ms. Yiu Sze Wai as executive Directors; Mr. Ma Fei and Mr. Ng Wai Hung as non-executive Directors; and Ms. Tang Po Lam Paulia, Mr. Chan Chiu Hung Alex and Mr. Chai Chung Wai as independent non-executive Directors.