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Bonjour Holdings Limited 卓悦控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 653)

FURTHER DELAY IN DESPATCH OF CIRCULAR IN RELATION TO

CONNECTED TRANSACTION LOAN CAPITALISATION INVOLVING ISSUE OF NEW SHARES UNDER SPECIFIC MANDATE

Reference is made to (i) the announcement of Bonjour Holdings Limited (the "Company") dated 31 August 2023 in relation to, among other things, the Subscription Agreement, the Loan Capitalisation, the allotment and issue of the Subscription Shares, and the transactions contemplated thereunder; and (ii) the announcement of the Company dated 21 September 2023 in relation to the delay in despatch of the circular (collectively, the "Announcement(s)"). Unless otherwise defined, terms used in this announcement shall have the same meanings as those defined in the Announcements.

As disclosed in the Announcements, a circular (the "Circular") containing, among other things, (i) further details of the Subscription Agreement, the Loan Capitalisation, the allotment and issue of the Subscription Shares, and the transactions contemplated thereunder; (ii) a letter of recommendation from the Independent Board Committee to the Independent Shareholders; (iii) a letter of advice from the Independent Financial Adviser to the Independent Board Committee and the Independent Shareholders; (iv) a notice convening the EGM; and (v) other information required under the Listing Rules is expected to be despatched to the Shareholders on or before 5 October 2023.

As additional time is required to prepare and finalise certain information to be contained in the Circular, the expected date of despatch of the Circular will be postponed to a date falling on or before 19 October 2023.

By Order of the Board
Bonjour Holdings Limited
Chen Jianwen

Chairman and Executive Director

Hong Kong, 5 October 2023

As at the date of this announcement, the Board comprises Mr. Chen Jianwen, Mr. Wan Yim Keung, Daniel and Ms. Chiu Lai Kuen, Susanna as executive Directors; Mr. Kwok Chi Shing, Mr. Lee Kwun Kwan and Mr. Yan Sherman Chuek-ning as independent non-executive Directors.