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SUN ART RETAIL GROUP LIMITED

高鑫零售有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 06808)

ELECTION OF MEANS OF RECEIPT AND LANGUAGE OF CORPORATE COMMUNICATIONS

In order to protect the environment and have a better operational efficiency, Sun Art Retail Group Limited 高鑫零售有限公司 (the “**Company**”) is making the arrangements described below, in compliance with Rules 2.07A and 2.07B of the Listing Rules, to ascertain Shareholders’ preferences as to the choice of means of receipt (in printed form or Website Version) and language (in English only, in Chinese only or in both English and Chinese) of the Corporate Communications.

PROPOSED ARRANGEMENTS

In accordance with Rules 2.07A and 2.07B of the Listing Rules, the following arrangements will be made by the Company:

1. Mailing Letter to Shareholders for their Election of Means of Receipt and Language of Corporate Communications

The Company will mail a letter on 18 October 2023 (the “**First Letter**”) together with a reply form, prepared in Chinese and English, with a mailing label to Shareholders, to provide them with the following options in respect of means of receipt and language of Corporate Communications such as annual reports, interim reports, circulars and notices of meeting:

- (1) to read Corporate Communications on the Company’s website: www.sunartretail.com and website of the Stock Exchange: www.hkexnews.hk (the “**Website Version**”), in place of receiving printed copies, and receive a printed notification letter of the publication; or
- (2) to receive the printed copies in English only; or
- (3) to receive the printed copies in Chinese only; or
- (4) to receive the printed copies in both English and Chinese; or

- (5) to read the Website Version in place of receiving printed copies, and receive an email notification of the publication.

The First Letter explains that if no reply is received from a Shareholder by 15 November 2023, such Shareholder will be deemed to have opted for the Website Version in place of receiving printed copies. The Company will send out letter of notification of publication of the Website Version when it uploads any Corporate Communications in the future.

2. Change of Means of Receipt and Language

(1) For All Shareholders

All Shareholders are entitled at any time to change the means of receipt and language of Corporate Communications by giving instruction in writing (mailing address: 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong) or by email (email address: sunartretail.ecom@computershare.com.hk) to the Share Registrar.

(2) For Shareholders Who Choose to Read the Website Version

When the Company issues the Website Version in the future, it will send out a letter of notification or email a notification as opted by Shareholders (the “**Second Letter**”) and a change request form, to notify Shareholders that the Website Version has been published, and to provide such Shareholders with options to change the means of receipt and language of future Corporate Communications. Change request form shall be submitted in writing or by email to the Share Registrar.

If, for any reason, any Shareholder experiences difficulties in reading the Website Version, such Shareholder may request the Share Registrar to mail to them printed copies of the Corporate Communications.

(3) For Shareholders Who Choose to Receive Printed Copies

The Company will mail the Corporate Communications in the chosen language to such Shareholders. While mailing the Corporate Communications, the Company will also send out the Second Letter and a change request form, in order to provide such Shareholders with options to change the means of receipt and language of future Corporate Communications. Change request form shall be submitted in writing or by email to the Share Registrar based on the instructions printed thereon.

3. Others

The Company will, on the same day when any Corporate Communication is despatched to Shareholders, or on such other day as required by the Stock Exchange or pursuant to the Listing Rules, upload both English and Chinese language versions of the Corporate Communication in electronic form to the Stock Exchange's website (www.hkexnews.hk) and the Company's website (www.sunartretail.com).

The Company is providing a dial-up hotline service through the Share Registrar (Tel: (852) 2862 8688) during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays) to enable Shareholders to make enquiry of the Company's proposed arrangements set out above.

The First Letter and the Second Letter will mention: 1) both language versions of the Corporate Communications are available on the respective websites of the Company and Stock Exchange; and 2) dial-up hotline service has been provided by the Company through the Share Registrar.

DEFINITIONS

In this announcement, the following expressions have the meanings set out below unless the context requires otherwise:

“Corporate Communications”	in accordance with Rule 1.01 of the Listing Rules, any document issued by the Company for the information or action of holders of any of its securities, including but not limited to: (a) annual reports and its financial summary reports (if applicable); (b) interim reports and its interim summary reports (if applicable); (c) notices of meeting; (d) listing documents; (e) circulars; and (f) proxy forms
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“Share Registrar”	Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong
“Shareholder(s)”	holder(s) of the shares of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board
Sun Art Retail Group
LIN Xiaohai

Executive Director and Chief Executive Officer

Hong Kong, 18 October 2023

As at the date of this announcement, the Directors of the Company are:

Executive Director:

LIN Xiaohai (*Chief Executive Officer*)

Non-Executive Directors:

HUANG Ming-Tuan (*Chairman*)

HAN Liu

LIU Peng

Independent Non-Executive Directors:

Karen Yifen CHANG

Charles Sheung Wai CHAN

Dieter YIH