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GOME RETAIL HOLDINGS LIMITED

國美零售控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 493)

CLARIFICATION ANNOUNCEMENT REGARDING UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made by GOME Retail Holdings Limited (the “**Company**”) at the request of The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) has noted the fluctuation in the price and trading volume of the shares of the Company on The Stock Exchange of Hong Kong Limited and certain news in the market relating to the closure of retail stores in Guangdong province of Mainland China. The Board wants to clarify that the Group has 2 self-operated stores and 107 franchise stores in Guangdong province as at 30 September 2023, as compared with 14 self operated stores and 181 franchise stores as at 30 June 2023. As disclosed in its 2023 Interim Report, the Group is optimising and upgrading new business model strategies as well as integrating online and offline operations. Accordingly, there may be further changes in the number of stores going forward.

Save as disclosed in this announcement, the Board confirms that it is not aware of any reasons for these price or trading volume movements or any other information which must be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Shareholders and potential investors are reminded to exercise caution when dealing in the securities of the Company.

This announcement is made by the order of the Company. The directors of the Company collectively and individually accept responsibility for the accuracy of this announcement.

By Order of the Board
GOME Retail Holdings Limited
Zhang Da Zhong
Chairman

Hong Kong, 18 October 2023

As at the date of this announcement, the Board comprises Mr. Zou Xiao Chun and Mr. Song Lin Lin as executive directors, Mr. Zhang Da Zhong and Ms. Dong Xiao Hong as non-executive directors, and Ms. Liu Hong Yu, Mr. Wang Gao and Mr. Lui Wai Ming as independent non-executive directors.

* *For identification propose only*