Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1280)

PROPOSED CHANGE OF COMPANY NAME

PROPOSED CHANGE OF COMPANY NAME

The board (the "Board") of directors (the "Director(s)") of Qidian International Co., Ltd. (the "Company") proposes to change its English name from "Qidian International Co., Ltd." to "China Qidian Guofeng Holdings Limited" and its dual foreign name in Chinese from "奇点国际有限公司" to "中国奇点国峰控股有限公司" (the "Proposed Change of Company Name").

Conditions of the Proposed Change of Company Name

The Proposed Change of Company Name will be subject to the following conditions:

- (i) the passing of a special resolution by the shareholders of the Company (the "Shareholders") at the extraordinary general meeting of the Company (the "EGM") approving the Proposed Change of the Company Name; and
- (ii) the approval being granted by the Registrar of Companies in the Cayman Islands for the Proposed Change of Company Name.

The relevant filing with the Registrar of Companies in the Cayman Islands will be made after the passing of the special resolution at the EGM. Subject to the satisfaction of the conditions set out above, the Proposed Change of Company Name will take effect from the date on which the Registrar of Companies in the Cayman Islands enters the new English name and dual foreign name in Chinese of the Company on the register of companies maintained by the Registrar of Companies in the Cayman Islands in place of the existing name and issues a certificate of incorporation on change of name. The Company will then carry out the necessary filing procedures with the Companies Registry in Hong Kong.

Effects of the Proposed Change of Company Name

The Proposed Change of Company Name is not expected to affect any rights of the existing Shareholders nor the Company's daily business operation and its financial position. All the existing share certificates of the Company in issue bearing the existing name of the Company will, upon the Proposed Change of Company Name becoming effective, continue to be evidence of title to such Shares and will continue to be valid for trading, settlement, registration and delivery of such Shares. There will not be any arrangement for free exchange of the existing share certificates of the Company for new share certificates printed in the new names of the Company. Upon the Proposed Change of Company Name becoming effective, all new share certificates will only be issued in the new English name and dual foreign name in Chinese of the Company.

In addition, subject to the confirmation by The Stock Exchange of Hong Kong Limited (the "Stock Exchange"), the English and Chinese stock short names for trading of the Shares on the Stock Exchange and the logo of the Company will also be changed after the Proposed Change of Company Name has become effective.

Reasons for the Proposed Change of Company Name

The Group is principally engaged in the retail of household appliances and liquor business in the PRC. The Board is of the view that the Proposed Change of Company Name will better reflect the current business and development of the liquor business of the Group. The Board considers that the proposed new English name and the dual foreign name in Chinese of the Company will provide the Group with a new corporate identity and image and enhance the Company's brand identity in the context of its future business development. Therefore, the Board believes that the Proposed Change of Company Name is in the best interests of the Company and the Shareholders as a whole.

GENERAL

A special resolution will be proposed at the EGM for the Shareholders to consider and, if thought fit, approve the Proposed Change of Company Name. A circular containing, among other matters, information in relation to the Proposed Change of Company Name and a notice convening the EGM will be despatched to the Shareholders as soon as practicable.

Further announcement(s) will be made as and when appropriate in relation to, among other things, the results of the EGM, the effective date of the Proposed Change of Company Name and the new English stock short name and Chinese stock short name for trading in the securities of the Company on the Stock Exchange.

By Order of the Board

Qidian International Co., Ltd.

Yuan Li

Chairman

Yangzhou, PRC, 20 October 2023

As at the date of this announcement, the Board of Directors of the Company comprises three executive Directors, namely Mr. Yuan Li, Mr. Xu Xinying and Mr. Zhuang Liangbao; one non-executive Director, namely Ms. Xu Honghong, and three independent non-executive Directors, namely Mr. Zhang Yihua, Mr. Chen Rui and Mr. Fung Tak Choi.