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Unless otherwise defined herein, capitalized terms used in this announcement shall have the same meanings as those defined in the prospectus dated October 24, 2023 (the “**Prospectus**”) issued by Beijing UBOX Online Technology Corp. (the “**Company**”).

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. This announcement is not a prospectus. Potential investors should read the Prospectus for detailed information about the Company and the Global Offering described below before deciding whether or not to invest in the Offer Shares. Any investment decision in relation to the Offer Shares should be taken solely in reliance on the information provided in the Prospectus.

This announcement is not for release, publication, distribution, directly or indirectly, in or into the United States (including its territories and possessions, any state of the United States and the District of Columbia). This announcement does not, and is not intended to, constitute or form a part of any offer to sell or solicitation to purchase or subscribe for any securities in the United States or in any other jurisdiction. The H Shares have not been and will not be registered under the United States Securities Act of 1933, as amended from time to time (the “**U.S. Securities Act**”) or securities law of any state or other jurisdiction of the United States and may not be offered, sold, pledged or transferred within the United States, except in transactions exempt from, or not subject to, the registration requirements of the U.S. Securities Act. There will be no public offer of the Offer Shares in the United States. The Offer Shares are being offered and sold solely outside the United States in offshore transactions in reliance on Regulation S under the U.S. Securities Act.

In connection with the Global Offering, Huatai Financial Holdings (Hong Kong) Limited and China Securities (International) Corporate Finance Company Limited together act as the Sponsor-Overall Coordinators, the Overall Coordinators (the “**Overall Coordinators**”) and the Capital Market Intermediaries, and Valuable Capital Limited, ABCI Capital Limited, ABCI Securities Company Limited, CCB International Capital Limited, China Galaxy International Securities (Hong Kong) Co., Limited, CMB International Capital Limited, ICBC International Securities Limited and Livermore Holdings Limited together act as the Capital Market Intermediaries.

No stabilizing manager will be appointed, and it is anticipated that no stabilization activities will be carried out in relation to the Global Offering.

The Hong Kong Offer Shares will be offered to the public in Hong Kong subject to terms and conditions set out in the Prospectus and the related application form. Potential investors of the Offer Shares should note that the Joint Sponsors and Overall Coordinators (for themselves and on behalf of the Hong Kong Underwriters) shall be entitled to terminate the Hong Kong Underwriting Agreement with immediate effect upon the occurrence of any of the events set out in the section headed “Underwriting – Underwriting Arrangements and Expenses – Hong Kong Public Offering – Grounds for Termination” in the Prospectus at any time prior to 8:00 a.m. on the Listing Date.



Beijing UBOX Online Technology Corp.
北京友寶在線科技股份有限公司

(a joint stock company incorporated in the People's Republic of China with limited liability)

GLOBAL OFFERING

Number of Offer Shares under the Global Offering	: 22,576,500 H Shares
Number of Hong Kong Offer Shares	: 2,258,000 H Shares (subject to reallocation)
Number of International Offer Shares	: 20,318,500 H Shares (subject to reallocation)
Maximum Offer Price	: HK\$11.40 per H Share, plus brokerage of 1.0%, SFC transaction levy of 0.0027%, AFAC transaction levy of 0.00015% and Hong Kong Stock Exchange trading fee of 0.00565% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal value	: RMB1.00 per H Share
Stock code	: 2429

Joint Sponsors



Overall Coordinators, Joint Global Coordinators, Joint Bookrunners and Joint Lead Managers



Joint Global Coordinator, Joint Bookrunner and Joint Lead Manager



Joint Bookrunners and Joint Lead Managers
(in alphabetical order)



**IMPORTANT NOTICE TO INVESTORS:
FULLY ELECTRONIC APPLICATION PROCESS**

We have adopted a fully electronic application process for the Hong Kong Public Offering. We will not provide printed copies of the Prospectus or printed copies of any application forms to the public in relation to the Hong Kong Public Offering.

The Prospectus is available at the website of the Stock Exchange at www.hkexnews.hk under the “*HKEXnews > New Listings > New Listing Information*” section, and our website at www.uboxol.com. If you require a printed copy of the prospectus, you may download and print from the website addresses above.

To apply for the Hong Kong Offer Shares, you may:

- (1) apply online via the **HK eIPO White Form** service in the **IPO App** (which can be downloaded by searching “**IPO App**” in App Store or Google Play or downloaded at www.hkeipo.hk/IPOApp or www.tricorglobal.com/IPOApp) or at www.hkeipo.hk; or
- (2) apply through the **CCASS EIPO** service to electronically cause HKSCC Nominees to apply on your behalf, including by:
 - i. instructing your **broker** or **custodian** who is a CCASS Clearing Participant or CCASS Custodian Participant to give **electronic application instructions** via CCASS terminals to apply for the Hong Kong Offer Shares on your behalf; or
 - ii. (if you are an existing **CCASS Investor Participant**) giving **electronic application instructions** through the CCASS Internet System (<https://ip.ccass.com>) or through the CCASS Phone System by calling +852 2979 7888 (using the procedures in HKSCC’s “An Operating Guide for Investor Participants” in effect from time to time). HKSCC can also input **electronic application instructions** for CCASS Investor Participants through HKSCC’s Customer Service Centre at 1/F, One & Two Exchange Square, 8 Connaught Place, Central, Hong Kong by completing an input request.

We will not provide any physical channels to accept any application for the Hong Kong Offer Shares by the public. The contents of the electronic version of the Prospectus are identical to the printed Prospectus as registered with the Registrar of Companies in Hong Kong pursuant to Section 342C of the Companies (Winding Up and Miscellaneous Provisions) Ordinance (Chapter 32 of the Law of Hong Kong).

If you are an intermediary, broker or agent, please remind your customers, clients or principals, as applicable, that the Prospectus is available online at the website addresses above.

Please refer to the section headed “How to Apply for Hong Kong Offer Shares” in the Prospectus for further details of the procedures through which you can apply for the Hong Kong Offer Shares electronically.

Your application through the **HK eIPO White Form** service or the **CCASS EIPO** service must be for a minimum of 500 Hong Kong Offer Shares and in one of the numbers set out in the table. You are required to pay the amount next to the number of you select.

No. of Hong Kong Offer Shares applied for	Amount payable on application <i>HK\$</i>	No. of Hong Kong Offer Shares applied for	Amount payable on application <i>HK\$</i>	No. of Hong Kong Offer Shares applied for	Amount payable on application <i>HK\$</i>	No. of Hong Kong Offer Shares applied for	Amount payable on application <i>HK\$</i>
500	5,757.48	6,000	69,089.81	40,000	460,598.75	400,000	4,605,987.60
1,000	11,514.97	7,000	80,604.78	45,000	518,173.60	500,000	5,757,484.50
1,500	17,272.46	8,000	92,119.75	50,000	575,748.46	600,000	6,908,981.40
2,000	23,029.94	9,000	103,634.72	60,000	690,898.15	700,000	8,060,478.30
2,500	28,787.42	10,000	115,149.69	70,000	806,047.84	800,000	9,211,975.20
3,000	34,544.90	15,000	172,724.54	80,000	921,197.52	900,000	10,363,472.10
3,500	40,302.39	20,000	230,299.38	90,000	1,036,347.21	1,000,000	11,514,969.00
4,000	46,059.88	25,000	287,874.23	100,000	1,151,496.90	1,129,000 ⁽¹⁾	13,000,400.01
4,500	51,817.37	30,000	345,449.06	200,000	2,302,993.80		
5,000	57,574.85	35,000	403,023.91	300,000	3,454,490.70		

(1) Maximum number of Hong Kong Offer Shares you may apply for.

No application for any other number of Hong Kong Offer Shares will be considered and any such application is liable to be rejected.

APPLICATION FOR LISTING ON THE STOCK EXCHANGE

We have applied to the Stock Exchange for the listing of, and permission to deal in, the H Shares to be issued pursuant to the Global Offering and the H Shares to be converted from the Unlisted Shares upon completion of the Global Offering.

STRUCTURE AND CONDITIONS OF THE GLOBAL OFFERING

The Global Offering comprises:

- the Hong Kong Public Offering of initially 2,258,000 H Shares (subject to reallocation) in Hong Kong, representing approximately 10% of the total number of Offer Shares initially available under the Global Offering, and
- the International Offering of initially 20,318,500 H Shares (subject to reallocation), representing approximately 90% of the total number of Offer Shares initially available under the Global Offering.

The allocation of the Offer Shares between the Hong Kong Public Offering and the International Offering will be subject to reallocation as described in the section headed “Structure of the Global Offering” in the Prospectus.

In particular, the Overall Coordinators (for themselves and on behalf of the Underwriters) may reallocate Offer Shares from the International Offering to the Hong Kong Public Offering to satisfy valid applications in Pool A and Pool B under the Hong Kong Public Offering. Provided that the final Offer Price is fixed at the low-end of the indicative Offer Price range (i.e. HK\$9.40 per Offer Share) stated in the Prospectus, in accordance with Guidance Letter HKEX-GL91-18 issued by the Stock Exchange, up to 2,258,000 Offer Shares may be reallocated to the Hong Kong Public Offering from the International Offering to satisfy valid applications in Pool A and Pool B under the Hong Kong Public Offering, so that the total number of the Offer Shares available for subscription under the Hong Kong Public Offering will be increased up to 4,516,000 Shares, and such limit representing approximately 20% of the number of the Offer Shares initially available under the Global Offering.

PRICING OF THE GLOBAL OFFERING

The Offer Price will be no more than HK\$11.40 per Offer Share and is expected to be no less than HK\$9.40 per Offer Share unless to be otherwise announced. Applicants for the Hong Kong Offer Shares are required to pay, on application, the maximum Offer Price of HK\$11.40 per Offer Share together with brokerage fee of 1.0%, SFC transaction levy of 0.0027%, Stock Exchange trading fee of 0.00565% and AFRC transaction levy of 0.00015%, subject to refund if the Offer Price as finally determined is less than HK\$11.40 per Offer Share.

EXPECTED TIMETABLE

Hong Kong Public Offering commences 9:00 a.m. on Tuesday,
October 24, 2023

Latest time to complete electronic applications under
the **HK eIPO White Form** service through one of
the below ways 11:30 a.m. on Friday,
October 27, 2023

- (1) the **IPO App**, which can be downloaded by
searching “**IPO App**” in App Store or Google
Play or downloaded at www.hkeipo.hk/IPOApp
or www.tricorglobal.com/IPOApp
- (2) the designated website www.hkeipo.hk

Application lists of the Hong Kong Public Offering open 11:45 a.m. on Friday,
October 27, 2023

Latest time for (a) giving **electronic application instructions**
to HKSCC and (b) completing payment of **HK eIPO White**
Form applications by effecting internet banking transfer(s)
or PPS payment transfer(s) 12:00 noon on Friday,
October 27, 2023

If you are instructing your **broker** or **custodian** who is a CCASS Clearing Participant or a CCASS
Custodian Participant to give **electronic application instructions** via CCASS terminals to apply
for the Hong Kong Offer Shares on your behalf, you are advised to contact your **broker** or
custodian for the latest time for giving such instructions which may be different from the latest
time as stated above.

Application lists of the Hong Kong Public Offering close 12:00 noon on Friday,
October 27, 2023

Expected Price Determination Date. Friday, October 27, 2023

Announcement of the final Offer Price, level of indications
of interest in the International Offering, the level of
applications in the Hong Kong Public Offering; and the
basis of allocation of the Hong Kong Offer Shares to
be published on the websites of the Stock Exchange at
www.hkexnews.hk and our Company at www.uboxol.com
on or before Thursday,
November 2, 2023

Announcement of results of allocations in the Hong Kong Public Offering (with successful applicants' identification document numbers, where appropriate) to be available through a variety of channels (See the section headed "How to Apply for Hong Kong Offer Shares – 11. Publication of Results" in the Prospectus) from Thursday, November 2, 2023

In the announcement to be posted on our website at www.uboxol.com and the website of the Hong Kong Stock Exchange at www.hkexnews.hk Thursday, November 2, 2023

Results of allocations in the Hong Kong Public Offering will be available at the "IPO Results" function in the **IPO App** or at www.tricor.com.hk/ipo/result or www.hkeipo.hk/IPOResult with a "search by ID" function from 8:00 a.m. on Thursday, November 2, 2023 to 12:00 midnight on Wednesday, November 8, 2023

From the allocation results telephone enquiry line by calling + 852 3691 8488 between 9:00 a.m. and 6:00 p.m from Thursday, November 2, 2023 to Tuesday, November 7, 2023 (excluding Saturday, Sunday and public holiday in Hong Kong)

H Share certificates in respect of wholly or partially successful applications under the Hong Kong Public Offering to be despatched/collected or deposited into CCASS on or before Thursday, November 2, 2023

HK eIPO White Form e-Auto Refund payment instructions/refund cheques in respect of wholly or partially successful if the final Offer Price is less than the price payable on application (if applicable) or wholly or partially unsuccessful applications under the Hong Kong Public Offering to be despatched/collected on or before Thursday, November 2, 2023

Dealings in H Shares on the Main Board of the Stock Exchange to commence at 9:00 a.m., Friday, November 3, 2023

Note: All times and dates refer to Hong Kong local times and dates.

SETTLEMENT

Subject to the granting of the approval for listing of, and permission to deal in, the H Shares on the Stock Exchange and compliance with the stock admission requirements of HKSCC, the H Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the date of commencement of dealings in the H Shares on the Stock Exchange or such other date as may be determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second settlement day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time. All necessary arrangements have been made to enable the H Shares to be admitted into CCASS. Prospective investors should seek the advice of their stockbrokers or other professional advisers for details of those settlement arrangements and how such arrangements will affect their rights and interests.

ELECTRONIC APPLICATION CHANNELS

HK eIPO White Form service

You may submit your application through the **HK eIPO White Form** service in the **IPO App** or at www.hkeipo.hk (24 hours daily, except on the last day for applications) from 9:00 a.m. on Tuesday, October 24, 2023 until 11:30 a.m. on Friday, October 27, 2023 and the latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Friday, October 27, 2023, the last day for applications, or such later time under the paragraph headed “How to Apply for Hong Kong Offer Shares – 10. Effect of Bad Weather and/or Extreme Conditions on the Opening of the Application Lists” in the Prospectus.

CCASS EIPO service⁽¹⁾

CCASS Clearing/Custodian Participants can input **electronic application instructions** at the following times on the following dates:

Tuesday, October 24, 2023	– 9:00 a.m. to 8:30 p.m.
Wednesday, October 25, 2023	– 8:00 a.m. to 8:30 p.m.
Thursday, October 26, 2023	– 8:00 a.m. to 8:30 p.m.
Friday, October 27, 2023	– 8:00 a.m. to 12:00 noon

CCASS Investor Participants can input **electronic application instructions** from 9:00 a.m. on Tuesday, October 24, 2023 until 12:00 noon on Friday, October 27, 2023 (24 hours daily, except on Friday, October 27, 2023, the last day for applications).

The latest time for inputting your **electronic application instructions** will be 12:00 noon on Friday, October 27, 2023, the last day for applications, or such later time as described in the section headed “How to Apply for Hong Kong Offer Shares – 10. Effect of Bad Weather and/or Extreme Conditions on the Opening of the Application Lists” in the Prospectus.

If you are instructing your **broker** or **custodian** who is a CCASS Clearing Participant or a CCASS Custodian Participant to give **electronic application instructions** via CCASS terminals to apply for the Hong Kong Offer Shares on your behalf, you are advised to contact your **broker** or **custodian** for the latest time for giving such instructions which may be different from the latest time as stated above.

If an application is rejected, not accepted or accepted in part only, or if the Offer Price as finally determined is less than the maximum offer price of HK\$11.40 per Offer Share (excluding brokerage, the SFC transaction levy, the AFRC transaction levy and the Stock Exchange trading fee thereon), or if the conditions of the Hong Kong Public Offering are not fulfilled in accordance with “Structure of the Global Offering – Conditions of the Global Offering” in the Prospectus or if any application is revoked, the application monies, or the appropriate portion thereof, together with the related brokerage, the SFC transaction levy, the AFRC transaction levy and the Stock Exchange trading fee, will be refunded, without interest.

Any refund of your application monies will be made on or before Thursday, November 2, 2023.

¹ The times in this sub-section are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants and/or CCASS Investor Participants.

Please refer to the sections headed “Structure of the Global Offering” and “How to Apply for Hong Kong Offer Shares” of the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

Application for the Hong Kong Offer Shares will only be considered on the basis of the terms and conditions set out in the Prospectus, the GREEN Application Form and in the IPO App or on the designated website at www.hkeipo.hk for the HK eIPO White Form service.

PUBLICATION OF RESULTS

We expect to announce the final Offer Price, the level of indications of interest in the International Offering, the level of applications in the Hong Kong Public Offering and the basis of allocation of the Hong Kong Offer Shares on Thursday, November 2, 2023 on our website at www.uboxol.com and the website of the Stock Exchange at www.hkexnews.hk.

The results of allocations and the Hong Kong identity card/passport/Hong Kong business registration/certificate of incorporation numbers of successful applicants (where applicable) under the Hong Kong Public Offering will be available through a variety of channels at the times and date and in the manner specified in the section headed “How to Apply for Hong Kong Offer Shares – 11. Publication of Results” in the Prospectus.

If an application is rejected, not accepted or accepted in part only, or if the Offer Price as finally determined is less than the maximum offer price of HK\$11.40 per Offer Share (excluding brokerage, the SFC transaction levy, the AFRC transaction levy and the Stock Exchange trading fee thereon) or if the conditions of the Hong Kong Public Offering are not fulfilled in accordance with “Structure of the Global Offering – Conditions of the Global Offering” in the Prospectus or if any application is revoked, the application monies, or the appropriate portion thereof, together with the related brokerage, SFC transaction levy, the Stock Exchange trading fee and the AFRC transaction levy, will be refunded, without interest.

No temporary documents of title will be issued in respect of the H Shares and no receipt will be issued for sums paid on application. H Share certificates will only become valid at 8:00 a.m. on Friday, November 3, 2023 (Hong Kong time), provided that the Global Offering has become unconditional and the right of termination described in the “Underwriting” section in the Prospectus has not been exercised.

Assuming that the Global Offering becomes unconditional at or before 8:00 a.m. on Friday, November 3, 2023 (Hong Kong time), it is expected that dealings in the H Shares on the Stock Exchange will commence at 9:00 a.m. on Friday, November 3, 2023 (Hong Kong time). The H Shares will be traded in board lots of 500 Shares each and the stock code of the H Shares is 2429.

By order of the Board
Beijing UBOX Online Technology Corp.
Mr. WANG Bin
Chairman of the Board and Executive Director

Hong Kong, October 24, 2023

As at the date of this announcement, the board of directors of the Company comprises Mr. Wang Bin, Mr. Chen Kunrong, Mr. Yu Lizhi and Ms. Cui Yan as executive Directors; Mr. Zhu Chao and Ms. An Yufang as non-executive Directors; Mr. Wang Xiaochuan, Ms. Guo Wei and Mr. Zhang Chen as independent non-executive Directors.