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Weibo Corporation 微博股份有限公司

(A company controlled through weighted voting rights and incorporated in the Cayman Islands with limited liability)

(Stock Code: 9898)

DATE OF BOARD MEETING AND DATE OF PUBLICATION OF THIRD QUARTER 2023 FINANCIAL RESULTS ANNOUNCEMENT

The board of directors (the "Board") of Weibo Corporation (the "Company") will hold a Board meeting on Wednesday, November 8, 2023 (Hong Kong time) for the purposes of, among other things, approving the Company's unaudited financial results and announcement for the three months ended September 30, 2023 ("Q3 2023 Financial Results"). The Company will announce its Q3 2023 Financial Results on Thursday, November 9, 2023 (Hong Kong time) on the website of The Stock Exchange of Hong Kong Limited at www.hkexnews.hk and the Company's website at http://ir.weibo.com, after the trading hours of The Stock Exchange of Hong Kong Limited and before the opening of the U.S. stock market.

The Company's management team will host a teleconference call at 7 p.m. on Thursday, November 9, 2023 (Hong Kong time) to discuss the Q3 2023 Financial Results and answer questions. Participants who wish to dial in to the teleconference must register through the below public participant link. Dial-in and instruction will be in the confirmation email upon registering.

Pre-registration Link: https://register.vevent.com/register/BI29b93112bc7446d5b0a9680e9ba2f1d7

Additionally, a live webcast of the conference call will be available at http://ir.weibo.com.

By order of the Board
Weibo Corporation
Mr. Charles Guowei Chao
Chairman of the Board

Hong Kong, October 25, 2023

As at the date of this announcement, the board of directors of the Company comprises Mr. Charles Guowei Chao, Mr. Gaofei Wang, Ms. Hong Du and Mr. Bo Liu, as the directors, and Mr. Pochin Christopher Lu, Mr. Pehong Chen and Mr. Yan Wang as the independent directors.