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愛帝宮母嬰健康股份有限公司  
AIDIGONG MATERNAL & CHILD HEALTH LIMITED

*(Incorporated in Bermuda with limited liability)*

(Stock code: 286)

**VOLUNTARY ANNOUNCEMENT  
ESTABLISHMENT OF  
A NEW YUEGEGE BRAND POSTPARTUM CARE  
CENTRE IN WUXI**

This announcement is made by Aidigong Maternal & Child Health Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to provide the shareholders of the Company and potential investors the information on the latest business development of the Group.

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that, a subsidiary of the Company recently rented several rooms at Wuxi Sanyang Plaza Lizhi Hotel (the “**Hotel**”) located in Liangxi District, Wuxi, Jiangsu, the People’s Republic of China, for the establishment of a new postpartum care centre under the brand name of “Yuegege” (the “**No.1 store in Wuxi**”). The No. 1 store in Wuxi has officially commenced operation, marking the Group’s first official entry into the Eastern China market. In 2022, the gross domestic product (GDP) per capita of Wuxi City has ranked top among large and medium-sized cities of China for three consecutive years (according to the disclosure on the website of the Wuxi Municipal People’s Government), with strong consumption power and demand for postpartum care services.

The Yuegege brand business was newly established by the Group in 2022 and has opened two new postpartum care centres in Zhuhai City in less than six months, namely Zhuhai No. 1 Store and Zhuhai No. 2 Store with the new opening of the No.1 store in Wuxi now.. The No. 1 store in Wuxi is the Group’s first postpartum care centre in Wuxi which is the third new city and third postpartum care centres that the Company has entered and commenced operation this year. The No. 1 store in Wuxi will provide high-quality postpartum care services for consumers in Wuxi and surrounding areas. The No. 1 store in Wuxi is operated under the ultra-light asset model” which was optimized in 2022, to further reduce capital expenditure and enhance the financial model. On the other hand, the No. 1 store in Xiamen and No. 1 store in Dongguan were opened under the brand name of “Aidigong” and the innovative Aidigong business unit of the Group, respectively.

The brand, Aidigong, was established in 2007. In the past 15 years, the Group has opened a total of 10 branches under the Aidigong brand in Shenzhen, Beijing and Chengdu. With the Group's strategic upgrade, the Group has accelerated the pace of centre opening and has made its entry into four new cities, Zhuhai, Xiamen, Dongguan and Wuxi and opened five new centres within approximately a year since 2022.

As of the date of this announcement, a total of 15 centres have been opened and are currently operating in China and the Group has achieved market coverage in seven cities, namely, Shenzhen, Beijing, Chengdu, Zhuhai, Xiamen, Dongguan and Wuxi.

By Order of the Board  
**Aidigong Maternal & Child Health Limited**  
**Cheung Wai Kuen**  
*Chairman*

Hong Kong, 27 October 2023

*As at the date of this announcement, the Board comprises Mr. Cheung Wai Kuen, Mr. Lin Jiang, Ms. Kai Xiang Mei, Mr. Li Runping and Ms. Meng Lijia as executive Directors; Ms. Liang Linmin as non-executive Director and Mr. Wong Yiu Kit, Ernest, Mr. Lam Chi Wing, Mr. Huang Wenhua and Mr. Wang Qingyu, as independent non-executive Directors.*