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(incorporated in Bermuda with limited liability)
(Stock Code: 585)

ADOPTION OF CHINESE NAME AND CHANGE OF CHINESE STOCK SHORT NAME

ADOPTION OF CHINESE NAME

The Board is pleased to announce that the Chinese name of "元匯集團有限公司" had been adopted as the secondary name of the Company and in place of the Chinese name of "意 馬國際控股有限公司" currently used by the Company for identification purposes only. The English name of the Company will remain unchanged.

CHNAGE OF CHINESE STOCK SHORT NAME

The Chinses stock short name of the Company for trading in Shares on the Stock Exchange will be changed from "意馬國際" to "元匯集團" with effect from 9:00 a.m. on 2 November 2023.

The stock code of the Company of "585" on the Stock Exchange will remain unchanged. The Company's website "www.imagi.hk" and the logo of the Company **MASI** printed on the relevant corporate documents of the Company and used on its website will also remain unchanged.

Reference are made to circular of Imagi International Holdings Limited (the "Company") dated 7 September 2023 (the "Circular") and the announcement of the Company dated 26 September 2023 in respect of the poll result of the SGM held on 26 September 2023, in relation to, among other things, the proposed adoption of Chinese name of "元匯集團有限公司" as the secondary name of the Company in place of Chinese name of "意馬國際控股有限公司" currently used by the Company for identification purposes ("Adoption of Chinese Name"). Capitalised terms used herein shall have the same meanings as those defined in the Circular unless otherwise stated.

ADOPTION OF CHINESE NAME

The Board is pleased to announce that the Chinese name of "元匯集團有限公司" had been adopted as the secondary name of the Company and in place of the Chinese name of "意馬國際控股有限公司" currently used by the Company for identification purposes only. The English name of the Company will remain unchanged.

The special resolution regarding the Adoption of Chinese Name was duly passed by the Shareholders by way of poll at the SGM held on 26 September 2023. The Chinese name of "元匯集團有限公司" was registered in Bermuda on 4 October 2023 as the secondary name of the Company. The Certificate of Secondary Name of the Company was issued by the Registrar of Companies in Bermuda to the Company on 6 October 2023. The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong to the Company on 25 October 2023.

EFFECT OF ADOPTION OF CHINESE NAME

The Adoption of Chinese Name does not affect any rights of the existing holders of securities of the Company. All the existing certificates of securities in issue bearing the former name of the Company will continue to be evidence of legal title to such securities and the existing certificates of securities will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of the existing certificates of securities of the Company for new certificates bearing the primary and secondary name of the Company. New certificates of securities of the Company will be issued only in the new name of the Company.

CHANGE OF CHINESE STOCK SHORT NAME

The Chinses stock short name of the Company for trading in Shares on the Stock Exchange will be changed from "意馬國際" to "元匯集團" with effect from 9:00 a.m. on 2 November 2023.

The stock code of the Company of "585" on the Stock Exchange will remain unchanged. The Company's website "www.imagi.hk" and the logo of the Company **MAGI** printed on the relevant corporate documents of the Company and used on its website will also remain unchanged.

By order of the Board

Imagi International Holdings Limited

Kitchell Osman Bin

Chairman

Hong Kong, 30 October 2023

At the date of this announcement, the Board comprises the following Directors:

Executive Directors: Independent non-executive Directors:

Mr. Kitchell Osman Bin (*Chairman*) Mr. Chan Hak Kan Ms. Choi Ka Wing Ms. Liu Jianyi

Mr. Shimazaki Koji Mr. Miu Frank H.