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JS Global Lifestyle Company Limited
JS 环球生活有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1691)

**ANNOUNCEMENT ON THE THIRD QUARTERLY REPORT OF
JOYOUNG CO., LTD. FOR THE THIRD QUARTER AND
FOR THE FIRST THREE QUARTERS
ENDED SEPTEMBER 30, 2023**

This announcement is made by JS Global Lifestyle Company Limited (the “**Company**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Joyoung Co., Ltd. (“**Joyoung**”) is a subsidiary of the Company and its shares are listed on the Shenzhen Stock Exchange (Stock Code: 002242). In compliance with the applicable regulations of the Shenzhen Stock Exchange, Joyoung published on October 30, 2023 its third quarterly report of 2023 on the website of the Shenzhen Stock Exchange.

Please refer to the appendix to this announcement which sets out the principal financial information of Joyoung for the third quarter and for the first three quarters ended September 30, 2023 prepared based on PRC Accounting Standards for Business Enterprises, and which are unaudited.

APPENDIX

KEY FINANCIAL DATA AND INDICATORS FOR THE THIRD QUARTER AND FOR THE FIRST THREE QUARTERS ENDED SEPTEMBER 30, 2023 (UNAUDITED)

	For the three months ended September 30, 2023	The same period in the previous year		Change for the three months ended September 30, 2023 compared with the same period in the previous year After adjustment	For the nine months ended September 30, 2023	The same period in the previous year		Change for the nine months ended September 30, 2023 compared with the same period in the previous year After adjustment
		Before adjustment	After adjustment			Before adjustment	After adjustment	
Operating revenue <i>(RMB Yuan)</i>	2,463,572,007.10	2,214,588,864.01	2,214,588,864.01	11.24%	6,781,172,561.74	6,925,037,008.62	6,925,037,008.62	-2.08%
Net profit attributable to shareholders of Joyoung <i>(RMB Yuan)</i>	116,354,565.00	158,189,969.70	158,140,929.49	-26.42%	363,513,922.70	504,596,360.46	504,591,109.63	-27.96%
Net profit attributable to shareholders of Joyoung before non-recurring gains and losses <i>(RMB Yuan)</i>	112,352,748.80	159,359,269.72	159,310,229.51	-29.48%	338,498,908.81	458,387,462.82	458,382,211.99	-26.15%
Net cash flow from operating activities <i>(RMB Yuan)</i>	-	-	-	-	427,086,101.85	909,813,991.63	909,813,991.63	-53.06%
Basic earnings per share <i>(RMB Yuan/share)</i>	0.16	0.21	0.21	-23.81%	0.49	0.66	0.66	-25.76%
Diluted earnings per share <i>(RMB Yuan/share)</i>	0.16	0.21	0.21	-23.81%	0.49	0.66	0.66	-25.76%
Weighted average return on net assets	3.41%	4.18%	4.18%	Decreased by 0.77 percentage point	10.75%	12.65%	12.65%	Decreased by 1.90 percentage points
			As of September 30, 2023		As of December 31, 2022			Change as of September 30, 2023 as compared with as of December 31, 2022
					Before adjustment	After adjustment		After adjustment
Total assets <i>(RMB Yuan)</i>		7,144,806,864.66		7,074,762,950.69	7,075,278,734.87			0.98%
Net assets attributable to shareholders of Joyoung <i>(RMB Yuan)</i>		3,467,063,655.79		3,313,074,235.88	3,313,590,020.06			4.63%

Non-recurring gain and loss items and amounts thereof

Unit: RMB Yuan

Item	For the nine months ended September 30, 2023	Note
Gains or loss from disposal of non-current assets (including the write-off of the asset impairment provision)	15,775,466.95	Mainly gains or loss from disposal of assets
Government grants included in the current profit or loss (that is closely related to the operations of Joyoung, except for those of fixed quotas or amounts according to the nationally unified standards)	21,375,614.32	Mainly government grants
Gains or losses from changes in fair value arising from the holding of trading financial assets, trading financial liabilities and investment income from disposal of trading financial assets, trading financial liabilities and available-for-sale financial assets, excluding the effective hedging business related to Joyoung's normal business operations	-2,792,536.64	–
Other non-operating income or expenses except for the above items	-2,714,609.11	–
Less: Impact of income taxes	6,530,747.76	–
Impact of minority interests (after tax)	98,173.87	–
Total	<u>25,015,013.89</u>	

Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company.

By Order of the Board
JS Global Lifestyle Company Limited
WANG Xuning
Chairman

Hong Kong, 30 October, 2023

As at the date of this announcement, the board of directors of the Company comprises Mr. WANG Xuning, Ms. HAN Run and Ms. HUANG Shuling as executive directors, Mr. Stassi Anastas ANASTASSOV as non-executive director and Mr. Yuan DING, Mr. YANG Xianxiang and Mr. SUN Zhe as independent non-executive directors.