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POLL RESULTS OF THE SPECIAL GENERAL MEETING HELD ON OCTOBER 31, 2023

The Board is pleased to announce that the Ordinary Resolutions set out in the Notice were duly passed by way of poll by the Shareholders at the SGM held on October 31, 2023.

References are made to (i) the notice of the special general meeting (the "<u>SGM</u>") of Alibaba Pictures Group Limited (the "<u>Company</u>") dated October 16, 2023 (the "<u>Notice</u>") and (ii) the circular of the Company dated October 16, 2023 (the "<u>Circular</u>"). Unless the context otherwise requires, capitalized terms used herein shall have the same meanings as those defined in the Circular.

POLL RESULTS OF THE SGM

The board of directors (the "<u>Directors</u>") of the Company (the "<u>Board</u>") is pleased to announce that the ordinary resolutions (the "<u>Ordinary Resolutions</u>") set out in the Notice were duly passed by way of poll by the shareholders of the Company (the "<u>Shareholders</u>") at the SGM held on October 31, 2023. The poll results in respect of the Ordinary Resolutions proposed at the SGM are as follows:

| | | Ordinary Resolutions | Number of Shares Votes (Approximate%) | |
|----|-------|---|--|--------------|
| | | | For | Against |
| 1. | (i) | To approve, ratify and confirm the Share Purchase Agreement dated September 19, 2023 (a copy of which has been produced at the meeting and marked "A" and initiated by the chairman of the meeting for the purpose of identification) in relation to, among other things, the Acquisition at the Consideration, the terms thereof and the transactions contemplated thereunder; | 2,101,987,155 (100.00%) | 0 (0.00%) |
| | (ii) | To grant the Directors the specific mandate to allot and issue the Consideration Shares and take all such steps and do all such acts as may be necessary or expedient in order to give effect to the same, conditional upon the Listing Committee of the Stock Exchange granting the approval of the listing of, and permission to deal in, the Consideration Shares to be issued by the Company in satisfaction of the Consideration payable by the Purchaser under the Share Purchase Agreement; and | | |
| | (iii) | To authorize any one Director (or one Director and the secretary of the Company or any two Directors or such other person or persons (including a Director) as the Board may appoint, in case of execution of documents under seal) to sign, execute and deliver all such documents and to do all such acts or things which he/she/they consider(s) necessary, desirable or expedient to implement, or to give effect to the transactions contemplated under the Share Purchase Agreement. | | |

| | | Ordinary Resolutions | Number of Shares Votes (Approximate%) | |
|----|------|--|--|--------------|
| | | | For | Against |
| 2. | (i) | To approve, confirm and ratify the Contractual Arrangements and the transactions contemplated thereunder; and | 2,101,987,155 (100.00%) | 0 (0.00%) |
| | (ii) | To authorize any one Director (or one Director and the secretary of the Company or any two Directors or such other person or persons (including a Director) as the Board may appoint, in case of execution of documents under seal) to sign, execute and deliver all such documents and to do all such acts or things which he/she/they consider(s) necessary, desirable or expedient to implement, or to give effect to the transactions contemplated under the Structured Contracts. | | |

Notes:

- (a) As at the date of the SGM, the total number of Shares in issue was 26,975,740,156.
- (b) Pursuant to the Listing Rules and as stated in the Circular, (1) Ali CV and its associates, which were interested in an aggregate of 13,488,058,846 Shares (representing approximately 50.0007% of the total number of Shares in issue) as at the date of the SGM, were required to abstain from voting on the Ordinary Resolutions; and (2) Mr. Fan Luyuan and Mr. Meng Jun (each serving positions in Alibaba Holding or its subsidiaries) and Mr. Li Jie (currently taking up a management role in a subsidiary of Alibaba Holding), who were respectively interested in 1,448,276 Shares, 569,004 Shares and 7,393,841 Shares (representing approximately 0.0054%, 0.0021% and 0.0274% of the total number of Shares in issue) as at the date of the SGM, would voluntarily abstain from voting, and have so abstained from voting on the Ordinary Resolutions.
- (c) The trustee of the Share Award Scheme held 172,286,453 Shares, representing approximately 0.6387% of the total number of Shares in issue. Pursuant to Rule 17.05A of the Listing Rules, the trustee of the Share Award Scheme shall abstain, and has abstained, from voting on the Ordinary Resolutions.
- (d) The total number of Shares entitling the Shareholders to attend and vote on the Ordinary Resolutions was 13,282,533,356.
- (e) Save as disclosed above, to the best knowledge, information and belief of the Directors, there were no Shares entitling the Shareholders to attend and abstain from voting in favor of the Ordinary Resolutions proposed at the SGM as set out in Rule 13.40 of the Listing Rules and there was no Shareholder that had stated his/her/its intention in the Circular to vote against or to abstain from voting on the Ordinary Resolutions proposed at the SGM.
- (f) Tricor Secretaries Limited, the Company's branch share registrar and transfer office in Hong Kong, was appointed as the scrutineer at the SGM for the purpose of vote-taking in respect of the Ordinary Resolutions.

(g) All Directors attended the SGM.

As more than 50% of the votes were cast in favor of each of the Ordinary Resolutions 1 and 2, the Ordinary Resolutions were duly passed by the Shareholders as ordinary resolutions of the Company at the SGM.

By order of the Board Alibaba Pictures Group Limited Fan Luyuan Chairman & Chief Executive Officer

Hong Kong, October 31, 2023

As of the date of this announcement, the Board comprises Mr. Fan Luyuan, Mr. Li Jie and Mr. Meng Jun, being the executive Directors; Mr. Tung Pen Hung, being the non-executive Director; and Ms. Song Lixin, Mr. Tong Xiaomeng and Mr. Johnny Chen, being the independent non-executive Directors.