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(Stock code: 1280)

CHANGE OF PRINCIPAL BUSINESS ADDRESS AND HEAD OFFICE ADDRESS

The board (the "**Board**") of directors ("**Directors**") of Qidian International Co., Ltd. (the "**Company**") hereby announces that the principal business address and head office address of the Company will be changed from 6/F, Huiyin Building, No. 539 Wenchang Zhong Road, Yangzhou City, Jiangsu Province, the PRC (postcode: 225009) to Room 3602, Jingxing Sea Building, No. 3125, Linhai Avenue, Nanshan Street, Qianhai Shenzhen-Hong Kong Cooperation Zone, Shenzhen, the PRC (postcode: 518066) with effect from 3 November 2023.

By Order of the Board Qidian International Co., Ltd. Yuan Li Chairman

Yangzhou, PRC, 1 November 2023

As at the date of this announcement, the Board of Directors of the Company comprises three executive Directors, namely Mr. Yuan Li, Mr. Xu Xinying and Mr. Zhuang Liangbao, one non-executive Director, namely Ms. Xu Honghong and three independent non-executive Directors, namely Mr. Zhang Yihua, Mr. Chen Rui and Mr. Fung Tak Choi.