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Vobile Group Limited

阜博集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 3738)

**VOLUNTARY ANNOUNCEMENT
NEW BUSINESS COLLABORATION**

This announcement is made by Vobile Group Limited (the “**Company**”) on a voluntary basis.

A subsidiary of the Company has entered into an agreement with a subsidiary of Fujian Broadcasting & TV Network Group Co. Ltd. for strategic business collaboration on building a base for culture going overseas, and jointly launched the “Haiyun” excellent cultural video exchange platform (the “**Haiyun Platform**”). China Digital Culture Group and China Oriental Performing Arts Group announced their official enrollment into the Haiyun Platform as its first batch of content partners.

Fujian Broadcasting & TV Network Group is a provincial large-scale cultural and technological backbone enterprise in Fujian. Utilising its broadcasting television network as the platform, it focuses on coordinated development of broadcasting television network, fusion media, smart information, capital operation and other business sectors.

By Order of the Board
Vobile Group Limited
Yangbin Bernard Wang
Chairman

Hong Kong, 1 November 2023

As at the date of this announcement, the board of directors of the Company comprises Mr. Yangbin Bernard WANG and Mr. WONG Wai Kwan as executive directors; Mr. CHAN Ching Yan Daniel, Mr. J David WARGO and Mr. TANG Yi Hoi Hermes as non-executive directors; and Mr. Alfred Tsai CHU, Mr. Charles Eric EESLEY and Mr. KWAN Ngai Kit as independent non-executive directors.