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SA SA INTERNATIONAL HOLDINGS LIMITED

莎莎國際控股有限公司

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 178)

Date of Board Meeting

The board of directors of Sa Sa International Holdings Limited (the "**Company**") announces that a meeting of the board of directors of the Company will be held on Friday, 17 November 2023, for the purpose of, among others, approving the interim results announcement of the Company for the six months ended 30 September 2023 for publication and considering whether to pay an interim dividend.

By order of the board of directors

Sa Sa International Holdings Limited

MAK Sum Wun Simmy

Company Secretary

Hong Kong, 2 November 2023

As at the date of this announcement, the directors of the Company are:

Executive Directors

Dr KWOK Siu Ming Simon, SBS, JP (Chairman and Chief Executive Officer) Dr KWOK LAW Kwai Chun Eleanor, BBS, JP (Vice-chairman) Ms KWOK Sze Wai Melody, MH Mr HO Danny Wing Fi (Chief Financial Officer) Ms KWOK Sea Nga Kitty

Non-executive Director

Ms LEE Yun Chun Marie-Christine

Independent non-executive Directors

Ms KI Man Fung Leonie, *GBS, SBS, JP* Mr TAN Wee Seng Mr CHAN Hiu Fung Nicholas, *MH, JP*