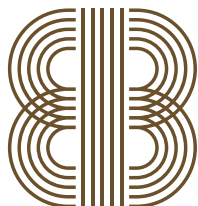


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E. BON HOLDINGS LIMITED
(Incorporated in the Cayman Islands with limited liability)

怡邦行控股有限公司

(Stock Code: 599)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09(2)(a) of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance.

The Board wishes to inform shareholders and potential investors of the Company that a preliminary assessment of the unaudited management accounts of the Group currently available to the Board for the six months ended 30 September 2023 indicates that the profit before tax for the six months is expected to decrease by approximately 45% despite experiencing only a marginal 8.5% decrease in revenue compared to the same period in the previous year.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in shares of the Company.

This announcement is made by E. Bon Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The Board of directors (the “Board”) of the Company wishes to inform shareholders and potential investors of the Company that a preliminary assessment of the unaudited management accounts of our Group for the six months ended 30 September 2023 (the “Period”). It is essential to note that this assessment is based on the data currently available to the Board, and as such, it is subject to further review and verification. The initial findings indicate that the profit before tax for the six months is expected to decrease by approximately 45% despite experiencing only a marginal 8.5% decrease in revenue compared to the same period in the previous year.

The primary factors contributing to this profit warning, signifying a decrease in profit before tax, are primarily attributed to increases in various operating expenses:

(i) Depreciation of right-of-use assets

A significant portion of this decrease is attributed to the depreciation of right-of-use assets, particularly concerning the relocation of our kitchen collections and furniture showroom to new premises in Causeway Bay, amounting to HK\$3.5 million.

(ii) Depreciation and maintenance of property, plant and equipment

Costs associated with the depreciation and maintenance of our property, plant, and equipment have contributed to this decrease. The precise figure is under further assessment and will be provided upon completion.

(iii) PRC operating expenses

Expenses related to our operations in the PRC also contribute to decrease profit before tax. The exact amount for PRC operating expenses is currently under review and will be confirmed as part of our ongoing financial analysis.

The impact of these factors on our profitability is a matter of concern, and we are actively working to address and mitigate these challenges.

We acknowledge the challenges associated with the significant impact of high operating expenses on our financial performance. The depreciation of the right-of-use assets represents a one-time measure aimed at reducing our operating expenses within the showroom for the next three years. This decision is a response to the uncertainties prevailing in current market conditions.

Our standard operating expenses include ongoing depreciation and maintenance of property, plant, and equipment. In response to prevailing market conditions, we have regrettably implemented cost-saving measures by reducing operational costs in our PRC operations.

We wish to convey our unwavering commitment to addressing these challenges earnestly, aiming to restore profitability and create sustainable long-term value for all stakeholders. As we diligently work toward resolving these issues, we kindly request your enduring support and patience as we navigate this adjustment period.

The Company is still in the process of compiling the consolidated financial results of the Group for the Period. The information contained in this announcement is only based on the preliminary assessment of the information currently available to the Board, including the unaudited consolidated management accounts of the Group for the Period, which have neither been reviewed by the audit committee of the Group nor reviewed or audited by the Company's auditors. The actual results of the Group for the Period, which are expected to be announced in November 2023, may differ from the information contained in this announcement.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in shares of the Company.

By Order of the Board
E. Bon Holdings Limited
Tse Sun Fat, Henry
Chairman

Hong Kong, 2 November 2023

As of the date of this announcement, the Board of Directors comprises eight Directors, of which five are executive Directors, namely Mr. TSE Sun Fat, Henry, Mr. TSE Sun Wai, Albert, Mr. TSE Sun Po, Tony, Mr. TSE Hon Kit, Kevin and Mr. LAU Shiu Sun and three are independent non-executive Directors, namely Mr. WONG Wah, Dominic, Mr. WAN Sze Chung and Dr. LUK Wang Kwong.