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China Maple Leaf Educational Systems Limited

中國楓葉教育集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1317)

VOLUNTARY ANNOUNCEMENT – BUSINESS UPDATE

This announcement is made by China Maple Leaf Educational Systems Limited (“**Company**”, together with its subsidiaries and consolidated affiliated entities, the “**Group**”) on a voluntary basis.

The board (“**Board**”) of directors (“**Directors**”) of the Company would like to provide information about the Group’s Chinese as a second language (“**CSL**”) course. CSL course is one of the four pillar programs of Maple Leaf World School Program, offering courses of Chinese language and Chinese culture to international students. Maple Leaf Chinese series of textbooks have been self-developed and compiled by the Group which has obtained independent intellectual property in the People’s Republic of China (“**PRC**”). Maple Leaf CSL program for preschool to grade 12 students is divided into 9 levels with its standards.

Chinese Testing International Company Limited* (“**CTI**”, 漢考國際教育科技(北京)有限公司) is a professional education and examination institution directly under the Ministry of Education of the PRC which provides Chinese language examinations services to Chinese language learners across the globe. CTI has over ten years’ experience in the research and development of Chinese language examinations and have established various Chinese language examinations including but not limited to the HSK Chinese Proficiency Test (“**HSK Examination**”) and Youth Chinese Test (“**YCT Examination**”). CTI has established over 1,208 Chinese exam sites across 155 countries and regions and have served for more than 30 million learners in the world.

CTI has benchmarked Maple Leaf CSL course and certified Maple Leaf Chinese textbooks and recommended it to be used by Chinese learners in primary and secondary schools in all countries. Five HSK Examination centers have been set up in Maple Leaf campuses in the PRC.

In October 2023, Maple Leaf entered into an agreement with CTI to establish an observing and practicing base for certified teachers to teach Chinese to speakers of other languages. Maple Leaf Chinese series of textbooks were selected into two national resources fund projects which are funded by Center for Language Education and Cooperation* (“CLEC”, 中外語言交流合作中心) of the Ministry of Education of the PRC and CTI.

The Company expects the cooperation with CLEC to publish Maple Leaf Chinese textbooks at the end of 2023/2024 school year. This will further enhance and strengthen the Group’s status and reputation in the field of international Chinese language education. We will continue to provide Maple Leaf textbooks, Maple Leaf certified teachers and test assessment as structured international Chinese language education services for Chinese language learners both in the PRC and overseas.

Shareholders of the Company and potential investors should exercise caution when dealing in the securities of the Company.

By order of the Board
China Maple Leaf Educational Systems Limited
Shu Liang Sherman Jen
Chairman and Chief Executive Officer

Hong Kong, 9 November 2023

As at the date of this announcement, the Board comprises Mr. Shu Liang Sherman Jen, Ms. Jingxia Zhang and Mr. James William Beeke as executive directors; Dr. Kem Hussain as a non-executive director; and Mr. Peter Humphrey Owen, Ms. Wai Fong Wong and Mr. King Pak Lau as independent non-executive directors.

* *For identification purposes only*