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## **Bojun Education Company Limited**

**博駿教育有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 1758)**

### **PROFIT ALERT**

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Director(s)**”) of Bojun Education Company Limited (the “**Company**”, together with its subsidiaries and the consolidated affiliated entities, the “**Group**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on preliminary review by the management of the Company on the unaudited management accounts of the Group for the year ended 31 August 2023, the Group is expected to record a profit in the range of approximately RMB41 million to RMB51 million for the year ended 31 August 2023 as compared with a loss of approximately RMB9.4 million for the year ended 31 August 2022.

The Board considers that such turnaround from loss to profit was primarily attributable to the increase in other gains of approximately RMB80 million mainly arising from the recognition of a one-off gain in connection with the acquisitions of 51% equity interest in Sichuan Zhengzhuo Education Investment Company Limited\* (四川正卓教育投資有限公司) and Sichuan Gaojiao Investment Company Limited\* (四川高教投資有限公司). For further details about the acquisitions, please refer to the announcements of the Company dated 11 April 2023, 20 July 2023, 31 August 2023 and 19 October 2023 and the circular of the Company dated 28 June 2023.

This announcement is only based on the preliminary review by the management of the Company on the unaudited management accounts of the Group, which have not been finalised nor reviewed or audited by the auditors or the audit committee of the Company.

The Company is in the process of finalising the annual results of the Group for the year ended 31 August 2023. The overall financial results of the Group for the year ended 31 August 2023 will only be ascertained when all the relevant results and treatments are finalised. The annual results announcement of the Group for the year ended 31 August 2023 is expected to be announced on 30 November 2023.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Bojun Education Company Limited**  
**Wang Jinglei**  
*Chairman of the Board and chief executive officer*

Hong Kong, 14 November 2023

*As at the date of this announcement, the executive Director is Mr. Wang Jinglei; the non-executive Director is Mr. Wu Jiwei; and the independent non-executive Directors are Mr. Cheng Tai Kwan Sunny, Mr. Mao Daowei, Ms. Luo Yunping and Mr. Yang Yuan.*