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(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 0064)

## POSITIVE PROFIT ALERT

This announcement is made by Get Nice Holdings Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance, Chapter 571, Laws of Hong Kong.

The board of directors of the Company wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2023, the Group is expected to record an increase in profit of approximately 130% for the six months ended 30 September 2023 as compared to that of approximately HK\$43 million for the six months ended 30 September 2022. The increase is primarily due to (i) fair value gain (2022: fair value loss) on investment properties of the Group based on the latest property valuation results; and (ii) decrease in net impairment loss on accounts receivable.

The information contained in this announcement is only based on the Company's preliminary assessment of the consolidated management accounts of the Group, which have not been reviewed or audited by the Company's auditors. The Company is still in the process of finalizing the Group's interim results for the six months ended 30 September 2023 which will be published on 24 November 2023.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board

Get Nice Holdings Limited

Hung Hon Man

Chairman

Hong Kong, 15 November 2023

As at the date of this announcement, the executive directors of the Company are Mr. Hung Hon Man (Chairman), Mr. Cham Wai Ho, Anthony (Deputy Chairman) and Mr. Kam, Eddie Shing Cheuk (Chief Executive Officer). The non-executive director of the Company is Ms. Wu Yan Yee. The independent non-executive directors of the Company are Ms. Chan Oi Chong, Mr. Leung Yiu Man and Mr. Ho Pak Chuen Brian.